

VOLUME LV.

FOUR SECTIONS.

JANESVILLE, WISCONSIN, SATURDAY, SEPTEMBER 9, 1911.

CIRCULATION BOOKS OPEN TO ALL.

NUMBER 155.

COLONEL ASTOR AND
MISS FORCE WEDDEDCEREMONY WAS PERFORMED BE-
FORE TEN THIS MORNING
BY SUPERANUATED
PASTOR.

IS WITHOUT SANCTION

According to Rev. McArthur of Baptist
World's Alliance, Ceremony Is
Against All Church Law—
Leaves on Colonel's Yacht.
[BY UNITED PRESS.]Newport, R. I., Sept. 9.—Col. John
Jacob Astor, aged 47, and Miss Made-
line Force, his eighteen-year-old fian-
cée, were married at Beachwood, the
colonel's handsome Newport villa, at
9:45 o'clock today by Rev. Joseph
Lambert, Congregational carpenter
clergyman of Providence.Without Church Sanction.
The marriage of Col. Astor and Miss
Force by Rev. E. S. Straight, the
Providence carpenter-clergyman, has
the official sanction of no church body,
according to Rev. M. McArthur, presi-
dent of the Baptist World Alliance and
an authority on ecclesiastical law.On Astor Yacht.
The party which included the bride's
parents and Col. Astor's young son,
Vincent, were whisked in high power-
ed automobiles to the wharf, but for
some unknown reason turned back.
The wedding breakfast was served in
the villa. Newspaper men sent to cov-
er the marriage were refused at every
turn and threatened with violence by
hasty private watchmen who guarded
the sacred precincts. Astor and his
bride boarded the Astor yacht this after-
noon, accompanied by a maid and
valet.CONDENMED TO DIE,
BEATTIE SHOWED NO
QUIVER OF EMOTIONTROOPS TO MOROCCO
FROM SPAIN TODAY
TO GUARD OUTPOSTSFive Thousand Troops Ordered To
Reinforce Garrison On Coast of
Morocco.—Answer From
Berlin.

[BY ASSOCIATED PRESS.]

Madrid, Sept. 9.—Five thousand
Spanish troops have received orders
from the minister of war to reinforce
the Spanish garrison at Melilla on
west coast of Morocco.The government's action is due to
constant reports received from the
commander of the garrison, saying
that natives continue to annoy the
soldiers by their attacks on Spanish
outposts.

To Receive Answer.

[BY UNITED PRESS.]

Paris, France, Sept. 9.—The govern-
ment will officially receive Germany's
answer to its proposals in the Mor-
occo negotiations tomorrow through
Ambassador Gambon, according to an
announcement today.DETAILS OF STRIKE
READY FOR RETURNS
FROM CONFERENCEIllinois Central Men Wait Only For
Results of Machinists' Meeting
Tomorrow To Walk Out.Chicago, Sept. 9.—A shopmen's
strike on the Illinois Central railroad
today awaited the decision at the
Machinists' conference here tomorrow.
Every detail preparatory to
calling a general strike Monday is
made.

Tailors Strike Feared.

Cleveland, O., Sept. 9.—A general
strike of 35,000 ladies tailors, shirt
waist and dressmakers in New York
is imminent, according to leaders of
the garment workers' union here today.SEARCH FOR BANKER
ON LARCENY CHARGEMan Who Is Condemned For Murder
of Wife Is Cynical Today.—Appeal
Will Be Denied.Chesterfield, Va., Sept. 9.—Condemned to die on Nov. 24 for
the murder of his young wife, Henry
Clay Beattie showed not a quiver of emotion today.His wealthy, aged father is in a
state of collapse following the jury
verdict last night. With a cynical
smile Beattie's first request today was
to see the newspapers. All Virginia
believes his plea for an appeal will be
refused and he will pay the penalty.

HENRY CLAY BEATTIE, JR.

LA FOLLETTE WILL
NOT ANNOUNCE HIS
CANDIDACY AT ONCEEXTRA!
GIRL'S BODY FOUND
IN MADISON LAKE;
MURDER IS EVIDENTStated on Good Authority That Sen-
ator Will Wait Until Congress Con-
venes Before Taking Stand For
Republican Nomination.

[BY UNITED PRESS.]

Madison, Wis., Sept. 9.—Upon excel-
lent authority it is learned that Sen-
ator La Follette will wait until after
congress convenes, early in December,
before announcing his candidacy for
president. Although leading progress-
ive leaders throughout the country
have been coming out in interviews
favoring him for the presidency, he
will avoid precipitous haste to answer
their call, preferring to wait until
after President Taft has submitted his
message.

Position of Taft.

Primarily the senator wants to find
out, it is said, what position the pres-
ident will assume toward what are
known as the progressive policies, the
president's suggestions as to further
revision of the tariff, and his general
stand on departmental and administra-
tive issues. It is understood that Sen-
ator La Follette's failure to attack
the executive in his recent Peiping-
vania speech sprang from a desire to
wait until his formal announcement of
his candidacy shall have been made.Body of Annie Lemberger, Kidnapped
From Home, Found in Lake Monona
This Morning—Search for
Author of Crime.

[BY UNITED PRESS.]

Madison, Wis., Sept. 9.—The body
of seventeen-year-old Annie Lemberger,
kidnapped from her home here, was
found in Lake Monona this morning.
The child's head was badly bruised.The body was found opposite Brit-
tingham Park by George Younger, a
cement worker. It was unclad and
floating on the surface.Bruises about the head, which might
have been caused after the body was
thrown into the lake, were plainly dis-
cernible.

The coroner will hold an inquest.

It is probable Younger will receive the
\$500 reward offered for the finder of
the girl by the city council.Motive for the crime is yet a mys-
tery. Detectives from Chicago will
immediately start a search for the
authors of the crime.An autopsy revealed no water in the
child's lungs, indicating she had been
first murdered and the body thrown
into the lake. Murder and not crimi-
nal assault is the police theory.

Ex-Senator Peffer is Eighty.

Topeka, Kans., Sept. 9.—Former
Senator William A. Peffer, who repre-
sented Kansas in the United States
Senate from 1891 to 1897, and who was
one of its most picturesque members,
will celebrate his eightieth birthday
anniversary. For nearly a decade after
leaving the senate Mr. Peffer con-
tinued to reside in Washington, but
last spring he returned to Topeka to
spend the remaining days of his life.It is with a sense of the utmost satis-
faction that the former senator re-
turns to the part he has played in public
affairs. In the current trend of
the people he will see a vindication
of his theories and, in part at least,
a fulfillment of what as a senator he
demanded. In a recent interview he
said: "The country is now hotly ad-
mired legislation it abhors me for ad-
vocating. I anticipated the evils
against which it now cries out."The entire structure, the main part
of which is two stories, and the con-
tents, consisting of meat and market
fixtures, the place being occupied by
Will Dixon as a meat market, were
burned. The insurance on the fixtures
amounted to \$250, but the building it-
self was uninsured. It was rather a
rickety structure and the actual loss
will not be more than \$600 according
to an estimate this morning.The store was one of the old land-
marks in this section and had been
standing for over sixty years. The
cause of the fire is unknown.OLD STORE AT LIMA
BURNED LAST NIGHTStructure Which Has Been Standing
For Over Sixty Years Destroyed
by Fire of Unknown Origin.

[BY UNITED PRESS.]

Lima, Sept. 9.—Fire completely de-
stroyed the old store building, owned
by Mrs. Fred Gould here last night. It
was eleven o'clock when the blaze was
discovered and at that time the entire
south wing was afire and it was evi-
dent that it would be impossible to
save either the store or the contents.
There was no breeze and consequently
the flames did not spread, although
the lumber yard is very near and the
general store owned and conducted by
Mr. Gould is just across the street.The entire structure, the main part
of which is two stories, and the con-
tents, consisting of meat and market
fixtures, the place being occupied by
Will Dixon as a meat market, were
burned. The insurance on the fixtures
amounted to \$250, but the building it-
self was uninsured. It was rather a
rickety structure and the actual loss
will not be more than \$600 according
to an estimate this morning.The store was one of the old land-
marks in this section and had been
standing for over sixty years. The
cause of the fire is unknown.SUGAR AGAIN TAKES
AN UPWARD BOUNDCrop Shortage Is Given As Reason
For Alarming Increase In
Price.New York, Sept. 9.—The American
Sugar Refining Co. and Arbuckle
Bros., largest distributors in the world,
announced today extraordinary jumps
in refined sugar prices. American ad-
vanced prices to \$6.70 per hundred
and Arbuckle to seven cents per
pound. Crop shortage is blamed and
further advances predicted.NORTH BALTIMORE HAS
\$100,000 FIRE TODAY

[BY UNITED PRESS.]

North Baltimore, Ohio, Sept. 9.—A
fire which made great headway and
threatened to wipe out the town
caused a property loss of \$100,000 in
the business district here today.TWO MEN KILLED IN
COLLAPSE OF WALL

[BY UNITED PRESS.]

Cincinnati, O., Sept. 9.—Two men
were killed today, several injured and
five are yet believed buried under a
collapsed wall of the Corcoran lamp
plant here. The wall was part of a
new building weakened by rains.Rails Put Down: The workmen
employed by the Rockford and Inter-
urban company, who are working at
the corner of Main and Milwaukee
streets on the company's new tracks,
today cut and laid the rails in the
business district here today.Cardinals at Beloit: The Janesville
Cardinals will play the North Ends of
Beloit tomorrow at Beloit. The local
team defeated the Blue City nine
earlier in the season and feel con-
fident that they can repeat the turn.SOCIETY OF EQUITY
ENTIRELY AT MERCY
OF TOBACCO TRUSTHigh Prices Paid by American To-
bacco Co. Buyers in Wisconsin
Driving Growers' Association
Out of Business.

[BY UNITED PRESS.]

Madison, Wis., Sept. 9.—The tobacco
growers affiliated with the American
Society of Equity in Wisconsin are
said to be completely at the mercy of
the American Tobacco company, known
until recently as the "tobacco
trust," during the present buying sea-
son. These growers are banded to-
gether in the Wisconsin Tobacco
Growers' Association, with a general
office at Stoughton operating under the
state office in Madison. Prices for the
crop in the Wisconsin growing section
have been boosted to unheard-of
figures, reaching as high as twelve and
thirteen cents in the field, and making
impossible the pooling of the crop
which was the primary object of the
organization of the association.

Dockage at Delivery.

These results were made known to-
day by M. W. Tubbs, secretary of the
Wisconsin unit of the American So-
ciety of Equity, in an interview. Buyers
backed by the American Tobacco
company, said Mr. Tubbs, are offeringFAIR IS REVIEWED
AS GREAT SUCCESSEXHIBITS AND ATTRACTIONS AT
EVANSVILLE FAIR BETTER
THAN IN PREVIOUS YEARS.

[BY UNITED PRESS.]

ATTENDANCE POORER

Three Rainy and Cloudy Days De-
creased Number Attending Fair
and Also Amount of Receipts.

[BY UNITED PRESS.]

Evansville, Sept. 9.—With the omis-
sion of but one number from the rac-
ing program and with the entire re-
mainder of the program completed
the Rock County fair at Evansville
was brought to a conclusion yesterday
evening despite the fact that for the
past two days the weather has been
such that it was practically impos-
sible to hold the events as given on
the program.The rain of Thursday and Friday
made the crowds present on those two
days much smaller than they would
have been otherwise and cut the at-
tendance to a number over 1500 less
than last year.Despite these handicaps the direc-
tors in charge of the fair may well
feel proud of the week's events. The

WINNER IN DACEY CONTEST.

Such high prices in the field that there
is no hope that any individual or inde-
pendent buying concern, the Wisconsin
Tobacco Growers' association included,
can put up tobacco and "get out whole" on it. The growers face
the prospect of almost unlimited dock-
age upon delivery of their crop, said
Mr. Tubbs. However, the dockage
may range from thirty to sixty per-
cent. If the prevailing prices are
knocked down to correspond with the
price after dockage, the grower must
then take what he can get.

Growers Can't Compete.

Mr. Tubbs declared the "trust" has
made it impracticable for the growers
own organization to put up their crop,
as it can not hope to compete with the
prices offered in the field; and by
eliminating the growers' association
the "trust" will have practically every-
thing in its own hands without seri-
ous competition. The growers look
for a heavy dockage and lower price
at delivery time. They declare there
is no possibility of putting up tobacco,
with the many items of expense inci-
pient thereto, and emerging with a
fair profit.The free attractions on the grounds
could hardly have been excelled. Beg-
inning Tuesday and continuing until
the last of the fair a balloon ascen-
sion was held each day.A compilation of the total attend-
ance and receipt figures last night
showed that 6089 people had visited
the grounds as opposed to 6427 last
year. The receipts for this year amount
from all sources to \$2356.80 against
\$2867.75 last year. A close examination
of the figures show however that the
loss was during the last two days
when the bad weather kept the pat-
rons at home and that during the first
two days the figures show a good in-
crease for this year over last.The following tabulated table shows
the exact figures for the attendance and
receipts both for this and last year:

	TUESDAY,	WEDNESDAY,	THURSDAY,	FRIDAY,	ENTIRE WEEK,
Adult season tickets...	1910	1911	1912	1913	1911
Children season tickets...	146	161	21	21	161
General admissions	66	148	77	77	148
Children	8	25	—	—	25
Total	228	358	231	231	358
Total receipts.....	\$212.75	\$245.05	\$235.80	\$235.80	\$245.05

	WEDNESDAY,	THURSDAY,	FRIDAY,
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Fall Styles

Complete showings await your critical inspection here now.
See our ad tonight on page 24.

D. J. LUBY & CO.

JANESEVILLE CHEMICAL
Steam Dye Works
RUGS CLEANED
C. F. BROCKHAUS, Prop.

IT'S A NEW ONE
TRY A PIKE'S PEAK SUNDAE
10c.
RAZOOK'S CANDY PALACE.

W. R. Hayes
BUILDING
CONTRACTOR
Jobbing and repair work given
prompt attention.
New phone 1030 black. Old 4243.
Court St. Bridge.

YOU CAN
GATHER
an idea of the
character of our
photographs by
the class of people
who sit for us.
People who would
not be satisfied
with any but the
best 'come here'
for
PHOTOGRAPHIES.
That we never
have a complaint
in evidence that
our work is well
done. Examine at
this studio some
of the portraits
we have produced.
You can have one
just as attractive
as they are if you
say the word. Say
it.
W. M. A. MOTT
Photographer,
115 W. Milwaukee St.

Carpet
Cleaning
A Pleasure

In these days of great inventions—even carpet cleaning is not hard work. Clean every bit of the dust and dirt out of them and return them to you the same day we get them.

Cost, 2c; 3c, and 4c a yard.

We make fluffy rugs.

Write, call or phone.

Janeville Rug Co.
121 N. Main. Both Phones.

LOOK FOR RELATIVES
OF JULIUS HARRIS

Police Receive Communication Asking
Information Regarding Former
Resident—Another Mystery.

From Marked Tree, Arkansas, Chief of Police Appleby this morning received a letter, seeking information of the whereabouts of Julius Harris, a German, who, according to the letter says, lived in this city three years ago. It is thirty years since the writer or his relatives. It is stated, have heard from him. It was thought that perhaps some of the older residents might know something concerning the man. The letter stated that Harris' grandfather was William Frederick Harris.

Who is Cook?

Inquiries are being made today for relatives of Elmer Cook, who was killed in Washington. A telegram was received at the office of the Western Union Telegraph Company this morning from Tacoma, Washington, addressed to "Cook, Janeville, Wis." which reads as follows: "Elmer Cook, Tacoma, Wash., killed. Wire us to disposal of body." Inquiries made by the telegraph company for relatives of the dead man have failed to disclose any relatives here and the city police department has taken up the investigation.

Bank of England's First Safe.
In the Bank of England's museum may be seen the old oak chest which was the old Lady of Threadneedle Street's first strong room. It is a little larger than a common seaman's chest, and in this the bank stored its cash, notes and valuable papers.

FORMER RESIDENTS
OF JANESEVILLE MEET
AT CIRCUS IN RENO

WILLIAM H. WATTS WRITES OF
MEETING SEVERAL BOWER
CITY PEOPLE AT RING.
LINO'S CIRCUS IN FAR
WEST.

BIG DAY IN THE CITY

Describes How the Big Wisconsin
Show Attracted Crowds From More
Than One Hundred Miles.

Editor Gazette:
While the residents of the Bower City were celebrating Labor Day the famous Ringling Brothers circus played to twenty thousand people here in Reno, over 2,000 miles west of the Wisconsin state line. It was one day in thousand for me. For weeks I have looked forward with much interest to the arrival of the Wisconsin show for I not only know many who were employed with the show. From Salt Lake City the show made an over Sunday run to Reno a distance of 470 miles. It was one of the longest jumps that the circus has been obliged to take this year for the reason that no town en route was of sufficient size to warrant a stop. Leaving Salt Lake City at one o'clock Sunday morning the first section of four pulled into Reno at five o'clock Monday morning and of course I was right on the spot to extend greeting, and maybe you don't think that the words "Ringling Bros." as painted on the sides of hundreds of cages and wagons didn't look good to me as they were lined up along the sides of the streets ready for the four and six horse teams. Soon a voice called out to me, "Hello, there Janeville!" It proved to be Edwin Goodman of the Bower City who has charge of a tour horse team. Goodman said that the show had been enjoying good business all along the line and that after leaving Reno they would go to San Francisco and then to Los Angeles and then into Texas and the south before working north to Baraboo. At seven o'clock I reached the cook tent and there enjoyed breakfast as the guest of Mr. Alexander who for years made Janeville his home and who was better known there as "Delavan." For many years, in fact since he left the Burr Robbins show in Janeville, "Delavan" has had entire charge of the Ringling Bros. live stock and of late years has done all the buying for both the Barnum and Bailey show as well as for the Ringling circus. He certainly extended me a royal welcome and after breakfast took me over to the blacksmith department where I met big hearted Dennis Morrissey who for many years conducted a blacksmith shop where now stands the Gazette building. With his live assistants he was busy for it was soon time for the parade to start for the city, nearly two miles away. After laying aside his apron Morrissey said: "I was well aware of the fact that you were here in Reno and if you had not come around there would have been trouble. In the past two years I have travelled over the greater portion of this country but, for her size, Janeville looks as good to me as any other place. We have with the show several from Janeville and besides Goodman there are D. W. Waters and Frank Hageney." Just then the bugler sounded the parade formation and at this point "Delavan" showed up and said: "We want you to lead the parade, Watt and show our man the most desirable route through the business section. And don't you think for a minute I failed to grasp that offer. This Reno is some show town for the reason that the people come in for two hundred miles around for it is seldom that this section of the country is visited by a circus of the Ringling magnitude. From the Pyramid reservation, eighty-five miles away, four hundred Indians made the trip, many starting on foot days in advance. Seven cow boys rode in a distance of one hundred miles. For weeks the Indians saved their money so that they could take in everything from the side shows to the after concert. They brought along their squaws and babies and nothing but the best re-

served seats would satisfy them. On account of the large amount of expense involved in getting to Reno the price of admission here was one dollar.

With reserved seats at fifty cents and the bus drivers charging the same to carry one to the grounds the poor Indian with a family of seven had to be well supplied with cash.

Fifteen miles west of Reno the Sierra mountains are encountered and the route to take the circus trains up the mountain grades it was necessary for each section to have two ponderous engines. Forty miles of the route the trains were obliged to travel through snow sheds. And just three hours ride from these snow sheds the train enters a country where oranges thrive the year round.

WILLIAM H. WATT.

SERIOUS WEAKNESS
ON MARKET TODAY

Many Stocks Went to Lowest Range
of Downward Movement and De-
moralization Was Imminent.

BY UNITED PRESS.

New York, Sept. 9.—The weakness in the stock market became so pronounced at the opening today as to approach a condition of demoralization. Many issues went to the lowest range reached so far on the downward movement. Canadian Pacific lost three and three-eighths and Missouri lost one and a quarter.

HOG MARKET WENT
SLIGHTLY HIGHER

Higher Average Price Was Paid for
Offerings Today—Cattle Market
Remained Unchanged.

BY UNITED PRESS.

Chicago, Sept. 9.—With hog receipts at 6,000 today the demand was active and the general average price was slightly higher. Light bacon hogs topped the market at \$7.55. The entire market was steady but receipts were light. Sheep market was weak. Quotations:

Cattle, Market—\$100.
Market—\$100.
Cows and heifers—\$2.25 to \$6.00.
Steers and fedgers—\$3.00 to \$5.50.
Calves—\$2.25 to \$9.00.

Hogs, Market—\$5.00.
Market—\$5.00.
Light—\$6.50 to \$7.50.
Heavy—\$6.50 to \$7.50.
Mixed—\$6.50 to \$7.50.
Pigs—\$1.75 to \$7.50.
Rough—\$6.50 to \$6.95.

Sheep, Sheep receipts—\$5.00.
Market—\$5.00.
Market—\$5.00.
Light—\$5.00.
Heavy—\$5.00.
Mixed—\$5.00 to \$7.50.
Pigs—\$1.75 to \$7.50.

Butter and Eggs, Sheep—\$5.00.
Market—\$5.00.
Light—\$5.00.
Heavy—\$5.00.
Mixed—\$5.00 to \$7.50.
Pigs—\$1.75 to \$7.50.

Vegetables, Sheep—\$5.00.
Market—\$5.00.
Light—\$5.00.
Heavy—\$5.00.
Mixed—\$5.00 to \$7.50.
Pigs—\$1.75 to \$7.50.

Green Apples, Market—\$5.00.
Beets, Market—\$5.00.
New Potatoes, Market—\$1.00.
Sweet Corn—\$6.00.
Musk Melons—\$2.50 to \$7.50.
Watermelons, small—\$2.00 to \$5.00.
Carrots—\$5.00.

Elgin Butter Market, Elgin, Ill., Sept. 5.—Butter, 25c
firm, output Elgin district for week, \$39,800 lbs.

Live Stock Quotations, Chicago, Sept. 8.

Cattle—Good to prime, \$7.25 to \$8.10; fair to good, \$7.25 to \$8.10; common to good, \$7.25 to \$8.10; inferior, \$7.25 to \$8.10. Distillery steers, \$7.25 to \$8.10. Ranch steers, \$7.25 to \$8.10; fair to fancy yearlings, \$7.25 to \$8.10; good to choice, \$8.10 to \$9.50; cattle bulls, \$7.25 to \$8.10; common to good calves, \$7.25 to \$8.10; good to choice veal, \$7.25 to \$8.10; heavy calves, \$8.10 to \$9.50; feeding steers, \$7.25 to \$8.10; stockers, \$7.25 to \$8.10; medium to good beef cows, \$7.25 to \$8.10; common to good cutters, \$7.25 to \$8.10; inferior to good cannery, \$7.25 to \$8.10.

11048—prime heavy butchers, \$7.25 to \$8.10; prime heavy, \$7.25 to \$8.10; \$7.25 to \$8.10; choice light butchers, \$7.25 to \$8.10; \$7.25 to \$8.10; choice packers, \$7.25 to \$8.10; and up, \$7.25 to \$8.10; choice light, \$7.25 to \$8.10; \$7.25 to \$8.10; rough heavy butchers, \$6.50 to \$8.10; light mixed, \$6.50 to \$8.10; and up, \$7.25 to \$8.10; pigs, \$7.25 to \$8.10; hogs, \$7.25 to \$8.10.

SERIOUS RUNAWAY WAS
NARROWLY AVERTED TODAY.

Horse Attached to Electric Light
Wagon Made Wild Dash Up Milwaukee Street This Morning.

A serious runaway was narrowly averted about half past eleven this morning when the horse belonging to the Electric Light company started for its stable without a driver. The horse was left standing outside the office until suddenly becoming aware that it was getting close to dinner time, trotted up the street towards Sheridan's livery barn where it is kept. When it was nearly up to the Corn Exchange the hitch strap became entangled around its front legs

and the horse became frightened. It dashed up the Corn Exchange wildly trying to get away from the tightening strap while the onlookers fully expected to see the wagon dashed to pieces on one of the numerous telephone poles along the street.

Just at this moment Charles Hosseman caught the back end of the wagon, climbed into it and stopped the frightened horse. After the horse had been quieted it was taken into the stable and taken care of. No damage was done.

Indictment of Bigotry.

Bigotry murders religion to fighten tools with her ghost.—Colton,

The Wish. The Fisherman from Billee. An ordinary piano contains a mile. A fisherman killed two rattlesnakes of wire and we sometimes wish it yesterday. That is, the snakes bit could be changed to 10,000 miles of him, and the liquor that was circu-

lar in him killed the snakes.

STERLING SILVER

Our line of sterling silver, including as it does, the most attractive and novel designs in fobs, spoons, table ware, toilet sets and a variety of other articles, is always open for your inspection. Come in and we will gladly show them to you.

OLIN & OLSON, Jewelers

At Fountains & Elsewhere

Ask for

"HORLICK'S"

The Original and Genuine

MALTEN MILK

The Food-drink for All Ages.

At restaurants, hotels, and fountains.

Delicious, invigorating and sustaining.

Keep it on your sideboard at home.

Don't travel without it.

A quick lunch prepared in a minute.

Take no imitation. Just say "HORLICK'S."

Not in Any Milk Trust!

Standard Binder Twine
7 1-2 Cents Per Pound

H. L. McNAMARA

If it is Good Hardware McNamara has it

DRESSY CLOTHING
FOR PARTICULAR MEN

The clothes made in my shop are dressy, and the wearer has a feeling of comfort, which he cannot get in clothing made anywhere else.

The clothing purchased in this shop, is made here, and we take every care that it fits the man for whom it is made.

Our styles are the latest, our cloths are the newest and our service is the best that can be had.

When you see the clothes which we turn out you will find no fault with our prices.

The foregoing being true of this shop, the only thing left for you to do is to come in, select your cloth and leave your measure, either for a suit or overcoat. Remember we guarantee our work to please you.

C. F. KNEFF

Over 15 West Milwaukee Street

BUY FURNITURE WITH A REPUTATION

Articles of furniture that have a national reputation are safe to buy. Such articles have survived competition. They have HAD to be low in price and high in quality to stand the rigid test.

For the comfort and convenience of nearly every part of your home we have some standardized, high grade, nationally advertised article at a low price.

THE HOOSIER KITCHEN CABINET

"Saves miles of steps for tired feet!"

"What is the best furniture about your Hoosier Kitchen Cabinet?" We asked a lady. "It saves miles of step for tired feet," she answered quickly.

In a little space forty inches wide the Hoosier Kitchen Cabinet groups ALL things one needs in preparing food. It puts everything at your fingers ends so you can sit down as you would at your piano. You work in comfort.

The scores of women right here in town who use Hoosier Kitchen Cabinets find that they are less tired at evening.

They get their work done more quickly—more systematically.

You may see the new Hoosier Cabinets now—every detail inside and out is open for your inspection. Feel free to ask any question you like when you come in to see this cabinet \$17.50 to \$25.00

VIKING SECTIONAL BOOKCASES

"Start With One Section"

Examine the merits of this famous bookcase thoroughly. It's absolutely dustproof tops are doubly so.

Disappearing doors with patented door equalizer—smooth running, noiseless, non-blinding and removable.

Doors air-cushioned which prevents slamming and breaking of glass.

Each section fits accurately—no unsightly metal band spoils the artistic appearance.

Made of finest selected, seasoned woods to match the woodwork or finish of the room.

\$5.00 up per section.

Royal 'Push Button' Morris Chairs

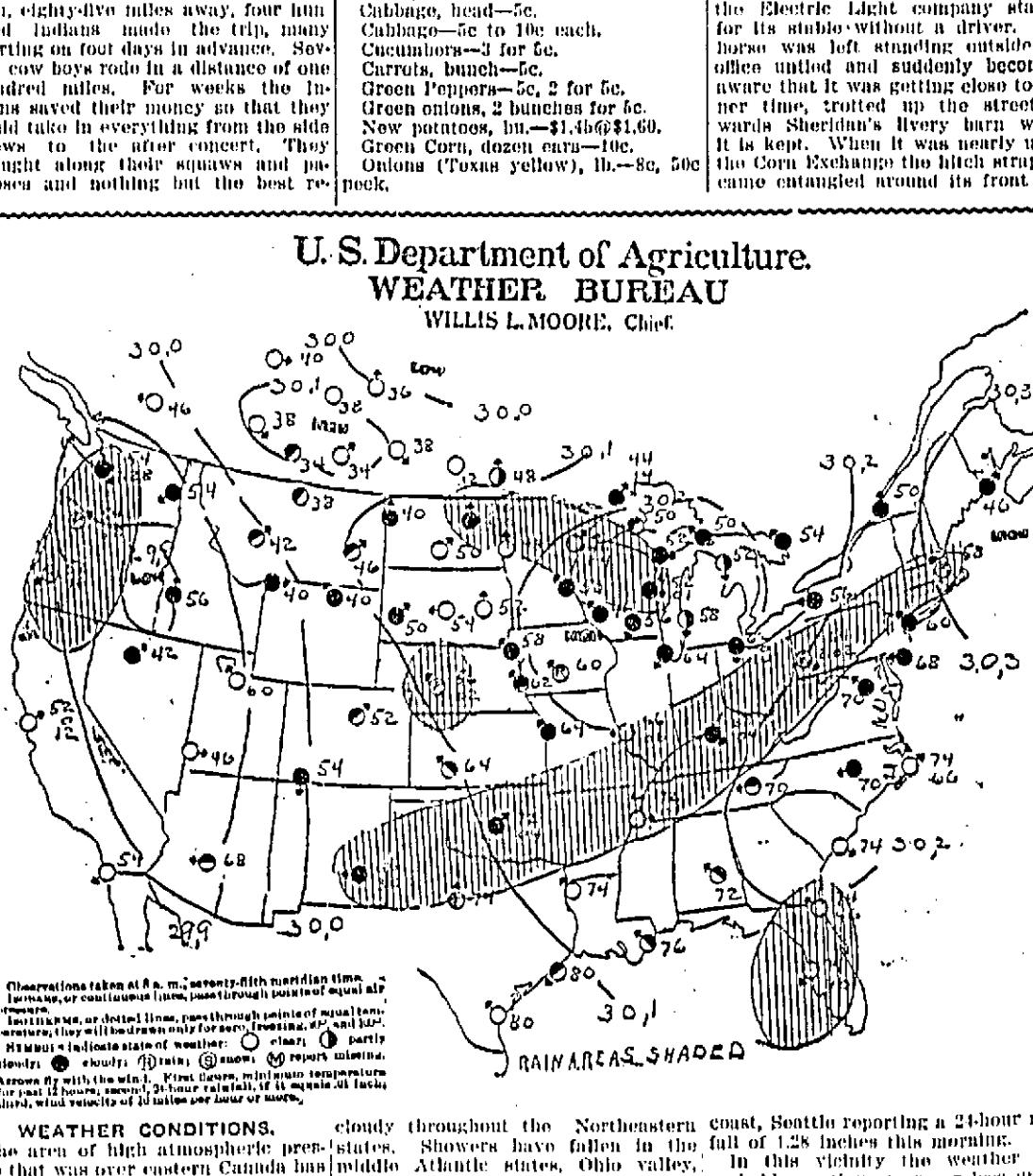
"PUSH THE BUTTON AND REST".

Are large handsome, comfortable and luxurious. Instantly adjusted to any of their nine different easy positions by merely pressing a button. A most comfortable and desirable chair for invalids or convalescents. They add comfort, elegance and pleasure to the home. One hundred, different, distinct styles \$12.00 to \$30.00

W. H. ASHCRAFT

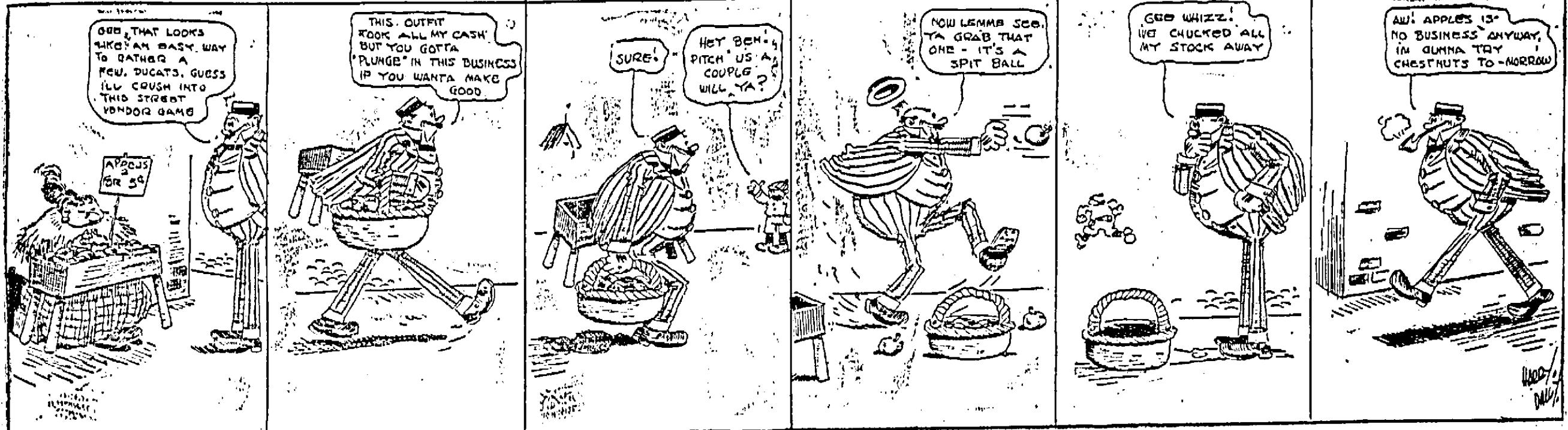
LICENCED AGENTS FOR
HOOSIER KITCHEN CABINETS

FURNITURE AND UNDERTAKING. 104 W. MIL. ST. Both Phones



cloudy throughout the Northeastern coast, Sonthia reporting a 24-hour rainfall of 1.28 inches this morning.
In this vicinity the weather will probably continue more or less unsettled tonight and Sunday, although there will be occasional glimpses of the sun.

BEN NO SELLA DA FRUIT--HE GIVVA AWAY! BY HARRY DALLY



SPORTING NOTES

LAWYER HIGH MAN AT SHOOT FRIDAY

Yesterday's Games

Makes A Score of 48 Out of 50 At Weekly Contest.—Other Good Scores Were Made.

W. E. Lawyer curled off the horns at the weekly meet of the Janesville Gun Club, breaking 48 out of 50, at the Fair Grounds yesterday afternoon. W. McVean and D. Gibson secured next best score, taking 43 out of 50. Results are as follows:

W. E. Lawyer	48
W. McVean	43
D. Gibson	43
J. Hermer	37
C. Snyder	36
E. P. Drake	32
L. Steckerson	31
H. Chay	31
H. McNauman	28

JANESEVILLE AND BELoit BALL TEAMS TO CLASH

The Janesville Pirates and Beloit White Sox will play at Beloit tomorrow afternoon. Next Sunday the Pirates will play a Bradenton team, and plans are under way for a game with Edington later in the month. The line up tomorrow will be:

Pirates: W. Hugge, p; P. Hall, c;
J. King, 2d; E. Munchow, 1b; G. Moore, 3b; Flemming, 5b; P. Matthieth, rf; J. Cantwell, cf; and C. Otto, lf.
White Sox: E. Rosenthal, p; H. Sutton, c; H. Lockwood, ss; Thulor, 1b; Campbell, 2b; Shadoff, 3b; Brown, lf; Blanchard, cf; Schnittler, rf.

Her Yawn.

It is not always a sign when a girl yawns that she wants the young man to go home. If she tries to hide it, he may be justified in hanging around a while.

Learn to Appreciate Home. "Every traveler has a home of his own and he learns to appreciate it the more from his wanderings."—Charles Dickens.

Standing of the Clubs.

NATIONAL LEAGUE.

Chicago, W. L. P.	12
New York, 77	46
Baltimore, 72	45
Brooklyn, 74	48
Philadelphia, 68	57

THREE 4 LEAGUE.

Quincy, 5

Davenport, 7

Dubuque, 1

Waterloo, 3

Decorah-Pocahontas, no game; rain.

WISCONSIN-ILLINOIS LEAGUE.

Rockford, 7

Aurora, 6

Waukegan, 3

Madison, 9

No other games; rain.

BOY BANDIT IS THWARTED

Attempts to Hold Up Bank But Pistol Unnerves Him.

Laurel, Md., Sept. 9.—Shortly after the Citizen's National bank here opened its doors, a masked man entered and at the point of a pistol demanded that the receiving teller hand over the money that was lying at the desk beside him.

The would-be robber was forced to flight without the money by Cashier Waters, who fired two shots at him. He was captured after a short chase.

He gave his name as Henry Jackson, seventeen years of age, and said he lived at Yuma, Ariz., and had "beaten" his way east. He said he had sought employment in vain and thought it would be easy to obtain money by a holdup.

WESTERN LEAGUE.

Denver, 22

Omaha, 19

Pueblo, 17

St. Joseph, 17

Lincoln, 17

Idaho Falls, 17

Terre Haute, 17

32

CENTRAL LEAGUE.

Dayton, 5

Newark, 6

Wichita, 14

Wheeling, 15

Toledo, 15

St. Paul, 15

Milwaukee, 15

The Janesville Gazette

New Home, 200-204 E. Milwaukee St.

ENTERED AT THE POSTOFFICE AT JANESEVILLE, WIS., AS SECOND CLASS MAIL MATTER.

MEMBER OF ASSOCIATED PRESS.

BUSINESS OFFICE OPEN SATURDAY EVENING.

TELEGRAMS: JUNIPERATION.

Daily Edition by Carrier.

One Month \$1.00

One Year \$6.00

One Year, cash in advance \$6.00

Six Months, cash in advance \$3.00

CASH IN ADVANCE

One Year \$4.00

Six Months \$2.00

One Year, Rural Delivery by Rock Co. \$3.00

Six Months, Rural Delivery by Rock Co. \$1.50

WEEKLY DEDUCTIVE

TELEPHONE

Editorial Room, Rock Co. 32

Editorial Room, Bell 77-1

Business Office, Rock Co. 77-2

Business Office, Bell 77-3

Printing Dept., Rock Co. 77-4

Printing Dept., Bell 77-4

Rock Co. can be interchanged for all departments.

GAZETTE PRINTING CO.

THE WEATHER.

Partly cloudy and unsettled tonight and Sunday; not much change in temperature; moderate, variable winds.

GAZETTE AUGUST CIRCULATION.

Sworn circulation statement of The Daily and Semi-Weekly Gazette circulation for August, 1911.

DAILY.

Days. Copies. Days. Copies.

1..... 5630 17..... 5639

2..... 5633 18..... 5639

3..... 5633 19..... 5643

4..... 5633 20..... Sunday

5..... 5633 21.....

6..... Sunday 22..... 5643

7..... 5633 23..... 5643

8..... 5637 24..... 5643

9..... 5637 25..... 5643

10..... 5637 26..... 5643

11..... 5637 27..... Sunday

12..... 5637 28..... 5643

13..... Sunday 29..... 5643

14..... 5637 30..... 5645

15..... 5639 31..... 5645

16..... 5630

Total 152,250

152,250 divided by 27, total number of issues, 5539 Daily average.

SEMI-WEEKLY.

Days. Copies. Days. Copies.

1..... 1647 18..... 1648

4..... 1647 22..... 1647

8..... 1646 25..... 1647

11..... 1646 29..... 1648

15..... 1648

Total 14,823

14,823 divided by 9 total number of issues, 1,647 Semi-Weekly average.

This is a correct report of the circulation of The Janesville Daily and Semi-Weekly Gazette for August, 1911, and represents the actual number of papers printed and circulated.

H. H. HUSS,

Business Mgr.

Subscribed and sworn to before me this 1st day of September, 1911,

OLIVE M. HAYWARD,

(Signed) Notary Public.

My commission expires July 12, 1914.

OUR SATURDAY NIGHT.

Baldy Millard, writing for the Saturday Evening Post, says some true things about the age built. The following paragraph is a sample:

"It is its own momentum that keeps the bicycle upright. It is the vigor of the game that keeps many a man alive and well. The struggles, the crosses, and the rebuffs of business life are better tones than can be found in any drug shop.

"In overcoming office difficulties a man, young or old, overcomes his own distempers—by losing sight of them. It is thus that death is postponed. Once a physician told Commodore Vanderbilt, who was quite ill, that he had better put his affairs in order, as he might drop dead at any moment. 'But, doctor,' objected Vanderbilt, 'I haven't got time to die.' And he didn't die until several years afterward.

"Take work away from the average business man—the man who, like Vanderbilt, knows nothing but business—and you will find it a very dangerous experiment. Why? Because you take the incentive out of life—and a man who has no particular reason for living will soon be on the road to the cemetery.

"What is true of men in this regard is true of women. Take half the flesh, do nothing with women patients out of the sanitariums and put them on short rations and up against the real thing, even to doing their own washing, and they will not only find a reason for living but they will live."

The best tonic for physical and mental laziness is activity. Any close observer of people who are living near the edge of time, discovers that the inactive mind and body soon show evidences of decay.

While the fountain of perpetual youth has never been discovered, the thing which approaches nearest to it is the time-worn channel where the active years of life have been spent, and so men who know nothing but business, and have found pleasure in all their lives, cling to the same old life and die with great dignity.

One of these old veterans said, the other day: "I am the oldest merchant in Rock county. I occupied one store for forty-five years, and until I was burned out. Now I have a little store near the old site, to occupy my time for I am crowding eighty."

Bright of mind and vigorous for his years, he is getting more out of life in the familiar channel than would be possible for him in any other way.

An old gentleman of eighty-four, left his farm—which he had occupied for half a century—a few years ago and came to town to rest for the balance of his days.

He was physically well and mentally strong and for nine years he lived a life of illnesses and misery. Frequently he would say to his son, "Isn't there something I can do?"

Had it been possible for him to be transplanted to the old farm, he would have passed the century mark, for he survived illnesses for nearly a decade and died at ninety-three with no sign of disease about him. His mind re-

mained clear but the mechanism of the body had simply rusted out.

The man who combines play with work, during the years of a long and active life comes down to the period of enforced idleness better equipped to rest, than the man who has forgotten how to play, but the fact is sometimes overlooked that many men find their keenest enjoyment in work and are utterly miserable when attempting to kill time.

One of these busy workers, well along in years, contemplated a southern trip last winter. In talking the matter over with a friend, he said, "What can I find to do down there?" "Do?" was the reply. "Why you can fish and shoot and rest and have a good time renewing your youth."

"That may be all right for people who like it," was the rejoinder, "but not for me. If I could find something to keep me busy in the way of work I might have a good time."

This man expressed a popular sentiment for the class he represents in a large class who find their greatest enjoyment in work. These men usually die in the harness with their boots on, and they form an important connecting link between the outgoing and incoming generation.

The man whose sole ambition through life has been to make money is usually a successful money-maker, but his mind has been so absorbed in his work that when the age of retirement comes he finds himself destitute of every resource except money, and while money is said to be the best friend that a man ever had, there is so much that it won't buy, that the value is often questioned.

The mind devoted exclusively to money-making through a long career is a money mind, and is liable to be a blank on every other proposition. The mind, unlike the pocketbook, is a storehouse and not a receptacle, and money makes an empty showing in attempting to fill it.

The palace may have the best library and paintings are simply a part of the ornamental equipment which money has purchased, but is not able to appropriate.

It is said that a fleshy man will live without food longer than a spare man. There comes a time in the history of every long life when old associations and old environments drop away.

The things which gave zest to life in the way of occupation and companionship, are of the past, and the mind is forced through introspection to take account of stock and if possible discover the resources so necessary to make a period of enforced idleness endurable.

The man may have money enough to last him a century, with a mind so vacant that he soon becomes a burden and he drops out of the race ten years before his time.

"Millard" says that, "Down on lower Broadway, New York, in a big skyscraper is a safe-deposit vault and near it a reading room maintained for the convenience of persons who rent deposit boxes. In this reading room will be old merchants and financiers who are 'out of it' so far as regular business goes. They have retired, but they like to be near their securities, so comfortably and safely reposing in the big vault, with the gray-coated guards constantly on watch over them.

"Where your treasure is, there will

your heart be also; and your head and your legs and the rest of you are likewise to be there too. These retired old fellows sit in the reading room and smoke and talk. Their talk is all about the big deals that are being pulled off by this man or that. There is a ticker in the room and they study the tape interestedly. A retired merchant who has kept out of the stock market all his life, and who knows that stock speculation is a dangerous business, is, under such circumstances, very likely to be drawn into the game."

These old men possess fine homes and good libraries, but their minds have become so absorbed in stocks and bonds that all books are like the dictionary, and so their last days are spent on the edge of the old game.

Money may be an aid in securing an education, but only time and an ambition to acquire knowledge will produce results.

The friendships bought with money are as fleeting as the wind, and so, all through the long list of prizes which time can not tarnish, the thought is impressed, that in the final roundup of every long life, there comes a time when the mind and heart must furnish occupation and entertainment.

Happy is the man or woman who passes through the shadow period closo to a storehouse unfilling in supplies, with mind so well balanced that it never wears, and heart so clean and wholesome that it abounds in love and charity for all mankind. The following sentiment from an exchange is true to life and worth reading.

"A beggar I know has a million or so,

And chattels and goods beyond telling;

He has houses and lands and he understands.

The science of buying and selling.

Ten hours a day he hammers away increasing his plenteous store;

He has more than enough of material stuff,

But he knows only—how to get more.

Of the joys of the heart, of the treasures of art,

Of beauty and fancy—true worth,

Of culture and wit he has not a bit,

Greatness of whatever kind costs.

The greatness of love is no exception.

And the cost is the measure of its greatness.

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High Cost of Living

Ought to cause some THOUGHT about the family Dentistry bill. The teeth have got to be saved, but it's not necessary to pay "too large a fee for the same." I try to be REASONABLE in price and also to Do the work PAINLESSLY and WELL.

Dr. F. T. Richards
Office over Hall & Bayles.

Report of the Condition of The

First National Bank,

Janesville, Wis.
At the close of business Sept. 1, 1911.

RESOURCES.

Loans	\$300,021.77
Overdrafts	633.40
United States Bonds	75,000.00
Other Bonds	269,710.38
Banking House	6,000.00
Due from banks	\$270,200.02
Cash	85,465.48 355,784.50
Due from U. S. Treasurer	0.850.00
LIABILITIES.	
Capital	\$ 125,000.00
Surplus	85,000.00
Undivided Profits	59,750.62
Circulation Outstanding	69,000.00
Deposits	1,073,120.40
\$1,411,880.02	

3 per cent interest paid on Savings Deposits and on Demand Certificates of Deposit.

Investors Who Play Safe Place Their Money in Real Estate Mortgages

Rusk County is rapidly increasing in value and furnishes the very best security. Let us submit our applications to you. Our moral responsibility will stand the most rigid investigation. Reference—W. E. Thompson, Secretary, Flambeau River Lumber Co., State Bank of Ladysmith, Harry Ballou, Secretary Menasha Paper Co., Rusk County Bank, Ladysmith, Wis., and A. D. Eldridge of A. D. Eldridge & Co., Neenah, Wis.

Ladysmith Abstract Company, Ladysmith, Wisconsin.



The partnership heretofore existing between John E. Nolan and Thomas S. Nolan in the grocery business at 23 and 25 South River street, Janesville, Wisconsin, has been dissolved by mutual consent, September 1, 1911. All bills due the firm to be paid to John E. Nolan, who assumes all the liabilities of the firm.

Dated September 5, 1911.

T. S. NOLAN,
JOHN E. NOLAN.

TOO LATE TO CLASSIFY.

WANTED—A bright, energetic young man to take charge of a growing business. Will sell interest, to be paid out of profits of business. Address, Profits, Gazette. 55-31

FOR SALE—A Chekering Piano of fine tone, square grand, suitable for public hall or school room. Enquire of Mrs. E. S. Foote, 209 South Bluff St. 55-31

FOR SALE—A bay team and one colt. Inquire Dave Griffin, corner Pleasant & Terrace St. 55-31

WANTED—Competent girl for general housework. Apply Mrs. A. J. Wilbur, 222 S. Bluff St. 55-31

FOR SALE—One new standard brush. Rumination without top, cheaper than can be bought anywhere else. Clark J. Stevens, 201 Jackman, Bluff. 55-31

FOR SALE CHEAP—One half lot in Oak Hill Cemetery, Inquire 420 Chatham street, or old phone, 543.

BRIEF LOCAL NEWS.

Wanted—Young man 18 to 20 years of age, anxious to learn a good business. One who is a hustler. Address, giving particulars as to education, reference, etc. Quieb Gazette.

Colored Jubilee Concert, Southland sweetest singers at M. E. church, Monday, Sept. 11. Adults, 35c; children, 25c.

Dr. Goddard, the Milwaukee Specialist, will be at the Myers Hotel, Janesville, Tuesday, Sept. 12, and every four weeks thereafter. The doctor comes highly recommended and this is an excellent opportunity to consult a reliable Specialist without going to the trouble and expense of a trip to some large city. Consultation is free. See the doctor's ad elsewhere in this same paper.

Holmes' Dry Goods Store has a vacancy for a German Speaking girl. WANTED—A dining room girl at Bower City Hotel.

Florida the Pioneer. Culture of the grape in America for wine making began in Florida in 1864

GYMNASIUM CLASSES WILL BE ORGANIZED

PHYSICAL DIRECTOR WELCH HAS ANNOUNCED ARRANGEMENT OF VARIOUS CLASSES.

PLANS FOR THE YEAR

Interesting Class Work This Winter For Junior, Intermediate, Senior and Business Men's Classes.

Upon the arrival of Physical Director Welch planning was immediately begun for next year's work in the Y. M. C. A. and classes will commence there within two weeks at the most in the gymnasium for the Juniors during next week. These will probably include two classes for Juniors, the A Juniors being from 10 to 12 years of age and the B Juniors 12 to 15 years. Among the Juniors there will probably be some organization in connection with the physical work to bring in the social and religious side of their membership.

In previous years there were organizations of this character which have been most successful and it is thought that such a club is almost a necessary part of the Y. M. C. A. work.

The Saturday morning meetings, gymnasium meetings and Bible classes have been interspersed with feasts and banquets at which the boys enjoyed the after dinner speeches of their own number as well as they did those of outsiders.

Although the plans for this year are still very indefinite it is thought that the Juniors will be again divided into basketball teams to play among themselves. Last year four teams fought for supremacy during the winter and a great deal of interest was taken in these games.

The Intermediate class contains those who are between the ages of fifteen and eighteen and although not large enough to support as many teams as the Juniors will have enough to furnish some very exciting games. The Juniors will also have their social and religious activities, though they will be separated from the other classes. Hand ball teams will also be started in this class which will have tournaments among them selves.

The seniors, who are from eighteen years up, are the crack gymnasium class and also furnish many of the members of the first basketball team. Hand ball, basketball and Bible study will be in their routine as well as in that of the other classes.

In regard to the business men's class a special effort will be made to interest men who have not before belonged to the gymnasium class and to get these men in who work all day in offices or shops. Among the men hand ball is a very popular sport and the games last year during the tournament were watched with a great deal of interest by all the classes. While it is hard to keep regular basketball teams among the business men the gymnasium classes are usually divided up into fives which have some very exciting contests.

The seniors, who are from eighteen years up, are the crack gymnasium class and also furnish many of the members of the first basketball team. Hand ball, basketball and Bible study will be in their routine as well as in that of the other classes.

Miss Helen McMahon of North Pearl street was a Chicago and Milwaukee visitor this week.

Don Korat is in Chicago for a few days' visit and will return Sunday night.

Mrs. Alma Krueger has returned from Chicago where she was visiting friends during the last week.

Sterling Campbell left this afternoon for Muscine, Iowa, where he will take up Y. M. C. A. work.

Mrs. Agnes Morrisey has been spending the week in Chicago attending to business interests.

Mrs. Bertha Cole of Galena street is visiting at the home of her daughter, Mrs. Robert Fairchild, of Beloit.

Mrs. Clifford Akin and daughter, Dorothy, returned to their home in Great Falls, Montana, today, after a two months' visit with Mrs. Akin's parents, Mr. and Mrs. Thomas Eddin, Oakland avenue.

Miss Harriet Keating who has been spending the past week in Chicago attending the wholesale millinery opening, returned today.

Born to Mr. and Mrs. Lewis Roberts of Beloit, Sept. 9, a son, Mrs. Roberts was formerly Miss Alice Stumper of Janesville.

APOLLO CLUB MADE PLANS FOR SEASON

Officers Elected For Coming Year and Plans Made For Entertainments This Fall and Winter.

At a regular meeting of the Apollo Club at Library Hall Thursday evening officers of the club for the following year were elected and plans for the fall and winter season of entertainments were discussed. The club is now arranging with a number of talented musicians to appear here this season and plans to secure more high class artists. At the close of the season last year the club had a surplus and feels justified in securing high priced artists this season. The first concert will be held early in October and negotiations are being conducted with a number of international fame to furnish the program for that evening. The announcement of the date and the attraction will be announced later. The outlook is for a most successful season for the club with a large increase in the membership.

The officers of the club elected last evening are:

President—George S. Parker,
Vice-Pres.—Allen P. Lovejoy,
Secretary—Charles P. Bours,
Treasurer—William S. Bladon.

BRIEF PERSONAL NEWS.

S. Helmstreet has left with us a cotton plant, raised this year from the seed, which is just ready to bloom. It is the finest specimen we have seen in this northern country and is another indication of the unusual productiveness of the season.

Mrs. Ernestine Thiele of Lincoln street and Mrs. Emily Freimann left yesterday for Chicago to visit friends.

Mr. and Mrs. R. E. Werner have moved from the Woods flats to the house owned by Mrs. Kavaglia on South Third street.

D. A. Dudley of Chillicothe is visiting his father, Dr. E. H. Dudley.

Floyd Murdock, who moved to Kansas City with his family recently, has been ill for the past two weeks, but is reported to be much improved.

M. J. Moran of Milwaukee is visiting relatives in the city.

Harry Shawan of Chicago is visiting his mother, Mrs. S. Shawan, Rutherford avenue.

Mr. and Mrs. Priddle of Toronto, Canada, who have been the guests of local relatives, have returned to their home.

August Krueger and Charles Briggs have returned from a visit in Milwaukee.

Mrs. J. W. Lawrence is spending Sunday in Center.

Mrs. Oma Whaley and son Carroll attended the Evansville fair yesterday. S. Shawan has left for a business trip on the road after a visit with his family.

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Miss Harriet Keating who has been spending the past week in Chicago attending the wholesale millinery opening, returned today.

Prompt action on the part of William Heise alone saved the life of the three-year-old child of John Jarvis from drowning in an accident which occurred about six miles up the river near the Buckingham cottage yesterday afternoon. Jarvis and the child were in the launch owned by Clarence Sutherland when it collided with the boat in which Mr. Heise and some companions were riding. The lighter craft being overturned, Sutherland's boat sank to the bottom of the river, but it is thought it can be raised and has not been badly damaged.

Jarvis, with the youngster, went to his boathouse yesterday afternoon to take up the river, but found when he got there that the boat was gone. Peter Peterson, who claims a share in the craft, having taken a party of young men up the river, thinking that the boat was stolen, borrowed Sutherland's power canoe and started in pursuit. He found the other party up the river and both launches turned around and started for the city. The launch in which Peterson's party was riding was slightly in the lead, but Jarvis attempted to get ahead of them. In trying to turn out to allow him to pass, the two boats collided and the lighter one, in which Jarvis and his son were riding, was capsized. The boy was thrown under the propeller of the other boat and received a scalp wound which required three stitches, but which will not prove serious. Jarvis attempted to hold his son above water, but became weakened and Heise leaped into the water and saved the child's life.

Three-year Old Son of John Jarvis Saved From Drowning When Thrown Into River in Accident, by William Heise.

Committee in Charge of Competition Will Require Ten or More Days To Reach Final Decision.

Inspection of over four hundred and fifty homes of school children entered in home improvement contest which is held under the auspices of the Twilight club, this year, has been started and it was stated by Rev. J. C. Hazen, chairman of the committee in charge, that it would take at least ten days before the inspection was completed.

As soon as all the homes have been visited the committee will compare their notes taken at the final tour with those taken on the initial visit.

The spring and awards will be made according to the most improvement shown. There will be thirty-five prizes awarded, and these are contributed by some thirty merchants and business firms of the city.

When the results have been determined they will be announced in the various grades of the city schools and the prizes will be distributed. Recognition will be added much to the appearance of homes and it will be possible for the children entered to make many important improvements at the last minute. If the place has not been inspected many will take precautions to see that the leaves are well raked up and the grass well cut.

The committee in charge of the inspection is, Rev. J. C. Hazen, chairman, Geo. S. Parker and Fred Capelle.

LAFT LAUDED BY GRANGERS

Connecticut Grange Apologize for Action of Parent Body.

Beverly, Mass., Sept. 9.—Unexpected support of the Canadian reciprocity treaty from a part of the Connecticut Grange has come to President Taft.

Recently the executive committee of the Grange declared against the president's reciprocity idea and refused the proposition of state officials to call the day on which Mr. Taft visited the fair at Hartford "Grange day."

Protest against this action came to the summer White House from Orange Grove No. 12 in the shape of a resolution signed by the secretary.

Part of the resolution follows:

"We request the officers and members of the executive committee of the Connecticut state Grange who have been responsible for this regrettable incident to apologize to President William H. Taft and officially assure him that he is held in high esteem and honor by the Grangers of Connecticut."

Runaway in Fulton: While Charles Locke, a local employee of the Wisconsin Telephone company, was leading the horses and rig used by the company in its work here, through a gate at Fulton yesterday, the bridle of the harness broke and the animal ran away. Locke was thrown to the ground and slightly bruised. The horse, however, was quite badly hurt before it was stopped.

Local Band: The Local Band of the First Congregational church will meet for its annual thank offering meeting, in the church parlors, on next Tuesday evening, September 12, Tea at 6:15, followed by special thank offering exercises and an address by Dr. David Benton. A large attendance is desired.

FOUR BICYCLES WERE TAKEN LAST NIGHT; WILL GIVE REWARDS

Four Machines Were Stolen From Owners Who Had Left Them on Down Town Streets Last Evening.

Bicycle thieves in the city made a sweep last night, stealing four wheels which had been left by their owners standing along the sidewalks, making away with the machines and leaving no clue as to the identity of the persons who committed the thefts.

Two new wheels, owned by two sons of C. J. Davis, a farmer residing east of town, were taken from in front of the store of Harry McDaniels, while their owners were inside. The wheels were of the Mitchell make with twenty-two inch black frames and Eisk tires and had been purchased about a week ago.

James True, a carpenter, was also the loser of a wheel, which, while not now, was in good condition. The bicycle was left in front of the Union Labor Hall, about half past seven o'clock by Mr. True, while he was attending a meeting of the carpenter and joiners' union. When he came down from the meeting about nine o'clock, the wheel was missing. It had a black head and blue frame and was equipped with a Corbin coaster brake.

The other theft was committed about ten o'clock on Main street in front of the Silver Moon saloon. In this instance, Edward Holden, 315 Home Park avenue, was the loser, the machine being an Alard, almost new, with black frame and Firestone tires.

The police are of the opinion that a series of systematic bicycle thefts are being carried on in the city, but it is almost impossible to trace down the thieves. Within the past few weeks

TRUE
SUCCESS

By Rev. Stephen Paulson

In the
Churches

St. Mary's Catholic.

St. Mary's Roman Catholic Church—First mass, 8:30 a. m.; second mass, 10:30 a. m., vespers and benediction, 7:30 p. m.; Rev. Wm. A. Goebel pastor.

St. Patrick's Catholic.

St. Patrick's Roman Catholic church—corner of Cherry and Holmes streets, Dean E. E. Reilly, pastor; Rev. Father Reilly, assistant pastor, residence at 315 Cherry street. First Mass, 7:30 a. m.; second Mass, 9:00 a. m.; third Mass, 10:30 a. m.; vespers and benediction, 7:30 p. m.

Methodist Church.

Cargill Memorial Methodist Episcopal church, T. D. Williams, minister; Hattie Russell, Deaconess, 0:45; Class meeting, H. F. Nutt, leader, 10:30 sermon by pastor, "Trust in the Lord and do Good"; 7:30 sermon by pastor, "Jesus the Friend of the Poor"; Sunday school 12:00, T. E. Bouck's Supt. Edward League 0:30; W. L. Hetherell, leader, Prayer meeting, Thursday 7:30, subject, "Review of the Year"; Junior League at 3:30 p. m. All invited to all services. Annual conference meets at Antigo, September 29, Bishop Hamilton, presiding.

First Congregational.

Corner of South Jackson and Dodge street, Rev. David Beaton, M. A. Lambster, Mrs. Zora Pearl Park, music director, Services Sunday, Sept. 10 at 10:30 and 7:30. Morning sermon, "A Man's Honor"; Dr. Benton Hymn, "The Heavenly Host"; Shorwin Choral Union and Young People's Choir, Solo, "O, Rest in the Lord"; "Ellah"; Mendelsohn, Mrs. Park. The evening service during September will be held in the chapel at 7:30 p. m. The program will consist of a special praise service led by Mrs. Park and the choir. Dr. Benton will deliver a lecture on "The Bible As Literature and Interpret Its Teaching Values, especially in the interests of parents and Sunday school teachers. Subject, "Dante's Comedians in the Fiery Furnace"; Solo, "My Heart Ever Faithful"; Bach, Mrs. Park, Chorus, "Ancient of Days"; Jolliffe, Young People's Choir.

The Sunday school meets at 12:15. The kindergarten class is held during the hour of morning service. The V. P. S. C. E. meets at 6:30 p. m. The weekly meeting on Thursdays at 7:30 p. m. The Young People's Choir, Bible Lecture and Interpretation—"The Acts of the Apostles" chapters 1 and 2, Dr. Benton. A cordial welcome given to all strangers and neighbors to meet with us.

Christian Science Church.

First Church of Christ, Scientists, holds services in Phoenix block, West Milwaukee street, Sunday morning at 10:30 and Wednesday evening at 7:15. The subject of the "Lesson-Sermon" Sunday morning will be "Substance"; Sunday school meets at 12:00 o'clock. Reading room open daily, except Sundays and holidays, from 2 to 4 p. m.

Presbyterian Church.

Rev. J. W. Laughlin, pastor. Morning worship, 10:30. Evening worship 7:30. Subject for the morning service is it Time that the Church is leaving her Power? You are cordially invited to these services. St. John's Evans Luth. Church.

St. John's German Evangelical Lutheran Church, Cor. Bluff St. and Peoria Court, Rev. S. W. Fuchs, pastor. Sunday school, 9:45; services, 10:30. Everybody is cordially invited.

First Baptist.

First Baptist church, corner Pleasant and Jackson street, Rev. Hazen, pastor. Regular Sunday morning worship 10:30, sermon by the pastor, subject, "The Christian Objective"; The quartette will sing, "O Mother, Dear Jerusalem," by Ogle, and "Come Unto Me," by Holden. Sunday school 12:00 noon. The orchestra will furnish special music. A class for everyone, Primary and kindergarten.

"My Denomination," leader, E. W. Curley. All young people are invited music by the orchestra. Evening service, 7:30. Sermon, subject, "Conscience and Character." A discussion of the place of conscience in the forming of character. Plan an act to attend. God mind will be given. Prayer meeting Thursday evening.

United Brethren.

Church of the United Brethren in Christ, corner Milton and Prospect Avenues, L. A. McIntyre, Pastor. Fourth quarterly meeting services will be held as follows: Rev. J. A. Richardson, presiding elder, will preach tonight at 7:30. The quarterly conference will be held after the preaching service. Bible school at 10 a. m. Preaching by the presiding elder at 11:00 a. m. and 7:30 p. m. Communion service will be held in connection with morning service. Young People's Society meets at 6:30. You are welcome to the services.

Christ Church.

The Rev. John McKinney, M. A. actor, Thirteenth Sunday after Trinity Holy Communion 8:00 a. m. Morning prayer, Litany and Sermon, 10:30 a. m. Sunday school, 12:00 m. Evening prayer, 7:00 p. m.

Gospel Tent.

Riverview Park. Lively interest is still manifested in the meetings here. Crowds are expected tomorrow at 3 o'clock and 7:30 p. m. At the former hour Rev. L. A. McIntyre of the U. B. church will preach. At 7:30 the Evangelist will preach. Services in the Tent will continue until Wednesday evening, at which time the concluding service in that section of the city will be held. Come to the five remaining meetings—all of you.

FIND VAST LODGE OF RADIUM

Antarctic Explorer Claims to Have Made Most Valuable Discovery.

Sydney, Sept. 9.—Dr. Douglas Mawson, the Antarctic explorer, has again visited Mount Painter in South Australia, where he claimed to have discovered radium some time ago. He now says he has discovered a lode of high-grade radium ore three miles long and several hundred yards wide. He has a quarter of a ton of the ore ready for shipment and figures on a net profit of \$1,135 to the ton. He also found big deposits of corundum in the neighborhood.

Mutinous Sailors in Prison.

Bilbao, Sept. 9.—The sailors of the Spanish cruiser *Reina Regente*, who mutinied recently, were landed here and sent to prison.TWO WEDDINGS HELD
AT AVALON RECENTLYSmith-Johnson And Reid-Kemmer
Nuptials Were Celebrated at Av-
lon Homes This Week.

[REPORTED TO THE GAZETTE.]

Avalon, Sept. 9.—A quiet home wed-
ding was solemnized at the home of
Mr. and Mrs. J. D. Smith, Wednesday
afternoon, at five o'clock, when their
youngest daughter, Jessie, became the
bride of Melvin Johnson of Grand
Forks, N. D. Rev. E. C. O'Neill of
Emerald Grove performed the cere-
mony in the presence of the families
of the young couple. The bride is a
young lady who was born and lived
here all her life, is a graduate of Clinton
high school and also the state
normal school of Whitewater. She
has been a successful teacher in the
schools of this state as well as other
states, the past three years having
been spent at Grand Forks, N. D.The young couple left on the 9:30 train
for Madison, Devil's Lake and other
points after which they will take up
their residence at Grand Forks, where
the groom has a position as railway
clerk. The good wishes of a host of
friends follow them to their new home.

Reid-Kemmer.

A very pretty wedding was solemnized
at the home of Mr. and Mrs. Wm. Reid
when their daughter, Dorothy,
was united in marriage to Walter
Kemmerer of Clinton. Rev. E. C.O'Neill of Emerald Grove performed
the ceremony in the presence of the
families of the contracting parties.The bride was attired in white ma-
quette and carried a bouquet of
mignonette ferns and rose buds. They
came to the altar unadorned, to the
strains of the wedding march played
by Miss Huie of Janesville, and took
their places beneath a beautiful floral
bouquet with a bank of white asters and
fern in the background.Both bride and groom are well
known here being graduates of the
Clinton high school. The bride has
lived here most of her life and was a
successful teacher in this vicinity.The groom is a prosperous young
farmer of Clinton.

After a three-course repast, served by

waitress Mrs. Elthorp of Clinton,

the bridal couple left by auto for parts

unknown, although a part of their
honeymoon will be spent in Mr. Kem-
merer's cottage at Belavan lake, after
which the young couple will reside

on a farm west of Clinton where the

best wishes of their many friends fol-
low them.

Has Been Done.

A man who has no music in his
soul may get rich writing popular
songs.

FRANCIS L. ROBBINS DIES

Millionaire Pittsburg Coal Magnate
Succumbs to Operation.

Chicago, Sept. 9.—Francis LeBaron

Robbins, Pittsburg millionaire and for-
mer president of the Pittsburg Coal

company, a \$7,000,000 corporation

controlling practically all of the bit-
uminous coal output of western Penn-
sylvania, Ohio and Indiana, died at
the Mercy hospital last night, follow-
ing an operation for cirrhosis of the
liver.Mr. Robbins came from his home
in Allegheny, Pa., to the Mercy hospital
to be operated upon. It was first thought
the operation would be successful.In life Mr. Robbins was the largest
individual coal mine owner in the
United States, director of several
banks in Pittsburgh and an active club
man. He was born September 3, 1865,
at Ripon, Wis.

first Baptist.

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in Allegheny, Pa., to the Mercy hospital
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the operation would be successful.

The operation was successful.

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individual coal mine owner in the
United States, director of several
banks in Pittsburgh and an active club
man. He was born September 3, 1865,
at Ripon, Wis.

HETTY GREEN IN POLITICS

Nomination for Alderman in Lima,

Ohio, Forced Upon Her.

Lima, Ohio, Sept. 9.—For council,

Fourth ward, Hetty Green.

That is the way it will appear on
the Democratic ballot in the munici-
pal election here in November. The
Democrats put up no candidate for
the nomination in the Fourth ward
for the Tuesday primaries.At the official canvass of the vote
it was found that Hetty Green, prob-
ably New York city's woman mil-
lionaire, had received two votes, and no
other candidate received more than

one.

22 KILLED BY TOADSTOOLS

New York Health Board Warns
Against Supposed Mushrooms.New York, Sept. 9.—With a total of
twenty-two persons killed within a
week in New York and vicinity as a
result of eating toadstools, the board
of health posted notices in the Italian
settlements, where most of the
fatalities occurred, giving warning of
the danger of eating supposed mush-
rooms. Grocers were enjoined to use
the greatest care. Thirty-three per-
sons are still critically ill from toad-
stool poisoning.

MAYOR PUTS BAN ON CARDS

She Causes Arrest of Four Youths for

Playing on Sunday.

Hunnewell, Kan., Sept. 9.—Hun-
newell has learned that it must not play
cards on Sunday during the adminis-
tration of Mrs. Ella Wilson as mayor.To discover this fact four young
men of this town paid ten dollars each
in Judge Bonfali's court. The com-
plaints against them were sworn to
by Mrs. Wilson. She charged theyplayed cards on Sunday in a house on
the main street of Hunnewell.

War Prize Is \$40,500,000.

St. Petersburg, Sept. 9.—The value
of the railroad between Port Arthur
and Kuan-Cheng-Tzu, Manchuria, in-
cluding rolling stock, which Russiasurrendered to Japan by virtue of the
treaty of Portsmouth, has been fixed
at about \$40,500,000.

Atmospheric Soap and Cuticura

Ointment, nothing else, and when two
years old he was the picture of health.His complexion was soft and beautiful,
and his head and hands were well
developed. The ointment on his cheeks
was almost healed, and his shoulders, arms
and breast were decidedly better. When he
was about seven months old, all trace of the
condition had disappeared.During his treatment period, his head and
face were broken out in boils, which I cured
with Cuticura Soap and Ointment. Surely
he must have been a great sufferer. During

the time of teething and from the

time of his first walk, I used the
Cuticura Soap and Cuticura Ointment.

Geo. W. Bresee

310 W. MILWAUKEE ST.

DEMONSTRATION AT
COUNTY FARM DRAWS
LARGE CROWD TODAYCrop Demonstrations by C. P. Norgord,
a Specialist from Madison, Is
Interesting to Farmers.C. P. Norgord, 10 Delaware street,
Albany, N. Y., President Montefiore
Club, writes:"Since my advanced age I find that
I have been frequently troubled with
various ailments."The bladder seemed irritated, and
my physician said that it was catarrh
caused by a protracted cold which
would be difficult to overcome on account
of my advanced years."I took Peruna, hardly daring to be-
lieve that I would be helped, but I found
to my relief that I soon began to mend."The irritation gradually subsided
and the urinary difficulties passed
away."I have enjoyed excellent health now
for the past seven months."I enjoy my meals, sleep soundly,
and am as well as I was twenty years
ago. I give all praise to Peruna."

Liver and Kidney Trouble.

Mr. George Forrester, 2717 Muschel
street, Philadelphia, Pa., writes: "We
have great faith in Peruna."My wife's condition was such that
she thought she would die, as the doctors
could not help her dyspepsia and
catarrh of the stomach. Now she can
eat anything. We keep Peruna in the
house all the time, but it is only once
in a while that she needs to use it."I was subject to liver and kidney
trouble, which resulted in rheumatic
pains, but I have not had a pain since
I took Peruna, and very little liver
trouble, as Peruna keeps the digestive
organs in good working order, and that
is the main thing."NOTES FOR CITY FARMERS
ONLY.

(By H. L. RANN.)

If you buy a second-hand article,
make up your mind to be strong and
look pleasant. There is nothing thatwill breed prosperity in the plow
breast quicker than a second-
hand blinder. We have in mind a

good brother, an older

Methodist church, who bought a
blinder which was

in the second

childhood of a neighbor

who could pray longer

and louder than

anybody in the town ship,

and when he led it

out to the field and plowed his nose in

the ripening grain it stuck in over

three hundred different pieces and fell

apart so fast that the premises looked

like the interior of a free clinic. The

man whose church vows will prevent

him from skulking the eye teeth out

of a trustful brother in the sale of a

self-blinder or an old model hay rake

has real religion.

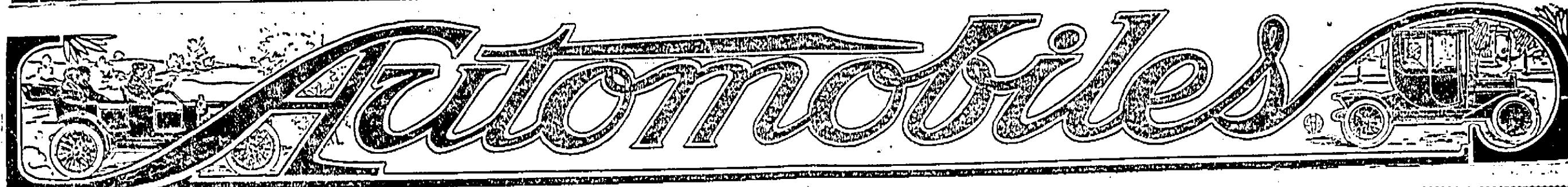
One of the worst pests on the farm

is the red ant. A colony of these ants

can cause a housewife more trouble

than a hired girl with the pink eye.

There is



MAYOR OF GARY IS ARRESTED FOR GRAFT

Mayor, With Five Aldermen, City Engineer, Are Charged With Grafting.

ACCEPTED BRIBE OF \$5,000

Indiana City Officials Are Trapped by Franchise Seeker Who Uses Dictograph Records to Get Evidence of Attempted Corruption.

Gary, Ind., Sept. 9.—Mayor Thomas E. Knotts, City Engineer C. A. Willis, five councilmen and a son of one of the latter, are under arrest on graft charges based on what is said to be incontrovertible evidence of their guilt now held in this city in a safe deposit vault. In addition, practically every elective public official of the town is facing the probability of arrest on the same charges. The specific charge is in the acceptance of a bribe of \$5,000 from T. H. Dean of Richmond, Ky., in connection with the granting of a heating franchise.

Those arrested are:

Thomas E. Knotts, mayor of Gary.

C. A. Willis, city engineer of Gary.

Walter Gibson, alderman.

Anthony Hawaux, alderman.

Dominick Szymanski, alderman.

Emerson Bowser, alderman.

John Stolowski, alderman.

John Szymanski, son of the alderman, also was arrested as a go-between.

The taking into custody of the officials was sensational. T. E. Dean, recipient of the heating franchise under suspicion, went to the city hall, accompanied by two deputy sheriffs.

Before entering the mayor's office Dean requested the officials to search him and discover whether he had any papers beside an envelope containing \$5,000 in currency. The envelope was found to be in Dean's pocket, and then he went into the city executive's private office.

Signs the Ordinance.

Dean declares that when he entered the office Mayor Knotts arose, and, taking him to a table near his desk, asked:

"Is everything ready?"

Dean says he replied affirmatively, and that then Knotts turned to his desk and signed the ordinance, which gave a heating service right to the Dean Heating and Power company of Louisville, Ky.

The envelope was then handed to Knotts, who signed, who placed the envelope in a pigeon hole in his desk. Dean called in the deputy sheriffs, who served the warrant charging the official with bribery. The money-filled envelope was pointed out by Dean, and is now in the custody of Thomas Grant, sheriff of Lake county.

A dictograph arrangement in the mayor's office and in Dean's room at the Gary hotel is said by attorneys representing Dean, to have recorded conversations with all the men involved, as they figured with Dean in arranging the passage of the franchise.

FIND RING OF MAINE VICTIM

Class Souvenir of Lieut. Merritt Recovered Through Havana Paper.

Washington, Sept. 9.—A relic of the wreck of the battleship Maine, the gold class ring of Assistant Engineer Marvin R. Merritt, who lost his life in the explosion of that vessel in Havana harbor thirteen years ago, was received at the navy department.

Lieut. Merritt wore this ring when he met his death, and efforts of the army engineers to find it by searching all the debris on the boiler deck were unsuccessful.

A Havana newspaper announced it had come into possession of the ring, and would turn it over to the United States authorities. It will be delivered by the navy to Rev. W. W. Merritt of Rock, La., father of Lieutenant Merritt.

Ancient Hebrew Calendar.

Sabbath keeping appears in history soon after the babel confusion among all the scattered nations, and when Israel left Egypt there were five known methods of Sabbath counting. The ancient Hebrew calendar was the nearest approach to a scientific calendar of any of which we have any record.

YOUTH NEVER TO BE RECALLED.

A boy has a shrewd suspicion that age has overtaken him when he keeps assuring you that he feels as young as ever—and he doesn't know but younger. Poor fellow, he whistles to keep his courage up; but, alas! he cannot recall youth as he calls his plunger—with a whistle.

YOUTH PHILOSOPHY FAILS.

"Urge unhappy I used to think of their merits," says the philosopher of folly, "is like trying to persuade a kitten who is unable to get out of a bathtub that she is happy because the water isn't turned on."

USE OF AUTO HORN CURTAILED BY LAW IN DANGEROUS WAY

Comment Has Been Received By Gazette Regarding Texas Law and How Mistake Should Be Remedied.

The following letter has been received by the Gazette, regarding the "freak" auto horn law, which is enforced in Texas and suggestions are made regarding the remedy of such dangerous legislation, which it is declared is prevalent among American cities. The communication is from Charles Johnson of New York City and reads as follows:

To the Editor of the Janesville Gazette:

Dear Sir: In a recent issue of the Gazette I note an interesting article on the "freak" auto law now enforced in Texas.

This law, in its indefinite and unreasonable stipulations, is simply in accord with our automobile laws all over the country, more particularly with our city ordinances than our state laws. The trouble with these city ordinances is that many of them are hastily framed and drawn up without any acquaintance with the facts involved. In some instances the framers have frankly admitted their ignorance.

The result is that the ordinance often shoots its mark and lands nowhere. Policemen, in view of the actual needs of traffic regulation and public safety, are forced either to ignore its stipulations or else interpret them so liberally that the ordinance speedily becomes a dead letter law.

This is particularly true of the modern automobile warning signal. Some irresponsible chauffeur or some inconsiderate youth, pleased with the new toy, sends his car along the city streets with his signal going full blast. The noise is distracting and unbearable. Immediately steps are taken to suppress it, but in what an illogical way!

Instead of treating the noise-maker as an ordinary disorderly person it is inferred that all motorists are possible law breakers and that the signal itself is at fault and must be suppressed. Hence, an ordinance is hastily passed, excluding on the city streets anything but the antiquated bell-horn, which, as every motorist and every policeman knows, is utterly inefficient as a warning signal and exceedingly dangerous to public safety.

The loud warning signal is an outgrowth of practical use. It has become a regular public safety device, like the fire-alarm, fog-horn, locomotive whistle. Responsible motorists, who comprise the majority everywhere, use it not because they are pleased to, but because they are forced to. It would be disastrous to do away with it or so restrict its use that it is inefficient.

What can be done and what should be done—and this will readily solve the problem everywhere—is to pass a simple ordinance making it a misdemeanor for anyone to use it as a noise-maker in any way, except in its true function as a warning of danger.

TEN HELD FOR "TARRING" A GIRL WHO "TALKED"

Kansas Men and Boys Are Accused of Outrage to Woman School-Teacher.

Shady Bend, Kan., Sept. 9.—This section of Kansas is just beginning to learn, with ever increasing indignation, that a girl was recently tarred and feathered by a mob near here. The girl is Miss Mary Chamberlain, schoolteacher of this place, and has always borne a good reputation. Ten arrests of men and boys have been made in the case.

A strong effort is being made to keep the matter quiet, but County Attorney McCandless refused to allow the affair to go uninvestigated. The trials of several of the alleged perpetrators have been set for next month. Other arrests are expected.

Miss Chamberlain is a member of a prominent family. The only excuse given for the affair is that she "had talked about" other women of the community.

It is charged that one of the men under arrest took Miss Chamberlain for a ride in a buggy, and that upon reaching a lonely spot on the road he stopped the buggy and ran into the woods. Several men, it is said, were waiting near the spot, their motorcycles leaning against the fence, and Miss Chamberlain was taken by them from the buggy, part of her clothing was removed and the men applied the tar and feathers and left her. Her escort, it is said, then returned and drove her back to her boarding house.

THEATRE COLLAPSES, 16 DIE

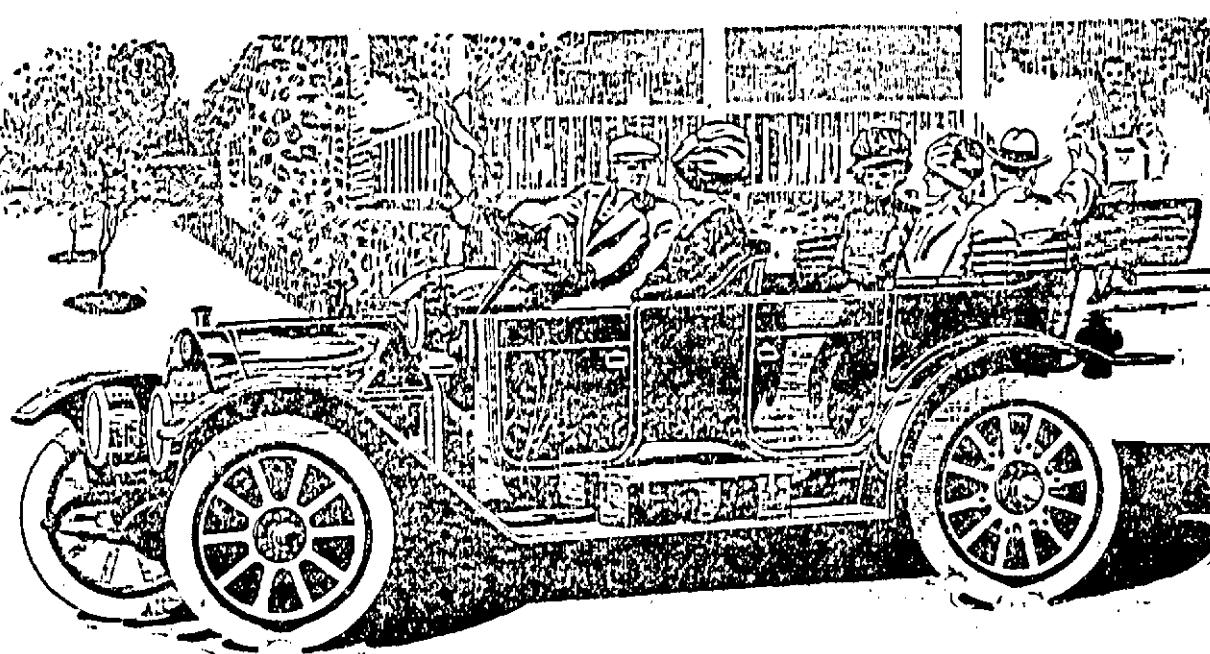
Forty Workmen Are Buried in Ruins of Nice Structure.

Nice, Sept. 9.—Sixteen dead bodies have been taken from the ruins of the large music hall El Dorado, which collapsed here. Forty workmen were buried in the ruins. In addition to the dead, many men badly injured are being taken out. It is feared that the ten or fifteen still in the ruins have lost their lives.

Read the Ads and get acquainted with the five merchants.



This monogram on the radiator stands for all you can ask in a motor car.



Chalmers "Thirty-six" \$1800

Long stroke motor—4 1/2 x 5 1/4
Chalmers self-starter
Four-speed transmission
Demountable rims
36-inch by 4-inch tires
Bosch dual ignition
Ventilated fore-doors
Solar gas lamps, oil lamps
Prest-O-Lite tank
Lamps black enameled

Chalmers Motor Cars for 1912

"30" Touring Car, 5-passenger, \$1500—Regular equipment: Magneto; gas and oil lamps; Prest-O-Lite tank; top; windshield; ventilated fore-doors; horn; tools.

"20" Torpedo, 4-passenger, \$1500—Regular equipment: Same as "30" Touring Car.

"30" Torpedo Runabout, 2-passenger, \$1500—Regular equipment: Magneto; gas and oil lamps; Prest-O-Lite tank; top; windshield; tire irons; tools, etc.

"Thirty-six" Touring Car, 5-passenger, \$1800—Regular equipment: Chalmers self-starter; Continental demountable rims; Bosch dual ignition system; black enameled Solar gas lamps and oil lamps; Prest-O-Lite tank; 36x4 1/2 tires; four forward speed transmission; long stroke motor—4 1/2 x 5 1/4; ventilated fore-doors; tire irons; horn, tools, etc. Top and glass front, \$100.

"Thirty-six" Torpedo, 4-passenger, \$1800—Equipment: Same as Touring Car.

"Thirty-six" Berlin Limousine, \$3250—Including equipment.

"Thirty-six" Cab Side Limousine, \$3000—Including Equipment.

"Forty" Touring Car, 7-passenger, \$2750—Regular equipment: Bosch dual ignition; black enameled Solar gas and oil lamps; Prest-O-Lite tank; Chalmers Mohair top; auxiliary seats; ventilated fore-doors; windshield; 36x4 tires; tire irons; horn, tools.

"Forty" Torpedo, 4-passenger, \$2750—Regular equipment: Same as Touring Car.

"Forty" Detachable Pony Tonneau, 4-passenger, \$2750—Regular equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, \$2750—Equipment: Same as Touring Car.

"Forty" Berlin Limousine, \$3500—Including equipment.

"Forty" Cab Side Limousine, \$3250—Including equipment.

"Forty" Detachable Pony Tonneau, 4-passenger, \$3250—Equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, 7-passenger, \$3500—Equipment: Same as Touring Car.

"Forty" Berlin Limousine, \$4000—Including equipment.

"Forty" Cab Side Limousine, \$3750—Including equipment.

"Forty" Detachable Pony Tonneau, 4-passenger, \$3750—Equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, 7-passenger, \$4000—Equipment: Same as Touring Car.

"Forty" Berlin Limousine, \$4500—Including equipment.

"Forty" Cab Side Limousine, \$4250—Including equipment.

"Forty" Detachable Pony Tonneau, 4-passenger, \$4250—Equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, 7-passenger, \$4500—Equipment: Same as Touring Car.

"Forty" Berlin Limousine, \$5000—Including equipment.

"Forty" Cab Side Limousine, \$4750—Including equipment.

"Forty" Detachable Pony Tonneau, 4-passenger, \$4750—Equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, 7-passenger, \$5000—Equipment: Same as Touring Car.

"Forty" Berlin Limousine, \$5500—Including equipment.

"Forty" Cab Side Limousine, \$5250—Including equipment.

"Forty" Detachable Pony Tonneau, 4-passenger, \$5250—Equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, 7-passenger, \$5500—Equipment: Same as Touring Car.

"Forty" Berlin Limousine, \$6000—Including equipment.

"Forty" Cab Side Limousine, \$5750—Including equipment.

"Forty" Detachable Pony Tonneau, 4-passenger, \$5750—Equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, 7-passenger, \$6000—Equipment: Same as Touring Car.

"Forty" Berlin Limousine, \$6500—Including equipment.

"Forty" Cab Side Limousine, \$6250—Including equipment.

"Forty" Detachable Pony Tonneau, 4-passenger, \$6250—Equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, 7-passenger, \$6500—Equipment: Same as Touring Car.

"Forty" Berlin Limousine, \$7000—Including equipment.

"Forty" Cab Side Limousine, \$6750—Including equipment.

"Forty" Detachable Pony Tonneau, 4-passenger, \$6750—Equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, 7-passenger, \$7000—Equipment: Same as Touring Car.

"Forty" Berlin Limousine, \$7500—Including equipment.

"Forty" Cab Side Limousine, \$7250—Including equipment.

"Forty" Detachable Pony Tonneau, 4-passenger, \$7250—Equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, 7-passenger, \$7500—Equipment: Same as Touring Car.

"Forty" Berlin Limousine, \$8000—Including equipment.

"Forty" Cab Side Limousine, \$7750—Including equipment.

"Forty" Detachable Pony Tonneau, 4-passenger, \$7750—Equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, 7-passenger, \$8000—Equipment: Same as Touring Car.

"Forty" Berlin Limousine, \$8500—Including equipment.

"Forty" Cab Side Limousine, \$8250—Including equipment.

"Forty" Detachable Pony Tonneau, 4-passenger, \$8250—Equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, 7-passenger, \$8500—Equipment: Same as Touring Car.

"Forty" Berlin Limousine, \$9000—Including equipment.

"Forty" Cab Side Limousine, \$8750—Including equipment.

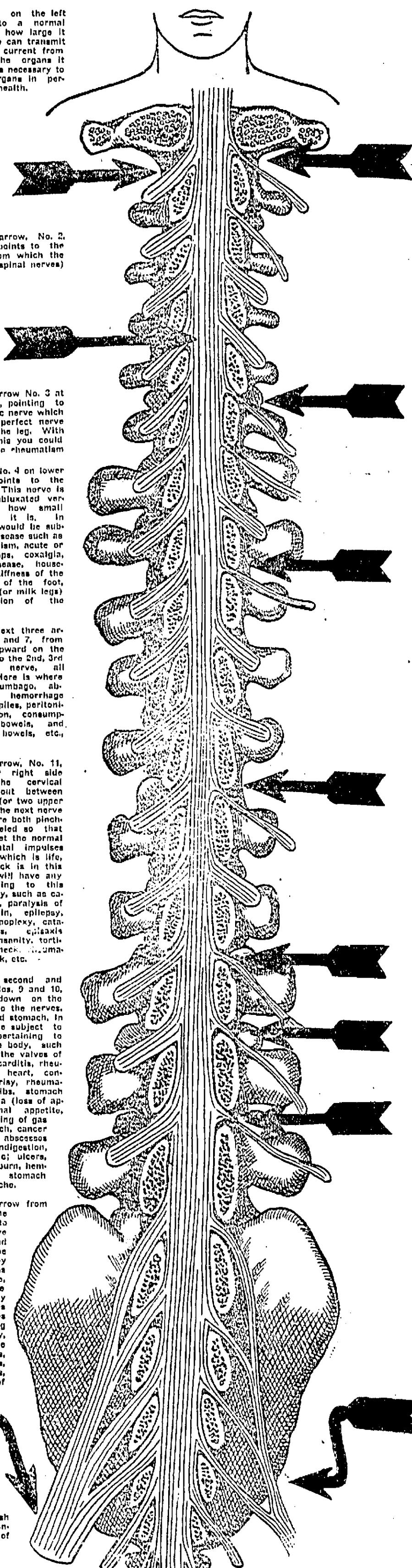
"Forty" Detachable Pony Tonneau, 4-passenger, \$8650—Equipment: Same as "Forty" Touring Car.

"Forty" Touring Car, 7-passenger, \$9000—Equipment: Same as Touring Car.

"Forty" Berlin

This Is the Spinal Column Split In Two, Showing Normal and Abnormal Nerves

Arrow No. 1 on the left side points to a normal nerve. Notice how large it is. This nerve can transmit all the mental current from the brain to the organs it leads to, that is necessary to keep those organs in perfect health.



GOOD HEALTH

Chiropractic a "Matter of Fact" Which Holds Out Perfect Health To Those Who Suffer

ALL organs are supplied by brain energy through the great spinal cord and nerves. Brain energy is life itself. In the instance of this energy passing freely down the spinal cord and through openings in the spinal column perfect health results. If this energy is obstructed in any way, ill health follows. **Not one person in one hundred has a perfect spine.** The trouble may be only the slightest, yet if it is let run along serious trouble may develop.

MAN commands and demands that the world give him all he desires and when he doesn't get it he forces it. No man is content to lift a monkey wrench when he can wrestle with a threshing machine. None of us are content with an easy capability. We are straining and wrenching ourselves, working to do two weeks work in one day. While it is true every person is trying to do more to get ahead and is doing it intentionally, yet many of the wrenches we get are purely accidental--those which the most careful person could not have avoided. "Accidents happen in the best regulated families" and also to the most perfect of physical beings--therefore no person be he wilful or careful, but what receives many internal miniature volcanoes and earthquakes to his internal mechanism. Man as a machine is subject to all the rules of mechanics, which had all their experiments in him first, then to external machines. These mechanical volcanoes and earthquakes always strike at the foundation of things and the only foundation man has is his backbone. His arms move around it and so do his legs. His ribs and hips articulate upon it, everything is attached or supported by it--it is the framework and lineshaft of his entire makeup. All concussional forces land at that foundation, hence it is that you feel "something give", "something slip" whenever you receive a jolt, a fall.

Whenever persons get mixed up in a scrummage or crowd it is near certain to assert that 90 per cent will come out with more or less of vertebral subluxations.

The word "subluxation" is but a term to show that one bone instead of being on top of the other as it should, is a bit crooked, twisted to one side. Consequently the nerve that before nicely filled the open window is now compressed, closed, crowded and squeezed into a proportionate space to the degree of the subluxation. Could expect the same amount of current to go through those nerves, as would with the bones in their proper places? No.

A good illustration is a common garden hose. When the end is open a full stream of water will run forth. Make the opening smaller. That, as you know, will shut off a part of the flow of water; the more pressure the less water; the less pressure the more water. The larger the opening, the more the flow--the less the opening, the less the flow.

Supposing a plant or bed of flowers depended upon that water. You know what would become of that bed of flowers if that water was shut off permanently. They would die. When the brain currents are cut off in man, his portions die also to the extent of the degree of the currents that have been accidentally cut off. You have shut off the current from going where the expression takes place in those flowers or man.

That is the keynote of Chiropractic; the Chiropractor adjusts subluxated vertebrae and restores impulse currents and permits abnormal man to be a well man. Proof of what it has done is here for you. Hundreds of persons in Rock County have got well through Chiropractic adjustments. So may you. There is plenty of hope for you. 75% of the cases that come here have been given up by the medical profession.

Consultation and Examination Are Free. Send For Our Free Booklet, "The Cause of Disease."

PUDDICOMBE & PUDDICOMBE

Graduate Chiropractors. New Phone 970 Suite 405 Jackman Block

BELoit OFFICE, 111 EAST GRAND AVE.
Office Hours--9:00 A. M. to 12:00 M., 2:00 P. M. to 6:00 P. M., 7:00 P. M. to 8:00 P. M. daily. Home Calls--Any one wishing adjustments at their home will be accommodated at any time. Lady attendant. Chiropractic is not medicine, nor surgery, nor osteopathy.

Cause and effect have operated in a natural way here. We have the best goods made; we seek always best weaves; we offer you the immediate late styles; we aim at quality. The result is the largest fine clothing business in Southern Wisconsin.

THIS job of supplying you and the other men in this town with the right kind of things to wear is no small, unimportant job; a good deal depends on its being done right.

You want it done right so far as you are concerned; we want to do it right, for your sake as well as ours. If our way of doing it is not the way you want it done, so much the worse for us; you can go somewhere else---you don't want to, we're sure, but you can. We can't; we want to sell clothes to you men here. Our way of being as sure as we can beforehand that we'll please the men of our community is to have a good stock of

Hart Schaffner & Marx

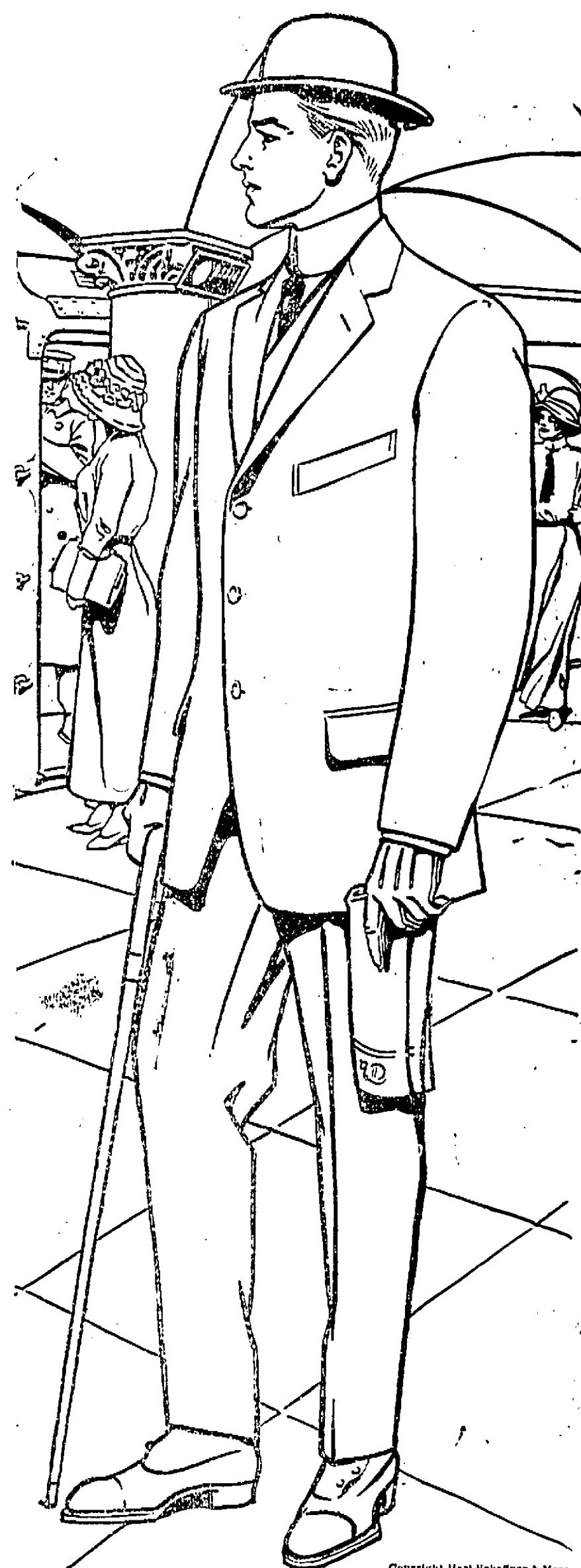
clothes for them. That's our main advantage; the chief reason why you come here; it's the only place you can get these goods around here. All the other goods---furnishings, hats, all the rest of it---are of quality like that.

Special Things For Young Men

The Shape-maker suit is one of them; the new English model sack with long roll lapel, as shown in our illustration, is another; very nobby. The new Varsity is a third; a style suitable for men of any age. We've got some very lively overcoats, too. And a wonderful lot of new fabrics in suits and overcoats. You'll like them.

When shall we serve you in this matter?

Suits \$18 and up. Overcoats \$16.50 and up



Copyright Hart Schaffner & Marx.

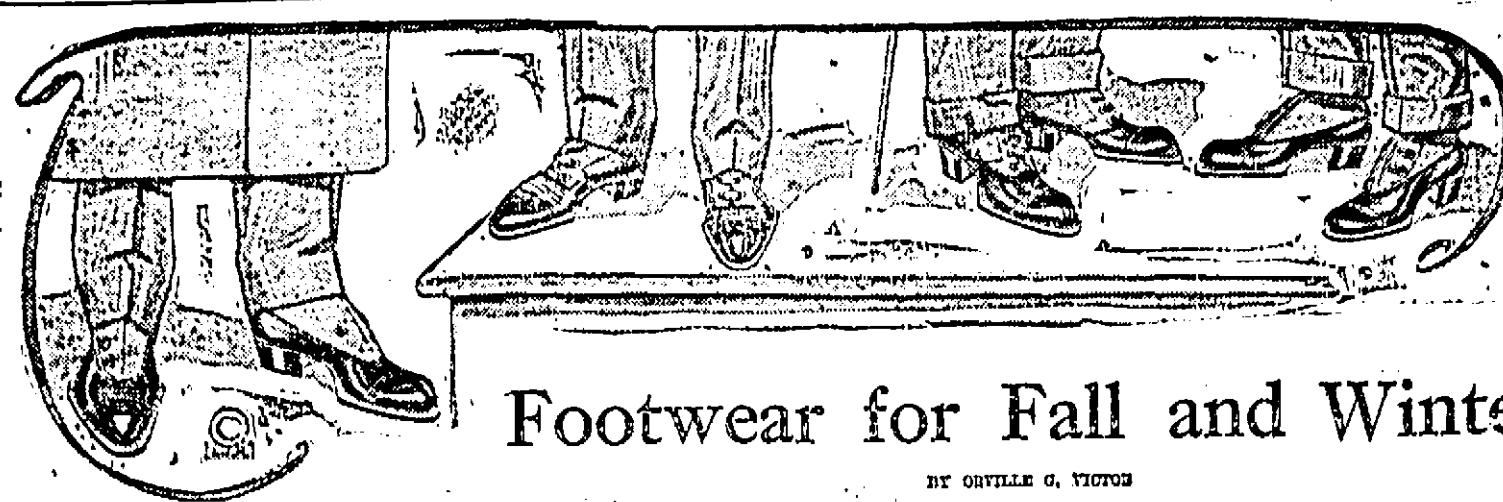
The Home of
Hart Schaffner
& Marx clothes

John B. Stetson
Hats

T. J. ZIEGLER COTHING CO.
JOSEPH M. CONNORS, Mgr.

Specialists In Good Clothes
and Nothing Else.

Wilson Shirts
Lewis Under-
wear
Mallory Crav-
enelled Hats



Footwear for Fall and Winter

BY ORVILLE G. VICTOR

Copyrighted, 1911, by T. J. Robinson. He who has pretensions to the title of "well-dressed" cannot be too careful about his footwear; a shabby or misshapen shoe on a gentleman's foot is as inexcusable as soiled linen on his body. The shoes provided by standard makers for the coming season are the most shapely that have been seen for a long time. No extremes are shown in toe or heel, or other points. The "bulldog" effect is popular throughout the West, but is seen not at all on the new shoes in the East which are now on exhibition for fall and winter custom.

It is surprising to observe how the tan shoe has superseded the dull black—meaning the ordinary black calf or

kid shoe that has to be "shined" in order to present a decent appearance. In most of our larger cities men of business and social affairs have practically abandoned that; they wear tan shoes until six o'clock in the evening, and then put on the patent leathers if they are going out; otherwise they don comfortable slippers or "Julets." Lacred tan shoes, medium weight for early fall and heavier weight for later, stormy days, are now on exhibition. Shoe dealers tell me that they expect to sell them all winter long, and have four or five new lines on hand.

The patent leather shoe for dress or semi-dress this fall will have five buttons, flat and black. The shapes of all shoes are what the dealers designate as "conservative" and show the

Great variety is shown in sports

men's shoes; a popular one is made of horse hide, with double soles and Goodyear welt. For "tramping" and general country wear a shoe that will undoubtedly meet with high favor this fall is of heavy Russian calf, with soles sole and heel. This shoe has a layer of rubber between the insole and outsole, and is declared to be absolutely waterproof.

Pumps, to accompany full dress, are in patent leather, with heavier soles than those in vogue last season. With dinner clothes, however, dull pumps are coming into favor. For afternoon functions dull leather shoes with colored tops are both popular and proper. This pertains more to black leather than to the tans.

A handy novelty in footwear (and that is not intended for a pun) is in travel slippers, made of kid, so soft and pliable that they may be slipped into the hip pocket; small cases are also furnished for them; they come in black, tan and oxblood, and are worn mostly during long automobile journeys, but are also in favor for Pullman car and steamboat travel.

Fall 1911

Style
Fit
Workmanship
Price
and
Quality
Guaranteed



Winter 1912

Our
Woolens are
of the best
in all shades
Imported
and
Domestic

Let Us Be Your Tailor

SATISFACTION

is what you want, and that is what we give you. We can say this without hesitation, as we have satisfied every man that we have made clothes for and furnish them as a recommendation. If he is a friend of yours, ask him.

OUR MOTTO:

Workmanship the Best, Styles the Latest, Prices the Lowest.

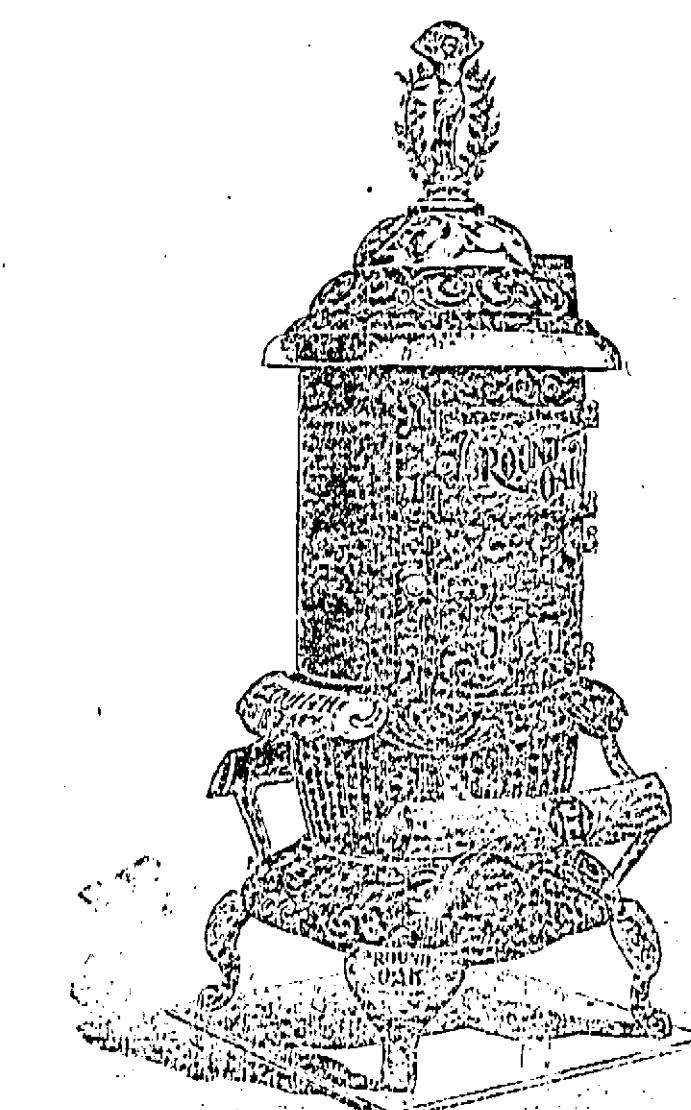
WE ARE THE PEOPLE THAT SATISFY
CLEANING AND PRESSING A SPECIALTY

Janesville Tailoring Co.

313 WEST MILWAUKEE STREET

Between Jackson and High Sts.

Open Evenings Until 9 O'clock



ROUND OAK

Is the Most Famous Stove Name in the World

We all remember what it was when we were children. The way the Round Oak Heater worked was the wonder and pride of our fathers' day. Over five hundred manufacturers have imitated it by name and style.

Did you ever hear of a complaint in all your life against a Round Oak—that it was weak or poorly made? Did any one ever say: "They don't make the Round Oaks as good as they used to?" No! That may be said of other stoves, but never of Genuine Round Oak stoves.

The Ideal Stove For Use During the Cool Months

When a little fire is needed occasionally. Then when the winter weather comes by simply dropping the magazine in place you have a SELF FEEDING COAL STOVE for continuous service.

H. L. McNAMARA

IF IT IS GOOD HARDWARE, McNAMARA HAS IT.

MEISEL'S

Outfitters for Men, Young Men and Boys

Fall Displays Now Ready for Your Inspection

Our aim is to give the best values and service to all comers. Our stocks are purchased from the best markets; everything is new, nothing old, nothing shelf-worn. Our suits and overcoats are tailored by the most skillful workmen, made of the newest fabrics and dare the latest models. We are confident they will please the most critical buyer—YOU.

MEN'S SUITS \$7.50 TO \$16.50

MEN'S SHOES

We have selected for our trade with great care, the best Shoes produced by the country's most noted Shoe manufacturers—the best Shoes that money and experience could secure—and we're at your service.

Our prices are fair and pleasing, but they are not at all convincing until you learn of the splendid values we've attached to them. Fine dress shoes, for men, priced at \$3.00, \$3.50 and \$4.00.

Men's work Shoes, \$1.50 to \$3.00.



Our Men's, Young Men's, Boys and Children's Hats cannot be equalled in quality, style and price. Famous Rexton and Emko Hats, \$1.00 to \$2.50.

A complete showing of the best in furnishings at prices that please you and your purse.

THE MEISEL CLOTHING HOUSE

20 South River St.

Money Saving Location



Nobby Apparel for Young America

BY CIVILLE G. VICTOR

Copyrighted, 1911, by L. J. Robinson.
THE boy is father to the man"; so an old proverb says. At any rate, the American boy is catered to by clothiers and haberdashers, hatters and boot-makers, quite as carefully as is his daddy, even though comparatively few of the various trades carry juvenile departments. Probably the best place to provide for the wants of the growing youth, from infancy to young manhood, is at one of the big ready-made stores that make a specialty of boys' apparel. In almost any one of these may be found practically everything the youth needs for school, outing or dress wear. Of course, many boys, like their fathers, have their clothes "made to order"; but there is practically no difference between the custom-made and "ready-made" boyish styles for the fall and winter.

For the lad from 12 to 14 years old, the most popular everyday suit for fall

is a double-breasted blue or gray coat with trousers to match, knee length. The time when the boy abandons his knickerbockers and dons long "pants" depends not so much upon his age as upon his height; but the period usually arrives when he is about 15 years old. When he attains to this important event, he exchanges his double-breasted coat for a single-breasted one. He also lays aside his blouse, puts on a shirt and suspenders, and wears a vest for the first time.

Saxones and charlots, cashmeres and worsteds, are made up in enticing styles for the boys this fall, mostly in grays and blues, the former predominating. For the late fall and the winter brown will be the most popular color, some plain, some in attractive plaids, with just a suggestion of red or other color. Many of the grays are in stripes or diagonals, and some in plaids of lighter shade.

For the little fellows, 10 years of

age or less, Russian blouses are cut; over two-year-olds don "rompers" and blouses. The once familiar kilts are no longer in evidence.

The older boy wears shirtwaists, too, made from cambrie, percales and China silk. His neckties are just like dad's, except they are a trifle shorter and narrower. Socks for little ones, of knit or crocheted worsted, are so attractive that many mothers buy them for the girls as well. The older lad who has not yet put away his knicker wears a nice ribbed stocking of cotton or woolen, black, in medium weight for fall and heavier for winter. Good, serviceable stockings of this class cost about 35 cents per pair, the price varying a few cents with the size.

Some clothiers just now are showing a fine line of double-breasted Norfolk jackets with trousers to match, for boys small and big; they are made from serges, tweeds and cashmeres, in grays, blues and browns. For the

smaller chaps Russian blouses and sailor suits prevail, made of cloth for fall and winter, although some parents prefer to dress the little fellows in wash fabrics the year round, depending more upon the underclothing for necessary warmth. Among the Norfolk are many very pretty patterns in a small black-and-white check, and others in a broader check with a silk thread, which gives the garment a decidedly "tony" effect.

The boy who goes into society, if he is 14 years of age or more, wears what is known as a Tuxedo suit; this is not like an adult's Tuxedo. The coat is practically a one-button cutaway; the rest is full dress, with V-shaped opening and four buttons; the trousers are long or knee-length according to the height of the wearer. These suits are made of black unfinished worsted or Venetian cloth. A white starched shirt, with regulation "polo" collar and white bow tie, black stockings and patent leather pumps, complete the costume.

Hats galore are provided for Young America; the bigger boys wear all sorts of headgear, just like their fathers or older brothers; for the smaller ones a popular fall hat is the "khaki," much like those worn by the Boy Scouts. These are light brown in color, made of khaki cloth or linen. The little chaps are provided with the "Tyrolean," in colors, with contrasting ribbons.

A hat which will undoubtedly "take" greatly with the boys this fall is the "English walking hat," made of cloth, with soft, rounded crown and roll brim, and band of the same material. These hats are well made and will stand for almost any sort of usage. They are mostly in grays or black-and-white check designs.

Another hat, more dressy in appearance than the one just described, is shaped much like Father's "King Alphonso," with telescope crown and flat brim, in grays and browns. Caps, of course, are always in demand, and may be bought in infinite variety of color and combinations.

Shoes, for fall and winter wear, are built for the most part on lasts or broad, comfortable shape; the soles are moderately heavy; the heels are low and flat. Extra heavy soles are provided for skating shoes, made for the most part in oilskin with the same broad, flat heel, to allow the clamps of the skates to secure a firm hold.

Specialists on English and Semi-English Models

Don't think of buying a Suit or Overcoat without first calling at

FORD'S

Agents for young men's

ADLER'S
COLLEGIAN
CLOTHES,

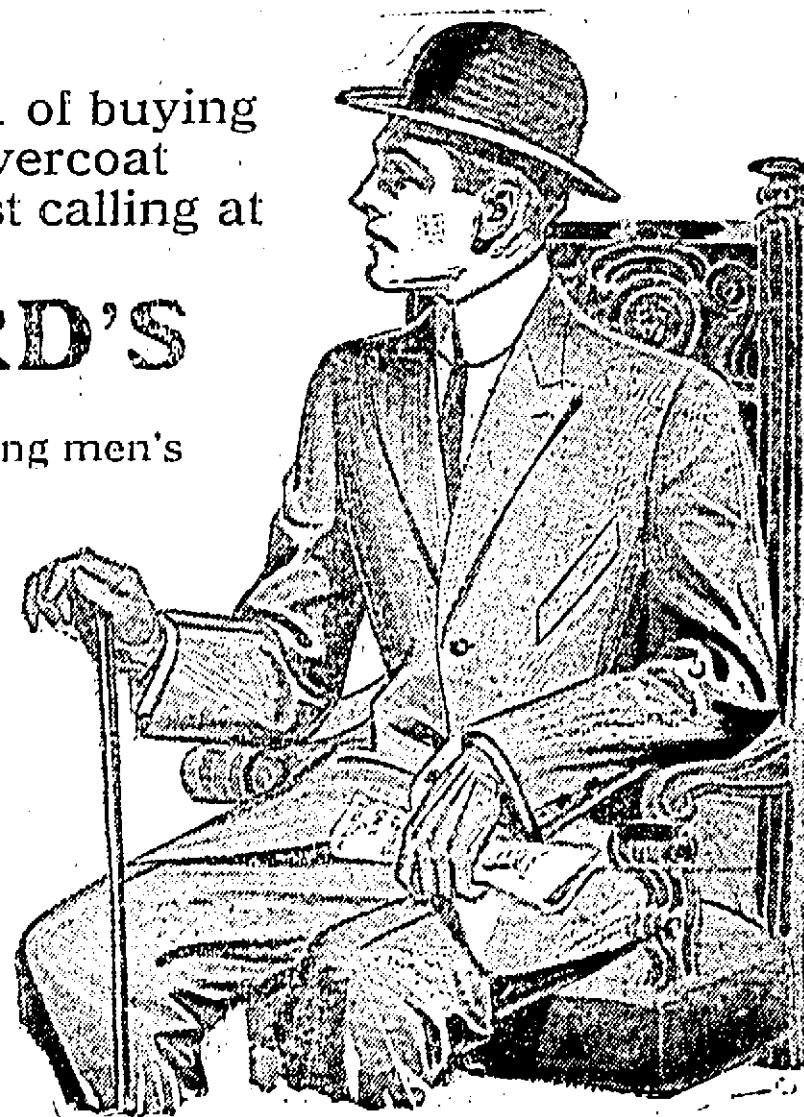
FRIED HATS,

ADLER'S
GLOVES,

MUNSING
UNION SUITS,

CLUETT SHIRTS,

SUPERBA
CRAVATS



Our Guarantee:

Best Suit or Overcoat in Town for \$25

REHBERG'S

YOU CAN JUDGE BEST WHAT WE ARE DOING FOR YOU NOW, BY WHAT WE'VE DONE FOR YOU FOR THE LAST FOURTEEN FALLS AND SPRINGS. IF YOU HAVE ANY IDEAS OF WHAT YOU WANT OR WHAT YOU THINK YOU OUGHT TO HAVE, YOU'LL FIND OUR IDEAS ARE PRETTY MUCH LIKE YOURS. AND IF YOU HAVEN'T, YOU'LL FIND THAT WE'VE A LOT OF STYLES THAT IT WON'T TAKE YOU LONG TO LIKE. IT'S THE BIGGEST SHOWING HEREABOUTS! AND WE'RE SURE IT'S THE FINEST—WE WANT TO SHOW IT TO YOU AS SOON AS YOU WANT TO SEE IT. YOU'LL FIND SUITS AND OVERCOATS AT EVERY PRICE, FROM \$10.00 UP TO \$30.00, AND YOU'LL LIKE ESPECIALLY THE SUITS WE'RE SHOWING AT \$25.00.

FALL SHOE DISPLAYS

We are proud to ask you to come here; we'll be very proud to have you enjoy with us the results of months of effort on our part to bring here shoes that anyone can take pleasure in wearing.

We're extra proud of the magnificent style assortment—the extraordinary values—the enormous stocks because we know there'll be no such gathering of good shoes for you to see at any other store in Janesville. \$3.50 to \$5.00.

THE NEW HATS

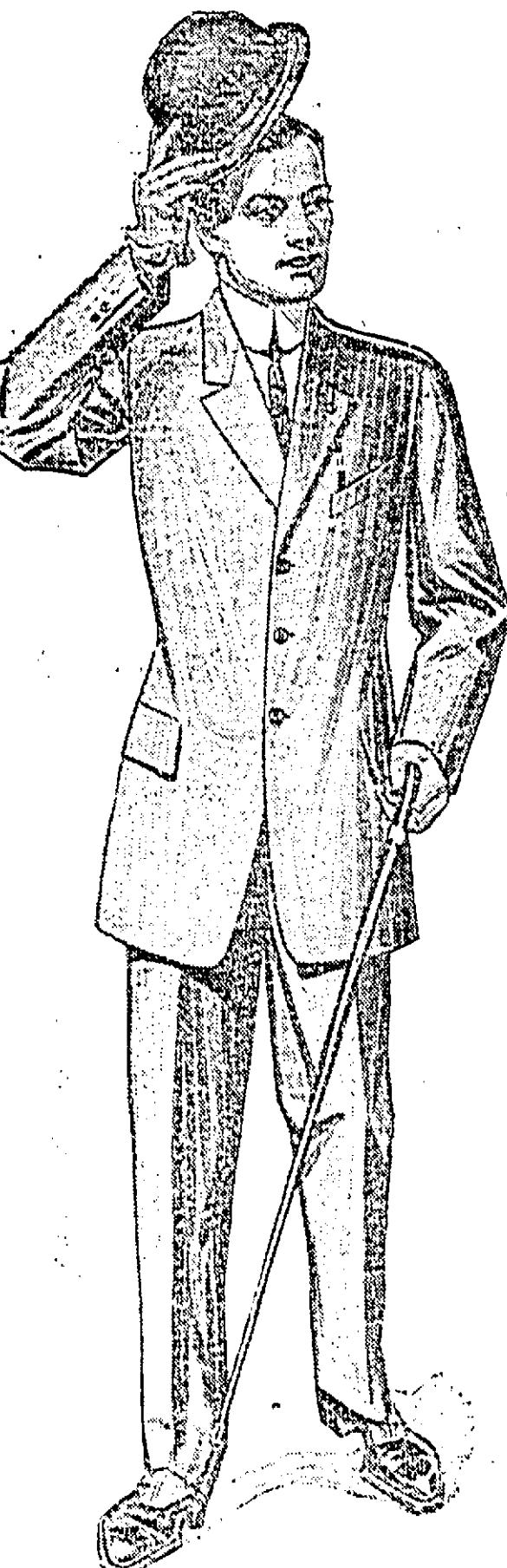
Hat buyers are beginning early this fall; and they're finding our big stock an attraction.

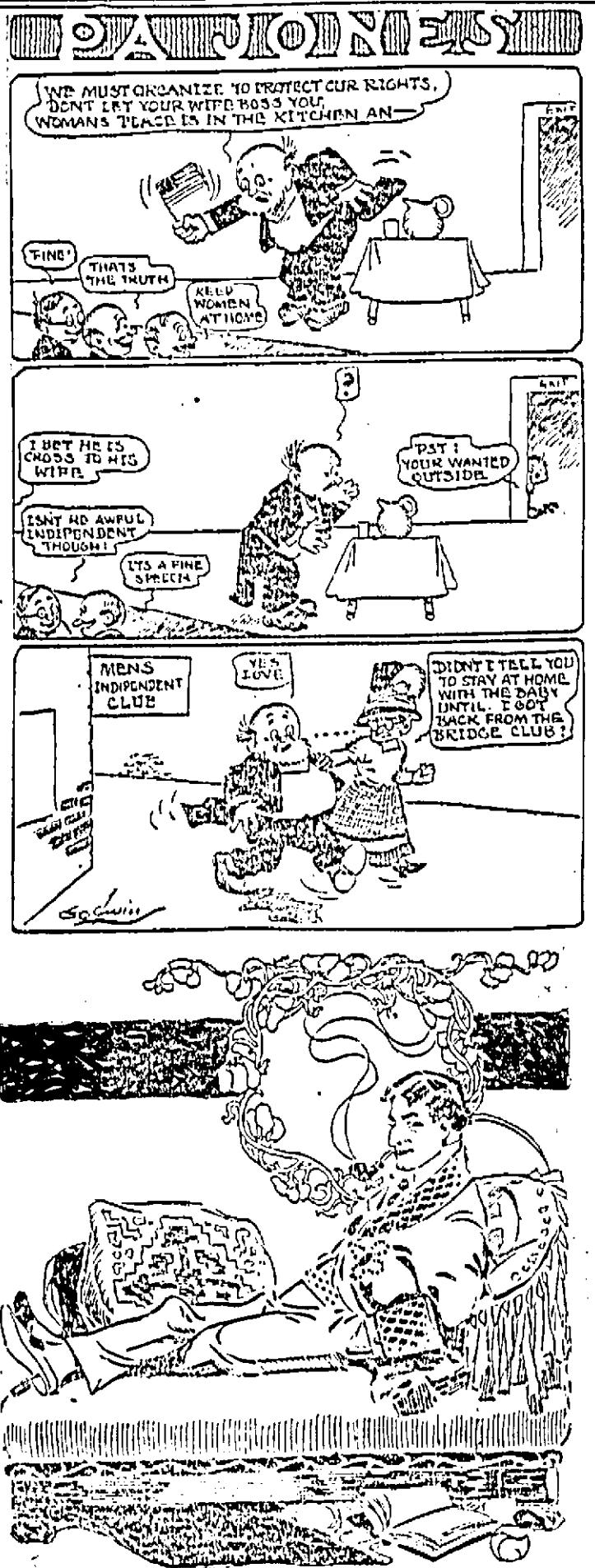
We're specializing just now on some extreme values at \$3.00. Some of the new shapes are very smart; young men will take kindly toward them. Soft hats, smooth and rough; some with a very fetching slant.

Rehberg's special \$2.50 Hat sold here only.

Amo's Rehberg Co.

Three Stores—Clothing, Shoes, Furnishings—
On the Bridge





Find a married man.

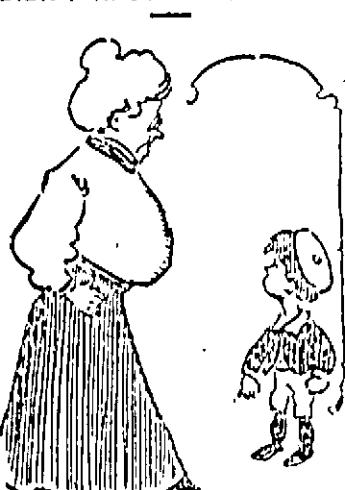
DIDN'T WANT HIM



Itchin—I should think that you would be lonesome without your husband down here with you.

Hulda—The Ideal! I'm never lonesome except when he is here.

DIDN'T KNOW SHAKESPEARE



Mrs. Mother—Sammy, stop using that bad language.

Sammy (tired nine)—Shakespeare says what I just said.

Mrs. Mother—Well, you must stop going with him, then.

Life in a Flat.

"What's the matter?"

"My brother has come to spend the night, and our flat has no spare room."

"Do you think he would know the difference if you put him up in the telephone booth?"

Practiced but Not Perfect.

Jack—I'll be frank with you. You are not the first girl I've kissed, by any means.

Maud—And I'll be equally frank with you. You have a great deal to learn even at that."

Another Discovery.

"An expert politician nowadays," remarked the cross roads philosopher, "is a sort of human vacuum cleaner." He gets the dust, and you can't see exactly how he does it."

COMPENSATION.

The man who isn't married has none to do his will, but, then, he isn't married by any Estate bill.

FOR RENT—Boys to learn drug business.

Smith's Pharmacy. Rexall Store.

WANTED—Boys 16 to 18 years old to work in office. Lewis Kitting Co.

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WOMAN'S PAGE

The Evening Chit-Chat

By RUTH CAMERON.

ARE YOU fond of cats? If you are, whether you are moved to emulation or not, surely you will be interested to hear about the unique way in which one woman is trying to earn her living.

She has established what she calls the Kermut Kattery. It is the name she has already suggested to you, a boarding home for pet cats. In addition to boarding the animals, she also raises Persian cats, crates cats for shipping out of town, gives advice as to the care of well cats or treatment of sick cats, sells cat remedies and such cat specialties as flea comb, cat collars, cat baskets, etc.

The work has not been extremely lucrative so far but she has reason to expect it will be much more so in the future.

Her story of how she happened to go into this unique work is as follows:

"Some three years ago last December a friend of mine asked me to take care of a black Persian kitten while she went to New York. This I agreed to do and also to care for two of another woman's cream Persian males which she was going to show at a cat show and to comb them and brush them into 'show condition.' This friend was taken sick while away at a cat show and one Sunday afternoon her husband telephoned me that she was coming home with a doctor, a nurse and five or six cats! And would I please take care of the cats until she was better?"

"We have been in the boarding business ever since, and now we feel lonesome if there are not at least twenty cats on the premises. We have raised the beautiful Angoras or Persians though, so far, there has not been very much money in that. The boarding of pet cats whose owners want a vacation or are going to close the house for some reason is the most profitable part of the business. We have taken in some sick cats whose troubles were not contagious or infectious and in most cases have been successful in restoring them to their owners' arms and love."

"Of course, we have had to have a large yard wired in with chicken wire and sides and divided so as to keep the cats separate, but that expense is practically over now."

"For boarding well cats we have one dollar a week; if ill or needing extra care, we charge two dollars."

"I think that the prime requisite for success in this particular business, which is certainly well suited for women, is that one must first, last and all the time be a passionate lover of cats; not animals in general, but cats us a class by themselves."

"To conduct a cat boarding business one must be ready to give up time and sleep and to eat when convenient and not on time. One must have plenty of antibiotics ready for instant use in case of bite or scratch, must eliminate fear absolutely from one's mind and put away rugs, cushions and all kinds of furniture, and find one's amusement and pleasure in the care of cats, and take for much of one's payment the satisfaction and pleasure that comes from knowing that one is preaching a daily sermon from the text about the 'sparrow falling to the ground' and knowing that in caring for the dumb animals that God has given it to create and place with us we are doing the work just as truly as if we founded million dollar libraries or hospitals."

MOTHER'S CORNER

BY JULIA CHANDLER.

"All that I am, or ever hope to be, I owe to my Mother." —Abraham Lincoln.

THE EXTREMIST.

STARVED to death," said the doctor brutally when he had examined the still little body.

The mother of the dead baby looked at him through eyes that hinted of madness.

"Somehow I got him into the hall away from her."

"Oh, how could you be so brutal to her?" I asked him indignantly. "Can't you see that her grief is tragic enough without this? Oh, why did you tell her that?"

"To save the other two," he answered me practically.

"You see," he went on, "you have not known her as long as I have, Mrs. Chandler. This isn't the first one she has killed. She washed the other one to death."

It was shocking to hear him, yet down under the cold words that cut into one's consciousness like a knife I knew that the doctor's big heart was beating in sympathy for the poor little mother, and for the two that still remained to her.

"The other one," he told me, "was older; almost a year old. She was the victim of a belief in cleanliness amounting almost to a mania. She was put in a bath four or five times a day and literally left to soak. She was an anemic child, and I could not seem to make her mother understand that keeping the pores cleansed did not mean a perfect orgy of bathing. And when the child had a congestive chill and died during one of her periods of 'soaking' I was too tender-hearted to tell her mother that she had killed her."

"The mother is an extremist. She can't realize the difference between a good thing and a too good thing. She is suffering from an excess of virtue."

"Three months ago came this little fellow of premature birth. At first he thrived. Then his mother, who had been allowing all the children anything they wanted to eat at any hour of the day or night they wanted it, suddenly adopted a regime of semi-starvation for them all. The baby came with the rest for his share in this sudden change. He had thrived under frequent periods of nourishment because his jaws were too weak to nurse long without fatigue, in consequence of which he could never take all he wanted at one nursing."

"But his mother read in some infernal book or other that a baby must have fixed hours of feeding, with an interval of three hours between them, and the trouble began. The baby became irritable and ill."

"Just spotted," she said to me when she first called me in to see him. "I have been trying to break him of it by letting him just free it out. But he cries so much, doctor, that I am afraid he is sick."

"Then it was that I learned from her that she had been feeding the baby at regular intervals of three hours."

"Does he get enough at each feeding?" I asked her.

"'Let him nurse until he stops of his own free will,' she said.

"And she hadn't plain, common sense enough to see that the little jaws, growing weaker day by day, each time became too tired to nurse until the child was sufficiently nourished or satisfied. In an hour after the feeding the fretting would begin, and he was allowed to whine until the whine became a wail, and the wail lasted until three hours had passed again."

"Well, she let him 'free it out'—fret his little life out."

"She starved him to death," he ended in a voice hardened with indignation, "and I have told her so. It may save the rest! There should be a law to hang her for her criminal lack of common sense."

Then he strode out of the house, leaving me to comfort the grief-stricken little mother as best I could.

"Thought for Today" by MRS. ROBERT N. LAFOLLETTE.

ENTERTAINMENT.

ZONA GALE, in her recent story, "Mothers to Men," has one of the women who has been put upon a vigilance committee to keep the young folks off the street nights, ask this power:

"They won't set home, an' when we've vigilanced 'em off the streets, where are we goin' to vigilance em to?"

One of the women has an inspiration:

"Give 'em the place that their's," she says. "Give 'em the school house, open evenin's, an' it'll he an' make an' things doin'!"

And so 'Friend' Village school house becomes a social center.

Students of the subject say three times as many human beings go wrong between the ages of fourteen and seventeen as at any other time. And it is recognized that most of this evil is the result of misdirected natural impulses. The sudden physical growth, the great emotional awakening, does not find adequate expression in the humdrum, every day routine of grownups. The call of youth is for action, adventure, to go somewhere, to do something.

Through all the ages certain kinds of recreation have seemed the normal safeguards of youth—sports and games, music, dancing, and the drama. But these pleasures deprave if misused as the conditions are good or evil. The low theater, public dance hall, gambling and gambling, destroy our youth.

The supreme concern of the community, whether of the crowded city or the country crossroads, should be to supply youth with wholesome entertainment under wholesome environment. Our school system offers the opportunity. Every school should be a recreation center. It should have ground for baseball, football, tennis, and outdoor sports. The building should have a hall, furnished with chairs for lectures, stage for plays and moving pictures, good door for dancing, and music, a phonograph and a gramophone. The cost? Do we not pay out for courts, reformatories and prisons more than would support those recreation centers? And who can measure the price of not mean a perfect orgy of bathing?

HEALTH and BEAUTY

Madame Helie

Madame Helie will give advice to inquirers through the columns of this paper. All letters requiring a personal answer must include a self-addressed and stamped envelope. Send your inquiries to Madame Helie, care of this paper, and your letter will be forwarded to her home address.

Is your particular "beauty ill" an abscess application of a nourishing cream which the skin can absorb and sufficient massage to increase the circulation and stimulate the activity of the oil glands?

In connection with this treatment a good bleach can be used, but it must not be composed of acids in any form and it should be alternated with the massage cream. The most obstinate brown spots—moth patches or whatever one chooses to call them—will often yield to such a course of treatment when they have failed to budge for any other methods employed.

In nine cases out of ten, the woman who possesses a skin of this description plans out and applies exactly the wrong treatment. She reads about the different bleaching lotions and applies them over another only to aggravate the trouble, because each preparation does share in drying out the skin still more, and intensifies the original cause of all the difficulty.

The best method for the woman whose skin is dry is to avoid the use of anything that will extract the natural oil from the skin and, instead, supply the system with the oil which it lacks. This can be done by taking olive oil internally and by the external application of nutrient oils which can be readily absorbed by the skin. The regular dose of olive oil twice each day will not only nourish the system, supply the necessary oil to the tissues and create better action of the cuticle, but it will also stimulate the action of the liver and kidneys.

The oil should be taken in dessert-spoonful doses about two hours after the meals, and in any medium which makes it agreeable to the palate—a little orange juice, a bit of sherry wine—whatever suits the notion and prevents the disagreeable taste of the oil in the mouth. A bite of crisp cracker helps to destroy the oily taste if taken immediately after the dose.

A warm tub bath twice a week, followed by an oil rub over the entire body, will be found beneficial, and if the oil is heated the skin will absorb it more readily.

A dry skin is usually an inactive one, so exercise and fresh air should play an important part in the cure. The special treatment for the face consists of the generous use of cleansing cream in place of hot water and soap—the regular.

Third, I shall never allow my visitors to guess "that it doesn't run in our family to like cabbage." I shall eat what is set before me, or perish in the attempt.

Fourth, I shall share in the daily duties of the household, the amount depending upon the number of maids kept by my hostess. I can at least care for my own room.

Fifth, I shall endeavor to prove to my hostess that I came to see her, instead of the scener.

Sixth, I shall on leaving make some return for my entertainment, either an invitation or gift, and shall be careful to leave none of my personal effects to be sent after me.

Nellie Mayville

England.

It is recorded that Philip II, of Spain, in the reign of Queen Elizabeth, took a small map of the world, laid his little finger upon the tiny spot of England and, having thus obliterated it, asked where England was. It was nowhere then. But by contrast it is everywhere now. It is the largest empire that now exists or that ever has existed.—Lord Curzon.

A Girl's Superiority.

No man longer seems to put the job over with such thorough enjoyment as a girl toiling in a hummock and reading a cheap novel.

DEBT AND HEALTH HINTS

By DR. T. J. ALLEN

Food Specialist

The Mineral Elements.

The mineral constituents of food, required for the formation of bone and some other tissues, and in the chemical processes of digestion, elimination and nervous discharge, are very important, though difficult to estimate, and are therefore commonly overlooked. The absence of any one of the elements of nutrition, if long continued, produces serious results, certain nervous disorders resulting from deficiency in phosphorus or iron, others from deficiency in sodium, calcium, etc. All the mineral elements are supplied fully in milk, cereals, eggs, meat, and in most of the fruits, raisins, figs and prunes being especially rich in them. Potatoes, beans, cabbage and lettuce are also good sources of the mineral elements, but it is a mistake to think that all these or any considerable number of them, or even two of them at once must be eaten to obtain a full supply of the mineral elements. They are well supplied in cereals and fruits or in nuts and fruit, without any other food. When it is particularly desirable to supply mineral elements that may be deficient in the blood, lettuce or cabbage or radishes are a perfect source of such supply. If the blood is presumed to be deficient in iron that and any other mineral element which may be especially lacking can be well and certainly supplied by eating for a few weeks lettuce, uncooked cabbage and apples for breakfast, and figs, prunes, raisins or dates only for supper.

Beware of Ointments for Cataract

That Contain Mercury.

No mercury will surely destroy the sense of smell and completely damage the whole system when entering it through the nose. Some ointments should never be applied to the nostrils from reputable physicians, as the damage they will do to the eyes can possibly be less than that to the nostrils. The "Cataract Cure," derived from Dr. P. J. Cheney, of Boston, Mass., is one of these. It contains mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. The buying of this Cataract Cure is sure you get the genuine article, old as it is. Dr. P. J. Cheney & Co. of Boston, Mass., are the proprietors. Price, 75c per bottle. Take half a tablet for constipation.

Two Cataract Cures for the Nose—
CLERVELAND
15c per tablet.
THE WORLD
10c per tablet.
ONCE
10c per tablet.
OCEAN LINER
10c per tablet.
DAMPING AMERICAN LINER
10c per tablet.

Duration
110 DAYS
Cost
\$650
including
All
Postage
and
Handling.

Send to Dr. P. J. Cheney & Co., Boston, Mass., or to any good druggist.

160 W. Randolph St., Chicago, Ill.

OF INTEREST TO THE MAGAZINE READERS

Timely Articles Found in the City Library on Subjects of Interest to the World.

One does not realize that in the Janesville city library there is a world of excellent reading on the current questions of the day to be found on the magazine table. The following article was written for the Gazette with a view of bringing this department of the library into prominence.

"The Forum for August, 1911, has three articles in this number which may be read at a sitting and would put the reader in touch with three of the most vital interests of present-day politics and world-wide progress. 'The Balance of Power' treats of the new political and military problems that are forcing themselves on both Europe and America by the rise of Germany and her commercial ambitions and the building of the Panama Canal. This article will help the reader to understand President Taft's now famous effort to secure reciprocity among Europe in Europe. 'The British Revolution' treats of the whole story of the famous controversy between the Commons and Lords and shows how it is the greatest political and social event since the revolution settlement and the change of dynasties in Britain. It is a thrilling narrative and anyone can hear the trend of the coming democracy in Britain through its pages. The third and perhaps most significant article is the life story of a man—one of the very greatest of our new age—Ernesto Nathan, mayor of Rome. And the vast significance of this article lies in the fact that it reveals the presence of the new democracy in Latin people. It is intended to give the reader a just idea of the stability, sureness and success of the national movement which has made Rome again the capital of Italy and put Italians in the front rank of progress.

Our city clubs could not do better, than to take up subjects like these, and our citizens are hereby reminded of the fact that such articles are only a sample of the varied and fascinating magazine articles which can be found in our public library and that every club will be rendered to readers every aid will be rendered to readers to find the subjects they want.

For sale by the following Druggists:

McGraw & Buss

W. T. Sherer

J. P. Baker

Smith's Pharmacy,

See that the name James Cowling, Columbia, Ill., is on the thermometer.

Fighting Plague of Rats. United action by landowners and farmers is now being taken to put down the rat plague in Huddingtonshire, England. The plague has lately been accountable for enormous loss to game and root plants, and one week lately a thousand rats were destroyed.

FOLEY'S KIDNEY REMEDY (Liquid) is a great medicine of proven value for both acute and chronic kidney and bladder ailments, and for annoying urinary irregularities. It is especially recommended to elderly people for its wonderful tonic and reconstructive qualities, and the permanent relief and comfort it gives them. L. McConnell, 117 Catherine St., Elmira, N. Y., says: "Five bottles did the work for me most effectively and beyond doubt Foley's Kidney Remedy is the most reliable kidney medicine ever made." Badger Drug Co.

Baby's Health Demands

A Cowling Fever Thermometer

Children are sick and over it quickly, but they require immediate attention at first sign of rising temperature.

Every family equipment should include a Cowling fever thermometer, it is a part of the approved way of detecting symptoms of disease, and coping with it in its early stages. The Cowling is the most approved. The Cowling thermometer tells you when you need a doctor.

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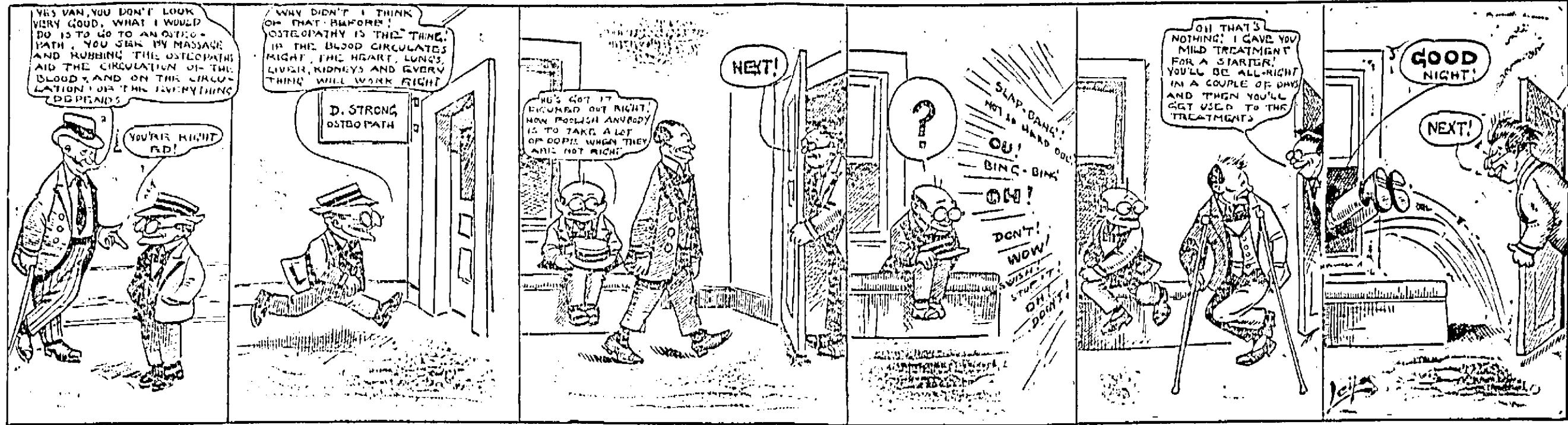
THE HERPICIDE GIRL

Says Everyone Can Have Beautiful Hair.

I am really ashamed of some of my girl friends when I look at their hair. There is no sense in having such looking heads. It simply shows that while they may be exceptionally neat in every other way, they are careless about their hair.

Thin, scrappy, wavy hair generally indicates dandruff and 'dandruff' is caused by a germ. Newbold's Herpicide will kill that germ and keep the scalp as clean and healthy as can be. This will permit the hair to grow naturally and luxuriantly. That terrible itching which goes with dandruff stops with almost the first application.

Substitutes or remedies said to be "just as good" are sometimes offered, but it is better to buy the



DOINGS OF THE VAN LOONS—Yes, Father will probably try something less strenuous first.

NO MAN'S LAND A ROMANCE

By LOUIS JOSEPH VANCE
ILLUSTRATIONS BY RAY WALTERS

COPYRIGHT, 1910, BY LOUIS JOSEPH VANCE

"A moment's patience, sir. The Echo needs a crew; I offer my services unanimously in that capacity."

"But I don't want a crew."

"Oh, don't say that!"

"And I have no need of one."

Appleyard lifted both hands and let them fall with a gesture of despair. "Infatuated man!" he murmured, regarding Coast with commiseration.

"Why infatuated?"

"What do you know of these waters?" the little man counterquestioned sharply.

"Little," Coast was obliged to admit; "or nothing, if you insist."

"And yet you say you don't need a crew!"

"But, my dear man, I do know how to sail a boat; and with a copy of the Coast Pilot, charts, a compass and common-sense—"

"You may possibly escape piling her up, the first day out—granted. On the other hand, I happen to be intimate with these waters; I can pilot you safely whithor you will; I can afford you infinite assistance with the heavy work—it's no joke, at times, for one man to have all the handling of a craft of this size. I'm exceedingly handy, small and inconspicuous, neat, a fairish cook, and normally quite pleasant to be thrown amongst—never savage save when denied the sweet consolation of continuous conversation. Finally, I'm a great bargainer."

"What do you mean by that?"

"I offer my valuable—nay, invaluable services, gratis, without pay."

"But why do you do that?" demanded Coast, blankly.

Appleyard executed an ample gesture. "Romance," he replied, sententiously.

"Who are you, anyway?" pursued Coast incautiously.

"I might put the same question to you, sir!"

"To your prospective employer?"

The faded eyes twinkled. "An nearly won over as that, Mr. Coast? Decidedly my talents should have been devoted to spellbinding, as you so deliciously suggest. . . . But squarely, sir"—he grew momentarily grave and earnest—"I've been painfully truthful: my moniker is actually Molted Appleyard, incredible as it may sound, I give you my word I'm an honest man; the law has no knowledge of or concern with me."

For all his banter he betrayed not

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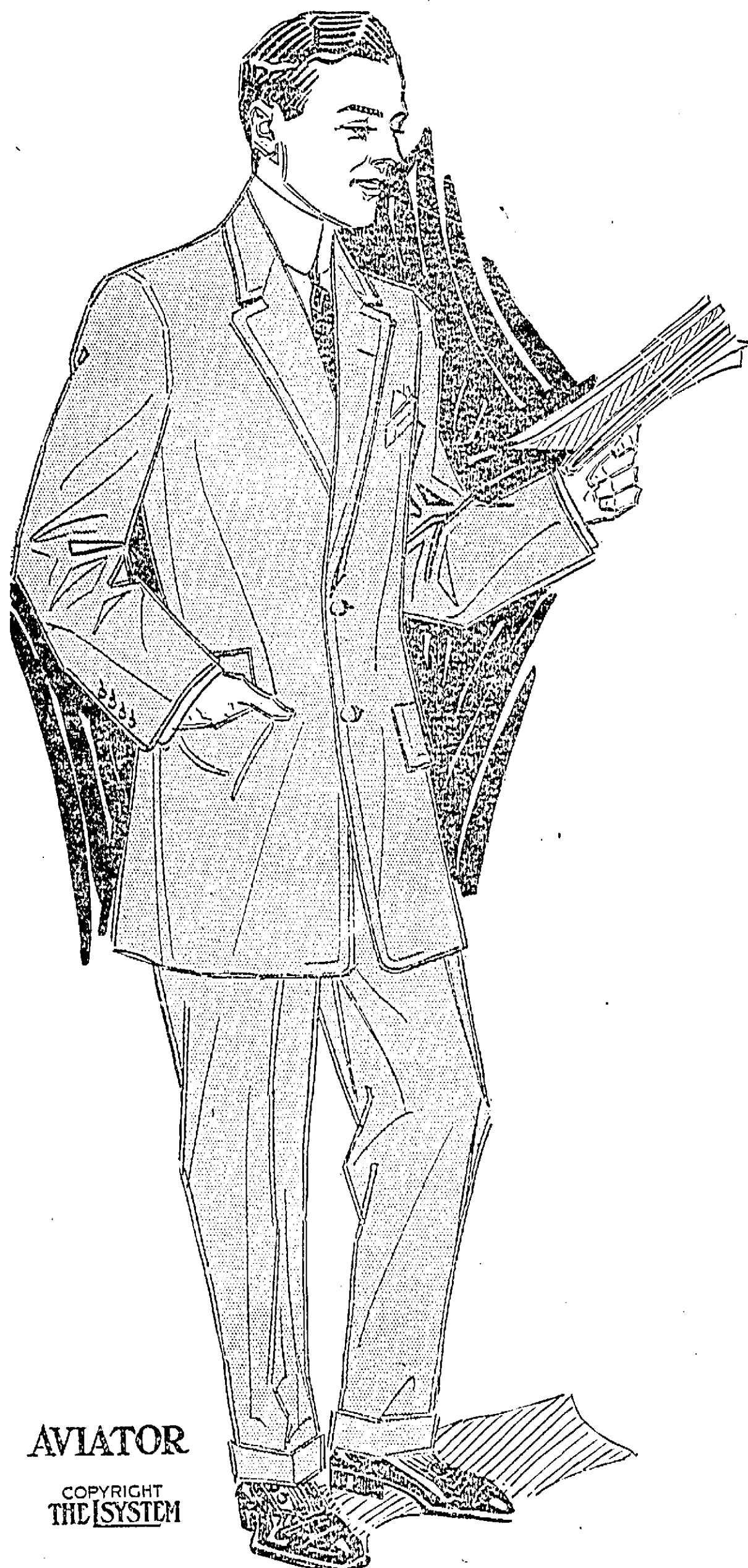
"I might put the same question to you, sir!"

"To your prospective employer?"

The faded eyes twinkled. "An nearly won over as that, Mr. Coast? Decidedly my talents should have been devoted to spellbinding, as you so deliciously suggest. . . . But squarely, sir"—he grew momentarily grave and earnest—"I've been painfully truthful: my moniker is actually Molted Appleyard, incredible as it may sound, I give you my word I'm an honest man; the law has no knowledge of or concern with me."

THE GOLDEN EAGLE

The Authoritative Styles in Fall Clothes FOR MEN AND YOUNG MEN



AVIATOR

COPYRIGHT
THE SYSTEM

We announce our complete readiness, showing the most comprehensive assortment of new clothes ever displayed in Janesville. The exhibit will enable every man and young man who wishes to dress correctly to settle definitely the season's style tendencies. All the new Egyptian, sand and metallic shades over the new models of this season's most approved designs, comprising adaptations from the British, Semi-British and American vogues. See these if you want the latest in style.

We have selected with care the lines featured at this store. The variety is so large that all can be assured of satisfactory selection; shaped and tailored down to minute detail which the best custom made garments exhibit. In fact the clothing you see here is the equal, if not the superior, of custom made clothes, and you have the essential advantages of buying ready to put on clothes with no wait or tedious try on, and a very marked saving in expenditure.

**Suits and Overcoats
\$10 to \$30**

The New Fall Hats Are Here

Hats for Fall offer much range of choice. Wide brim Derbies are the proper caper for the young man, also the new rough effects in telescopes and soft hats.

Manhattan Fall Shirts Are Ready For You

Beautiful new colorings in these very high grade shirts; prices \$1.50 to \$3.50.

SCARFS in new Fall effects. Cross shapes and knit neckwear are the most popular styles.

Exposition of the New Styles in Shoes

All the correct shapes worn by best dressers are now on display in our store. We cordially solicit a call from every one appreciating the effort we continually make to give Janesville the best in footwear. The Fall fashions are tasty and artistic in design and every shoe for men, women and children has been selected with the usual attention to the niceties.

For Men and Women, \$2.50 and up

For Boys and Children, all prices

VOLUME LV.

CIRCULATION BOOKS OPEN TO ALL.

JANESEVILLE, WISCONSIN, SATURDAY, SEPTEMBER 9, 1911.

CIRCULATION BOOKS OPEN TO ALL.

NUMBER 166.



New Notes in Lingerie and Negligees

BY RENE MANSFIELD.

Copyrighted, 1911, by L. J. Robinson. M 1911. 152S of sheer, snowy fabric, webs of fine, dainty lace, shot through with delicate rainbows of ribbon—that's the way the lingerie counters look these days. In one of the recent novels a deserted wife is led to wonder if wearing dingy Mother Hubbard and rick-rack on her under-wear may not have been partly responsible for her husband's delinquency. Surely with the attractive embroidered and lace-trimmed lingerie, and the graceful, warm-hued negligees that it is now possible to obtain at very moderate prices, every woman should be able to keep herself freshly dainty at all times.

Combination garments, in an infinite variety of new designs, continue to fulfill most satisfactorily the demands of the present styles for the minimum of bulk in under-wear. In the higher priced sets both corset-cover and drawers are flung with rows and rows of lace and exquisite hand embroidery. Simpler, but quite as effective, are those in which the very wide embroidery forms the entire corset cover and the scanty drawer ruffle, which are joined by a narrow hip yoke. White crepe is also being used for these combinations, simply finished with a narrow edge of torchon lace. These are especially practicable for

the woman who travels, as they can be washed very easily and worn without ironing. Instead of lace heading some of the new models in lawn have a fine purling of batiste about the neck and armholes, and for trimming on the drawers, through which the ribbon is to be run.

The popularity of the sailor collar for dinner gowns and street gowns and every other sort of gown is noticeable in night gowns as well. Medium size collars and cuffs and tiny ties in pale blue or pink batiste, lace-trimmed or with a hemstitched edge, are among the bewitchingly novel trimmings of some of the less expensive gowns.

Yoke effects are much used, the peasant sleeve making very simple lines possible. All-over embroidery, sometimes having tiny tucks at the shoulders, sometimes insets of Val lace, is particularly favored. A pretty Empire gown with the yoke formed of rows of insertion put on in length-wise fashion had, instead of binding such clits left where the insertion was joined through which the wide ribbon was laced.

Almost every woman has discarded the heavy wool or cotton union suit along with rick-rack and Mother Hubbard, so that now her winter flannels differ very little from her summer

gauzes. When a male being warns her of speedy dissolution as a result of going about in zero weather half clad, she hurl's pneumonia statistics at him, proving that twice as many men as women succumb to it, and then blithely goes about buying mere nothings in the way of Italian silk lace union suits with which to defy Jack Frost. Fine-ribbed cotton or lace garments, low necked and short sleeved, with the drawers reaching just below the knee, are among the most popular styles of under garments for winter wear. These are usually formed all in one piece, and come as low as \$1.00 apiece. In the Italian silk it is possible to obtain the plain sets, knee length, for \$2.75.

The petticoats with the silk jersey tops and muslinous bottoms promise to be very well liked for wear with the tailored suits this fall. One elegant little woman made several detachable flounces of different colors that she fastened to the jersey top by means of patent buttons, thus securing a petticoat to match her house and street gowns at very little cost.

Many of the silk petticoats have no bottom flounce at all, but are simply trimmed with bands. A smart black and white check one was noticed with a straight band of dark silk around the bottom that was wrought up in

points at each seam. It was piped with scarlet satin and had tiny buttons of the same on the points.

Another striking model of which the body part was of black and white check silk had a band fully twenty inches wide of brilliant green satin that formed the bottom of the skirt. This had the appearance of being slashed almost to the knee at each seam, but a scant pleating was inserted that gave little additional fullness to the skirt. A wide banding of the check silk finished the bottom of the skirt and was carried around the shoulders.

EMPIRE LINES IN NEGIGEES.

No style is quite so well adapted to the lounging robe or negligee as the Empire mode. A majority of these fascinating garments have the Empire waist, although often in combination with the sailor collar or flounce arrangement. The soft silks, chintz or moss-line, crepes and challis are the preferred materials. Accordion pleating is used a great deal for the skirts, and nearly all the models show the kimono or peasant sleeve.

One charming robe of pale blue satin, cut on straight coat lines, was fastened at the side with a single huge embroidered button. The big revers turning back low from the throat were

embroidered with blue silk poppies into which had been worked a thread of coral.

A simple but effective lounging robe of pink velveteen was lined with chintz silk and had a large sailor collar and generous cuffs of black satin. Covering the line of slithering just below the bust was a black silk cord that tied in the front and was finished with heavy tassels.

In the more elaborate negligees the bordered silks are happily employed, as well as the delicate flower-printed chiffons over satin or silk. An adorable confection of white silk voile had a flounce arrangement of white chintz that was bordered with moss roses in the most delicate shades of pink and soft green. The points of the flounce reached almost to the hem in the front,

and were weighted with tassels. A girdle of green velvet with a soft bow at the side, drew in the flounce several inches above the waist line.

NEW CORSETS SHOW MODIFICATIONS.

A little shorter in the skirt, a little lower in the bust, a little more curve to the back, a greater pliancy of boning—there you have the main changes noticeable in the fall corsets. To be sure, the lady of ample avoirdupois will have no difficulty in finding models so long that she may not sit down with impunity, and the little lady may lace herself into extra long corsets that make her look like a modernist in cut is the characteristic of the moderate priced corset for the woman with moderate taste.

Although many styles show a lower-

ing of the entire top of the corset, not a few remain high in the back to remove any possibility of the ugly roll or flesh that is likely to be in evidence of the corset is too low in the back. The fronts, however, are curved to follow the line of the bust, and are cut considerably lower than the summer models.

The increasing demand of the fashionable woman for corsets that allow her perfect freedom of movement and give her the appearance of being quite uncorseted, has resulted in revived interest in the girdle. These are now made with comparatively long, unboned skirts, and extend only two and a half inches above the waist line. They are particularly well adapted for wear with the blousers that are gaining constantly in favor.

Archie Reid & Co.

Exhibit now a complete display of the newest and best things in Coats, Suits and Furs for Fall and Winter.

An immense stock of the very latest style effects in coats, rough mannikin weaves, plaid coats, English cloth coats and a multitude of other weaves and fabrics. Every coat in the lot is a sample, the choice is wide and the price in each instance represents a goodly saving. \$9 to \$15.00

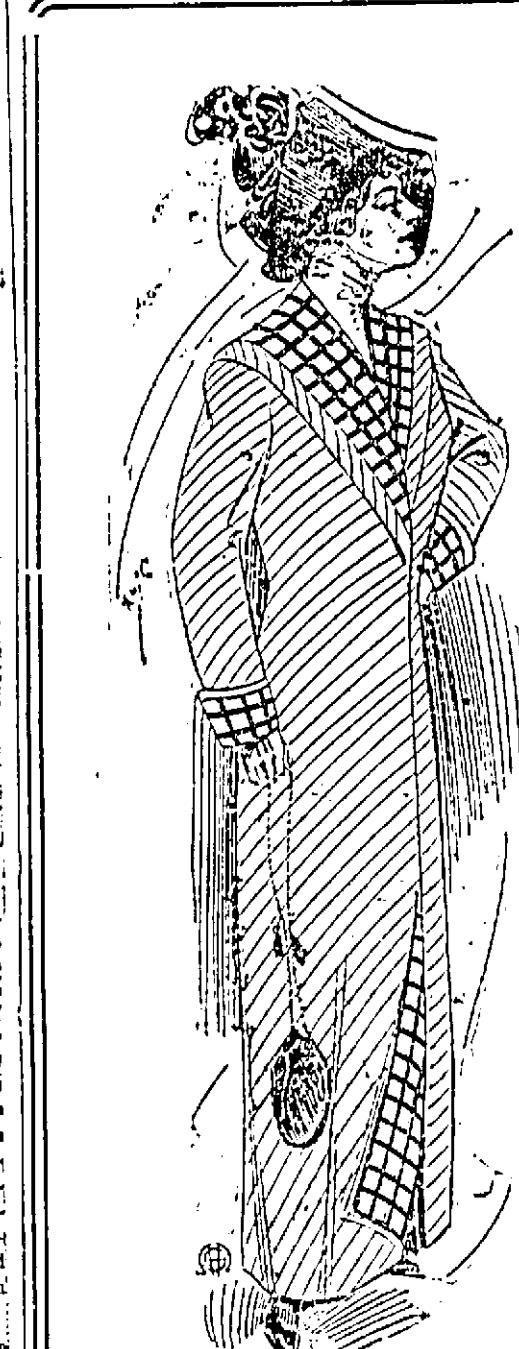
Suits

Wide choice of the best the Eastern market affords in the new Fall and Winter suits. Each suit is a sample and will save you money. \$10.00 to \$16.50.

Furs

The better effects of this season are strongly brought out in our line of furs; Black Lynx, Marmot, Russian furs, Mink, Fox, etc. Only one of each piece, samples, and will save you money. See them.

Complete Showing of the Newest in Fall Millinery



For Faultless Dry Cleaning Service

Try us by phoning to have our wagon call today for your articles that need cleaning. Our process renews the fabrics, brightens the colors, raises the nap and restores the garments to the freshness of new clothing.

You will find our service convenient and economical—we give all work received our careful and prompt attention.

Out of Town Residents Will Appreciate Our Faultless Dry Cleaning Methods

Suburbanites who become familiar with our service never fail to send us repeat orders. You won't tolerate a poor laundress. An incompetent dry cleaner is worse. Even though his intentions are good—equipment or knowledge may be lacking.

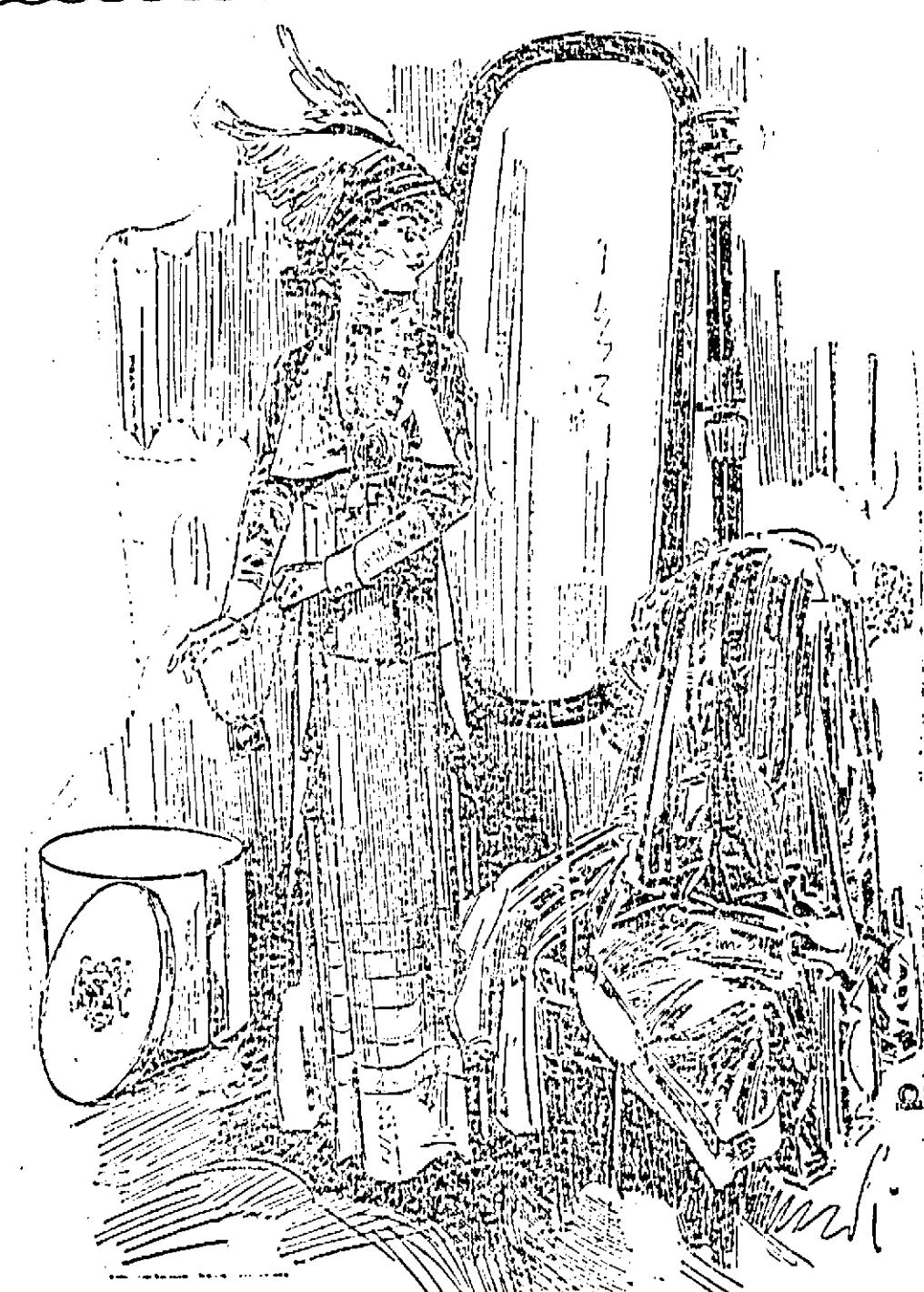
Our knowledge, equipment and experience is the best you can secure—prices right.

Send for Price List or Better Still Send a Trial Order

Janesville Chemical Steam Dye Works
C. F. BROCKHAUS, Prop.

Both Phones.

Opposite Myers House.



Fall and Winter
Fashions

T.P. BURNS
DRY GOODS & CARPETS
— SUITS - COATS - MILLINERY —

Opening Season
1911-1912



AUTUMNAL DISPLAY

A FALL EXPOSITION FEATURING THIS STORE'S COMPLETE READINESS AND PLACING the stamp of approval upon the season's modes. This opening will end the uncertainties of hundreds of women as to the tendencies of Fall and Winter Fashions. Never in any season has there been more interesting and noteworthy style productions. Richest inspirations that lend grace and beauty to womankind will be found here in profusion. In fact, the many innovations will arouse an intense interest in the opening Fall display, affording a wealth of information concerning

FALL AND WINTER STYLES
SEASON 1911-1912



BY EVELYN MARIE STUART

Copyrighted, 1911, by J. J. Robinson.

ONE of the hopeful signs of the times is the improvement in taste to be noted in the American home of today over that of a few decades ago. The keynote of this happy strain is simplicity, the substantial, unpretentious, honestly made and sparingly adorned in all things, replacing the florid, ill-constructed and over-ornate effects, which enjoyed a passing popularity from the day when the perfection of machinery made elaboration of detail easy, to the day when good taste began to demand, in place of the facile machine-made adornment, the simpler hand-wrought designs.

Perhaps because America is the land of invention, where mechanical contrivances of every kind have been most abundantly perfected, it was the American home that suffered most from the ease with which machinery could construct decoration. Thus it was that the revolt against red plush and machine-carved, plush and green rose garlanded rugs, silver massed with intricate flower designs, and other exhibitions of a taste for all that glitter, was here most marked—resulting, at first, in a reverie to the heaviest and most crude effects, which gradually took on grace and lightness without losing simplicity.

It would be difficult to single out the individual, or individuals, to whom belong the laurels as champions of the new order of things; for, as in all other revolutions of popular taste or sentiment, it was not the leaders who created the ideal, actuating the masses, but rather a growing ideal among the masses that brought forth the leaders.

Perfected decoration has its friends and proponents, of course, and many are its undeniable charms and advantages; yet to other students of home-making the connection between a Francis L. or

urging them forward as representatives, William Morris is, of course, generally recognized as the greatest prophet of a day of growing grace in home building and adornment, and Ruskin, with those of the elect who have received and understood his message, has foreshadowed a time when the aesthete should play a greater part in our daily lives.

The arts and craft movement in America and the new art movement in Germany, both had the same end in view—a general improvement in public taste to a point where only well-designed houses, furniture, hangings and rugs could be tolerated.

There is a difference of opinion as to the American and German claims of priority in this thought, but, at any rate, it is apparent that a relation exists between the arts and crafts movement here and the newart movement abroad.

It is interesting to note how the efforts of the craftsmen have affected machine-made furniture, silver and rugs, which now equal craftsmen's work in all the essentials of tasteful design and chaste simplicity, while excelling it in general practical utility and reasonable price.

That a school of American architecture and decorative art is now in the process of formation is apparent to anyone who studies the pretty cottages and bungalows erected within the last ten or fifteen years, and the rather low, wide-spreading type of house, favored at present even by the wealthy builder.

Perfected decoration has its friends and proponents, of course, and many are its undeniable charms and advantages; yet to other students of home-making the connection between a Francis L. or

Louis XIV, interior and an American family, of Anglo-Saxon, Germanic or Hibernian descent, is not readily apparent. Some architects, indeed, go so far as to design houses to fit the appearance and character of the occupants, even as one might thus design wearing apparel, and, after all, though a trifle extreme, the idea is far from illogical.

Many of the older and well-defined decorative periods, however, offer a setting quite generally suitable to the average American family. Sheraton, Chippendale, Adams, Hepplewhite and William and Mary designs, in furniture, are of such a delightfully graceful and simple character as to be almost universally acceptable. Colonial fashions, in architecture and furniture, are an adaptation of English and French designs, also widely appropriate throughout the states descended from the colonies.

Often composite effects prove pleasing, a mingling of decorative elements from different periods, if judiciously handled, possessing both harmony and charm. Many decorators, in fact, advocate a not too strict adherence to period, claiming that to break up the period, claiming that to break up the period, a bit relieves monotony.

Color is an ever important factor in decoration and furnishing; for a color scheme, well chosen, will render attractive any but an exceptionally unfortunate selection, or collection, of household goods. Soft, neutral tones are the large expanses, such as walls

and floors, and even curtains and upholstery, relieved with bright bits of color in pottery, tapestry and pictures, is, perhaps, the happiest and most reliable arrangement.

Elaborate schemes involving daring, rich or brilliant colors, should be entrusted only to the expert, by whom skilled hands they may be safely accomplished.

A not too lively shade of autumnal brown, for living room walls, is delightful with the many shades of oak furniture, now so popular, such as turned oak, mission oak, weathered oak or Flemish oak. Early English oak, slightly lighter and richer in tone, goes well with tapestry effects in mingled green and brown, leaf designs as a background in the wall covering. With mahogany furniture, pale gray or gold, and white enamel, is very pretty for walls and woodwork, while Chinese walnut allows a background of dull rose or bluish hue. Dark oak is likewise handsome with rather brilliant blue, even a slate being permissible, though such strong colors are not generally advisable.

In decorating and furnishing the home, it is well to bear in mind the variety of colors and costume which season and occasion may assemble within its walls and to keep the broader tones of living room and dining room, at least, of so neutral a character as to afford a charming background for any well-chosen costume. Color and light are the main elements in determining

whether the atmosphere of an interior shall be restful or annoying, and should at all times receive first consideration.

Another important factor is the balancing of plain and figured surfaces. Wall paper, rugs, hangings, upholstery, all of a decided and different pattern, produce a most violent effect, in spite of good color. Monotone hangings, wall decoration, upholstery and rugs, on the contrary, with their unrelieved

plain surfaces, tend to produce a feeling of monotony, though not of necessity depressing. A room otherwise in plain surfaces gains greatly in charm when relieved by Oriental rugs, embroidered cushions, in arts and crafts, or Oriental patterns and rich colors, with an abundance of pictures and bric-a-brac. After all, some of the very best effects in home adornment are an outgrowth of necessity, for often the woman who has little money to spend must spend so much more thought upon her purchases, and all of her acquisitions must be so carefully considered, that the result is perfect harmony, brought about by an assembling of exactly the right and rightly chosen objects of adornment. Perhaps it is this sweetest of the uses of advertising. After all, some of the very best effects in home adornment are homes a cozy and homelike atmosphere, so often sadly missing in more pretentious dwellings.



Timely News of Fall Goods

When the weather is cool, we all require wearing apparel of medium weight texture for comfort. Your wants in this direction may be easily suited by looking over our splendid showing of fall merchandise.



Men's Sweater Coats, tan, gray, steel or brown, at \$4.00, \$3.50, \$3.00, \$2.75, \$2.25, \$1.75, \$1.50, \$1.25 and 50c.

Boys' Sweater Coats, at \$1.50, \$1.00 and 50c. Infant's Sweater Coats at 50c and \$1.00. Men's Trousers, at \$1.50, \$1.75, \$2.25, \$2.50, \$3.00 and \$3.50 a pair.

Underwear of the proper weight, for men, women and children.

Hosiery, all weights, for the whole family, at ordinary prices.

Ladies' Black Petticoats, at 75c to \$2.75 each.

Men's Shirts, necktie or soft collar styles, at 50c and \$1.00 each.

Men's Coats, corduroy, duck or sheepskin lined, at interesting prices.

Pretty patterns in outing flannels at 10c a yard.

Bed Blankets and Comfortables, at popular prices.

Buy Pianos At Home!

Why go to Chicago or Milwaukee to purchase your piano, when right in your own city you can save \$50 to \$100, from the price you would pay there.

We sell the best lines in America. See the names below:

Bohr Bros. Pianos.
Waldorf Pianos.
Hardman Pianos.
Harrington Pianos.
Lester Pianos.
Braumuller Pianos.
Walworth Pianos.

Special attention given to Baby and Parlor Grand Pianos, no pianos excel these different lines in America. Remember the place.

H. F. NOTT

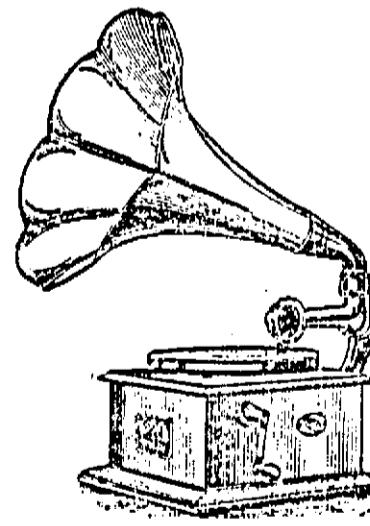
Carpenter Block

Janesville, Wis.

Hall & Huebel

The Art Store

Victors and Victrolas



Cull and Hear The Victor or Victrola—You'll spend a delightful half-hour and come away with a greater love for music and a more thorough appreciation of these superb instruments.

Every home can enjoy the exquisite music from this greatest of all musical instruments—the prices from \$10 upwards to as high as you would want to go place them within the reach of everybody. Small weekly payments can be arranged for as low as \$1.00 per week.

The Victor Brings the Best Artists to Your Fireside

It's the ideal home entertainer. You can hear, in your own home, all the greatest grand opera singers, the latest song hits from the big cities, the old fashioned songs, lullabies, etc.

Every machine and record leaving our store is guaranteed, and if not satisfactory will be cheerfully exchanged or your money refunded.

Hundreds of dollars worth of late records on hand; all the best numbers.

September Records Now Ready



Carl W. Diehls

The Art Store



Desirable Carpets and Rugs

BY EVELYN MARIE STUART.

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In purchasing rugs and floor coverings, generally, even perhaps more than in any other article of domestic utility, should quality be borne in mind, for to nothing does time apply a more severe test. This is why, whenever possible, it is best to buy good Oriental rugs, which have to recommend them not only their surpassing beauty and value as works of art, but qualities of endurance as well, far beyond those of almost any other floor covering. Of course the price exceeds that of other rugs, and yet not so greatly as not to prove an economy in the long run.

A good rug should, and will, with the proper care, last at least a lifetime, even under the hard conditions of wear in this country. In the Orient, where the custom of removing one's street shoes, or sandals, upon entering a house prevails, these rugs last for generations, and improve in color and surface finish as they gather age.

The dyes, which impart the beautiful hues to the yarn used in these rugs, are all of a vegetable nature, and the colors therefore tone perfectly with the passage of time. Contact with the heavy wooden stockings, worn the year round by Oriental people, causes the yarn of the nap of the rug to unravel, and pollutes the surface,

thus imparting a wonderful silken sheen. So much admired by collectors is this velvety appearance that rug dealers have resorted to various means to produce this gloss artificially. Dampening the surface with a solution of glycerine, and pressing with very hot irons, imparts something the same effect, but does not improve the rug. One should therefore favor a rug which does not exhibit this characteristic too strongly, or, unless the price is very high, one may be sure that the gloss is not natural.

A still more damaging practice, resorted to both in the Orient and here, in the so-called washing process. New rugs, in the vivid hues of freshly dyed wool, are stretched on inclined boards, over which chlorine water is permitted to flow. This fades the surfaces, in soft tones, but so weakens the fibre of the rug as to cut its lifetime in two.

A washed rug can easily be detected, as upon examination it will be found that only the surface of the nap is in dull tones, very bright colors appearing back of the rug. Rugs which for any reason have been exposed to sea water, will fall to pieces quickly under every day wear, as the chlorine from the salt in the water rots the yarn.

Good rugs, especially Orientals, should never be shaken or beaten, the old-fashioned mauling with a stick,

Copyrighted, 1911, by L. J. Robinson. The custom of bringing to table tureens of soup and platters of meat seems to be falling into disuse in this day and age. At many homes nowadays the service is quite similar, in this respect, to that of a public eating place, and while this may be most convenient and graceful for the formal dinner, there is something infinitely more homelike about service at the hand of the host, himself, from capacious tureen or well-filled platter. This, however, is not entirely obsolete, it being adhered to by some of the best families.

Among the more pleasing innovations in table dressing is the fashion of presenting each course in a service of different design and coloring. This allows for a series of artistic studies in pretty china, tastefully arranged, and is a relief from the monotony of the large dinner set in one design throughout. It may also prove a great convenience to the woman who finds it impossible to match the pattern of her china and keep a full set, in perfect condition, by replacing breakages with new pieces. It offers an opportunity to utilize odd single course services, which may have come into the housewife's possession as gifts. Good taste suggests a certain range of color for the different services, though, of course, there is much latitude here for individual predilection. As a rule, white and gold is the best choice for the service plate, as it harmonizes with plates in almost any other color which may be placed upon it. Oyster plates, with a green decoration, are perhaps preferable to all others, as this color is in harmony with the tones of the lilylike and suggests the sea. Gold bands, or traceries, may relieve the plain green and white combination. Soups, which, to be correct, should be in the new, small size, are also well chosen in white and gold, with permissible touches of red or green. The small soup plate not only possesses the advantage of being much daintier in suggestion than the old-fashioned variety, but also allows a better appreciation of the decorated rim of the service plate. Fish plates may be in the natural decoration of live fish, with sparkling waves and aquatic plants, or in simple conventionalized designs, in green and white, or white and gold. The service for game or entree may exhibit a decided

red in the border, with strong touches of gold and black. For the body of the meal, simple white and gold usually prevails, though very rich designs in which cobalt or turquoise blue or various shades of rose are blended with intricate gold tracery are also in favor. Pale yellow and soft green are the preferred colors for the salad service, though designs in dull Japanese reds and greens are also appropriate.

Being no longer limited to a single dinner service of one pattern, the woman with a love for pretty bits of tableware—and what woman is not so blessed?—may gratify her whims quite easily in special courses or special occasion services.

Among the newest things in china are the conventionalized designs in soft grays, greens or dull blues, upon which are scattered small flowers with gold lines or bands, or raised jeweled work, in delicate effects, being always a safe selection. Demitasse cups, in very rich Oriental designs and strong coloring, are also in use, following the dessert course.

In breakfast and luncheon ware, a very different variety of patterns may

How to Dress the Table

BY EVELYN MARIE STUART.

old English peasant designs, old blue ware, and other quaint effects, in decided colors, may well grace the breakfast or luncheon table. Afternoon tea service may be either of a quaint type, with decorations of strong character, or in very dainty, simple designs, the former being most appropriate in the country, or in summer, upon the veranda or lawn.

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In breakfast and luncheon ware, a very different variety of patterns may

THERE is Nothing That Does More to Make or Mar a Room Than Wall Paper.

We now have our stock for the fall season picked out. It includes papers for any kind of a room, office or apartment in all grades and colors and at any price desired.

We also want to direct your attention to the fact that we are going to close out our stock of pictures at a reduction in price that **WILL POSITIVE-
LY MOVE THEM** in order to make room for one of the most up to date and artistic line of pictures ever brought into this city. Watch for the sale.

F. M. TANBERG
11 South Main Street

BOTH PHONES.

The School Days and Home Furnishing Days of September

The ring of the school bell heralds the ending of summer, warns us of uncertain weather and bids us to the comforts of indoor life.

September finds this store splendidly ready to provide for every need that will contribute to your ease, comfort and convenience in the furnishing of your home.

Hundreds of Home-Making Suggestions at Prices You'll Be Glad to Pay

Here is one as a starter:—Fix up a cozy study-room for yourself as well as the children. **Globe-Wernicke** Bookcases help to furnish the home as well as to care for the books. They are constructed in units, and, whether used as individual libraries, or united as a whole for the family library, they are always complete and efficient.

They are the standard of modern bookcase construction and made in many styles and finishes. As the need of a bookcase becomes more and more pressing you will eventually buy a **Globe-Wernicke**—why not now?

We will be Glad to Show Them and Quote You Factory Prices

**FRANK D.
KIMBALL**

Our New Wiring Offer

You may have been thinking for some time of having electric light in your home.

You realize its value and comfort—and you know that it costs no more than inferior illumination.

But the trouble and expense of wiring deters you. That is a mistake.

The work is quickly and neatly done—at little expense.

Our new wiring offer makes the burden very light.

5 Outlets For \$7.00

(That is you may have as many lights from one outlet as you like.)

\$2.00 Down and \$2.00 Per Month

IS
YOUR
HOME
WIRED?

For further particulars
call Rock county phone
291 or Wisconsin
phone 151 and our
solicitor will call.

JANESVILLE ELECTRIC CO.

Bric-a-Brac and Art Lamps

BY EVELYN MARIE STUART

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In every home the need of things purely aesthetic is felt, and the ideals of what is aesthetic expressed in various ways. Wreaths of hair, wax and feather flowers, or embroidered mottoes satisfied these cravings in many homes of a generation or two ago, and always the handcraft of the home worker has, to some degree, supplied this need.

In this day of broader culture and truer taste we are indeed fortunate in having at our command so many sources of artistic delight from which to draw. Pretty pieces of pottery, well designed, new embroideries, graceful baskets and art lamps offer innumerable charming suggestions for brightening the odd nooks and corners of the home.

Pottery, indeed, even the most inexpensive, may be highly artistic and possessed of a great decorative value. The cultivation of a taste along this line will enable one to select things good in contour and color, even though low in price. Some rather heavy Japanese pieces of dull, grayish stone ware, with a merely indicated decoration of green branches and white flowers, were recently offered at prices ranging from fifteen to thirty-five cents in a certain store, and yet they were decidedly harmonious and tasteful, satisfying even the most artistic eye.

Japanese and Chinese blue, in historic patterns on vases and jardinières, can often be procured at a very low figure, and yet the decoration is exactly the same as that upon some rare piece of old Hawthorne in an art museum or palace, for which a sum of from five to ten thousand dollars has been expended, the great age of the latter piece, rather than its superior beauty, accounting for the price.

Among American potteries there are many lovely pieces in dull, pale opaque glazed effects which, though higher in price than Oriental wares, are yet far from being unattainable treasures.

Brown baskets have recently sprung into favor for decorative uses. As center pieces upon tables, receptacles for bright colored fruit, or for ferns, these rich, brown-toned wicker works of woven willow or split bamboo are simply irresistible. Very handsome baskets may be procured at from one to five dollars; filled with moss and preserved ferns they afford very artistic ideas in table decoration. Arti-

stil flowers are also used to good advantage in these baskets, as are autumn leaves, dried flowers, cut-tulips and pretty colored grasses. Artificial flowers are now recognized as quite correct for home adornment, and, indeed, some of them are so well done as easily to pass for the real. Preserved maiden hair fern is likewise so natural in appearance that one can scarcely tell it from the fresh growing plant. It has proven a boon to the woman who never has any luck with flowers and must constantly send her fernery to the florist to be refilled.

Wicker and basket lamps are among the new things also, and shades of bamboo or wicker, silk-lined, with bases of pottery or bronze. Some very pretty effects in willow lamps for summer homes are obtained by lining the open-work shades with bright flowered cretonne. A lamp and shade of this kind, in willow painted green, had shade lining of very rich red rose and dark green leaved cretonne, through which the light wrought beautiful effects.

Another idea is the matching of pattern upon the silk or cretonne shade and pottery or porcelain lamp base, in the decorators' window some very

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pretty effects are displayed in Chinese vases which have been fitted with electric light fixtures, and shades of Chinese cretonne, or silk, matching the pattern of the vase.

Lamps have grown to be objects of art almost within the last two decades, with the rather general adoption of electric light. We have come suddenly from a time when a really beautiful lamp was a rarity to a day of bewitching variety and beauty in illumination. Side lighting fixtures and table lamps are given preference today over the central overhead fixtures, so long regarded as essential and inevitable.

This is as it should be, for a light more nearly on a level with the face is vastly more becoming than overhead illumination, which throws grotesque dark shadows upon the face. Side fixtures are likewise more artistic and more readily adaptable as motives in the general scheme of decoration.

Lamps and lighting fixtures are very carefully designed to blend harmoniously with interlays of every type and period. Next to color, light is all important in home decoration, and the choice and placing of lights should therefore be most carefully considered.

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COLORS in all fabrics have of late years shown a marked tendency toward improvement—soft mezzo tints having found, it seems, a permanent place in popular fancy. Wall papers nowadays are real dreams of art, designed by true artists, with the proper feeling for tone and right ideas of decoration.

Every period, classic and decorative school is ransacked for worthy inspirations and examples, while much that is distinctly new and original is also being used.

The use of paper and draperies which match, or at least are designed for use together, is a noticeable feature of present day modes in wall treatment. Panelling is another of the distinct characteristics of fashionable wall decoration, very narrow borders being used to outline these panels.

Another dainty arrangement, especially in bedrooms, is the use of narrow borders about the doors, windows, above the baseboard and below the moulding. Pale pink, blue and cream toned papers receive an added touch of delicacy from these narrow, flowered borders, which are often repeated in the pattern of the cretonne draperies, or in cretonne borders, applied to curtains in the plain shades of rose, blue or cream to match the walls, or in plain white to match the ceiling. A dainty idea, where cretonne is not desirable, consists in applying a colored cretonne border to curtains of white net or lace. In this way securing the contrasting touch so desirable in all interior decorations, while doing away with the light obscuring over curtains. The narrow wall paper borders and cretonne borders applied to net are generally cut out around the edge of the pattern.

Where a scheme of period decoration is attempted, the wall paper and draperies are all important factors in carrying it to completion.

When a number of pictures are to be hung in a room, a plain and unobtrusive wall paper should be selected and fancy effects in applying it tabooed. Pictures hung upon a panelled wall must be very carefully arranged, with due regard to the paneling.

Plain or striped papers are sometimes carried to the ceiling, with a tiny border at the top, and another two or three feet below marking the top of the panels. These borders are usually of the wreath or garland de-

New Effects in Wall Finishes

BY EVELYN MARIE STUART

sign, cut out along the lower edge, often appear in these broad borders, top border being different from, though or groups of classic figures, repeated at wide intervals. Dutch landscape borders, in delft blue, with quaint figures of Dutch peasant girls and boys, in a broad border.

Side wall paper may also be used as a border above the moulding, with the cut out, narrow border at the top cutting blue and below the moulding. In broad borders, panel and freeze effects prevail. Formal landscapes

absolutely plain walls, with drop ceilings, in lighter shades, are always in unassailable good taste, and a choice in a small room, or one well filled with furniture, bric-a-brac or pictures.

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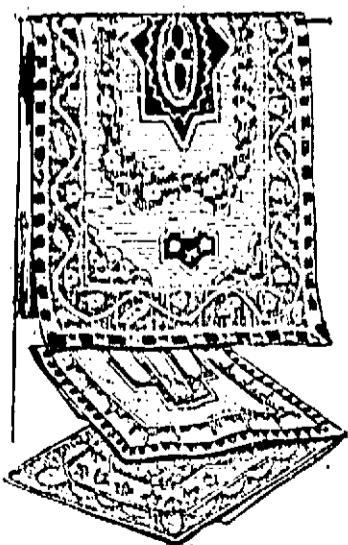
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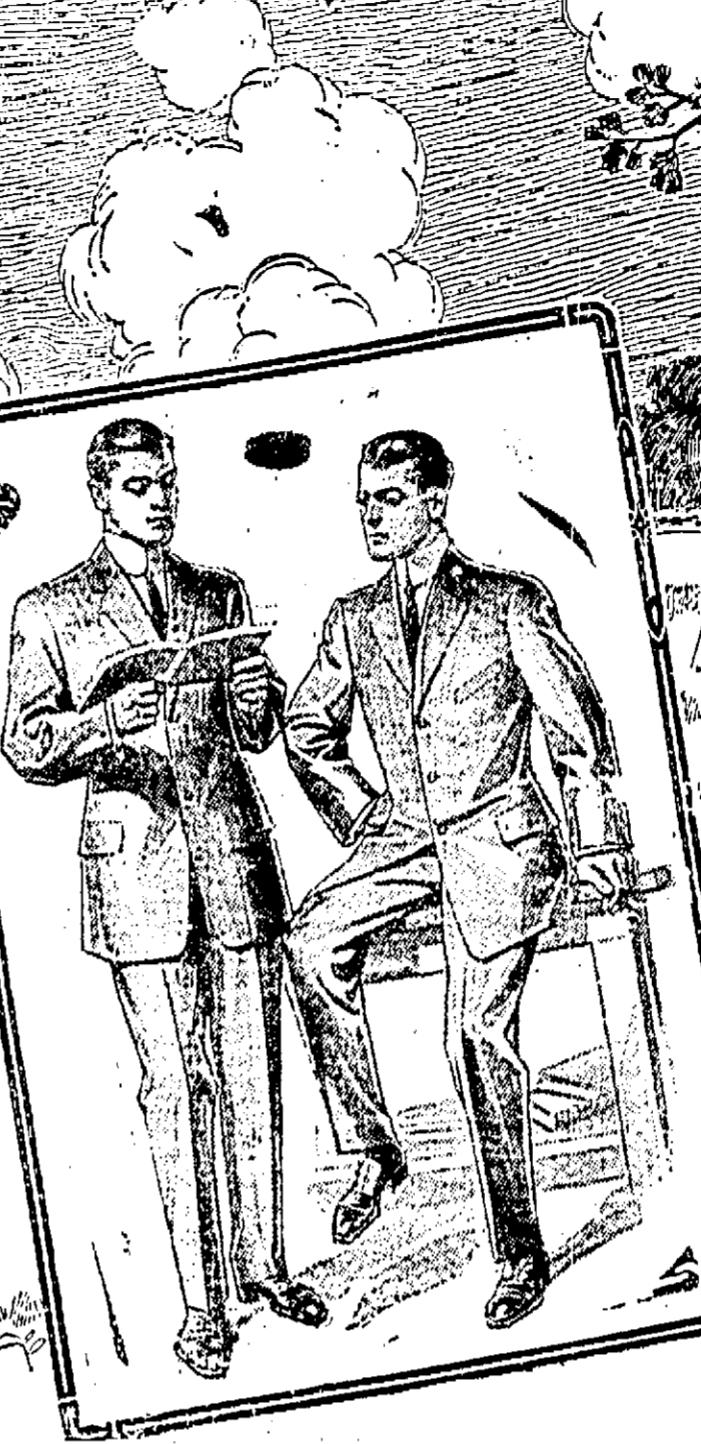
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ON THE BRIDGE



MEN'S FASHIONS FEATURED ^{TOP} FALL

BY ODELL VICTOR.

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THE advent of autumn brings with it a surprising variety of fine fabrics from which the well-dressed man may select the "markings" of his suit and overcoat. Rich, elegant wools, handsome cheviots, refined saxwolens, in most attractive weaves and a riot of color combinations. But the latter are far from gaudy; a general tone of quiet and refinement is everywhere noticeable. As usual, stripes and diagonals form the principal patterns, but they do not stand out vividly, nor are they broadly contrasting. There are to be seen many ingenious combinations that give the impression of small, neat effects, while diagonals and shadow stripes vie with each other for first place. Grays, as usual, are in the lead in all color designs, the lighter shades predominating, while many very pleasing patterns are composed of various combinations of light and dark shades. The choice of men who are never without a dark blue suit has been consulted too; very dark shades of this standard color are to be had in any of the fabrics mentioned. Browns will be very popular in several different shades, and with just a hint of some other color, caused by the introduction of a single thread of red, green, blue or purple silk. These make up into decidedly nubby suits, and will no doubt be accepted by men who never before wore anything but black, blue or gray.

The influence of the English style of dress is strongly evident in the styles prepared for the coming season without in the least surrendering his independence. The American gentleman appreciates the propriety of dress as adopted by his brother across the pond; for the Englishman insists upon being properly and comfortably attired for all occasions, both as to cut of garments and quality of cloth used in their making.

Of course, the designers have modified the English styles in a manner to suit the marked personality of the American. Another reason for this modification is found in the fact that here in America we have no such leisure class as in England, despite democratic rating about the "idle rich." The American business men lack the opportunity, or the desire, to change their attire as frequently as men who have little else to do; therefore, the clothes provided for Americans, whether of custom make or "ready-to-wear," are built well, for strength, as well as looks.

During the coming season the "sack" or lounge suit will be as popular as ever, and will continue to predominate.

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largely for business wear. It will be of medium length—about 30 inches—moderately form-fitting, a vent in the centre seam, with regulation pockets, with flaps to go in or out. This coat has three buttons, and is cut at a slight angle from the bottom button to the bottom of the garment, with slightly rounded corners. The sleeves will have either real or simulated cuffs with three buttons. The vest, of the same material as the coat, will carry five buttons, and will appear nearly an inch above the coat opening. The morning coat, or cutaway, as it is better known, is popular with a certain element, especially among professional men who do not care to wear the double-breasted frock—the "Prince Albert"—during business hours. This coat will also be largely in evidence for afternoon wear.

The former habit of appearing in the afternoon, at any sort of function, no matter how informal, in a sack or lounge suit, has practically disappeared. It was due partly to carelessness and partly to want of knowledge as to the demands of propriety. But the American public is now so widely informed as to these things, that it is better suited to the average

man's figure than the frock. The last coat is now of the humbllest pretensions, even of the humbllest, feels entirely out of place unless clad in a cutaway or frock in the social centers of the country, and this is especially true when he is in the company of ladies. In other words, the American now needs the effects of fashion, and appears properly accoutered for business and social engagements.

For town clothes, certainly the most popular of all is the morning or cutaway coat. The correct morning suit for the coming season will be a black or dark gray coat, with waistcoat of the same material, and gray trousers with a narrow stripe. If the coat is of gray, the trousers should match. A narrow strip of black braid, set in $\frac{1}{4}$ of an inch from the edge of both coat and waistcoat, forms an attractive and pleasing novelty. The braid is also seen on the pocket flaps, the same distance from the edge. The coat has a welted breast pocket.

One of the things which makes the morning coat so popular is the fact that it is better suited to the average

man's figure than the frock. The last coat is not silk-covered, but are of bone, black of course. Some of these coats will be shown, especially among the custom trade, with a double-breasted lapel with soft roll; but this style will be the exception and not the rule.

For semi-formal wear, the double-breasted frock has not yet been displaced, nor is it likely to be for many seasons. In fact, it is coming into its own again to a greater degree this winter than for several seasons past. Men of middle age and past will wear it more than ever. During the Coronation period this coat and the black silk hat were more in evidence in London than for several years before; the most prominent tailors of the West End, in the English metropolis, predict that they will be fully as popular, if not more so, from now until next spring.

For the coming season the morning or cutaway coat will be made to roll, with three buttons, set in closely together. The roll is quite soft to the touch. Five buttons are correct for a coat cut not too long, and the last button of the waistcoat should never

be buttoned. There is positively no excuse for a chain hole.

Trousers will be a little more on the order of the pegged top for the coming season. They should taper nicely to the bottom, and care should be taken to see that the back of the trousers come within an inch of the ground. They should not bag nor bulge over the front of the boot, which means that there should be a good slope in the cut. Ribbed side seams or the wide type are fashionable.

There is a decided revival of the demand for striped effects in the darker shades for the coming season, as these designs are more adapted for autumn and winter. These new effects are heavier looking than the old style, and, in many instances, there is a very distinct double stripe which gives the cloth a most pronounced appearance. The popular shades will be brown, green and gray.

The indications are that heavier cloth will be quite fashionable for overcoats for the approaching cool weather. Manufacturers are opposed to this return to heavier, but popular demand makes it imperative that they once more place it on the market.

The new style of overcoat of the robust order lends itself to heavier cloth. This coat, it is proposed, will be of dark blue, will be long and will have wide pockets and flaps. The collar and lapels will be bold. A broad band of cloth, not a stripe, without buttons and put on flat, will be a feature. This band will not reduce the size of the waist, which is well defined without being gathered, but it gives an easy and comfortable appearance to the coat, which will be made with a cloth collar instead of velvet. This coat will be entirely correct for any wear, day or evening. The overcoat for the conservative man will be of very dark Oxford blue, Oxford gray, or of brown. The blue shades will be used largely for Chesterfield and box overcoats, while the gray and brown will be used more for puddock.

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DAY DRESS										
OCCASION	COAT AND OVERCOAT	WAISTCOAT	TRousERS	HAT	SHIRT AND CUFFS	COLLAR	CRAVAT	GLOVES	BOOTS	JEWELRY
DAY WEDDING, AFTERNOON CALL AND MATINEE RECEPTION	Morning or Frock Coat Chesterfield or Paleto Overcoat	To Match Coat, with White Edging	Striped Worsted or Cheviot of Dark Gray	High Silk with Broad Felt Band	Soft Plated White or Cuffs Attached	Pale or Round- Tabled Wing	Pearl Asst to Match Gloves	Pearl Suede to Match Crest	Pearl Leather Buttoned Cloth or Kid Tape	Pearl or Mahogany Lace and Crest Pin
BUSINESS, LOUNGE AND MORNING WEAR	Jacket Walking Coat Chesterfield Overcoat Anklecoat	To Match Jacket	If with S. I. Coat, in Match If with D. I. Coat, or Same of Different Material	Derby or Solt	Plated or Velvete Colored with Cuffs Attached	Fold or Wing	Four-in-hand or Tie	Tan Cape or Charbels	Laced Calf High or Low	Gold or Jeweled Links, Studs and Crest Pin
MOTORING, GOLF, DRIVING, COUNTRY	Water or Market Belted or Plain Overcoat	Fancy Plannel with Flap Pockets or Knitted or Fancy	Tweed Plannel or to Match Coat	Turban or Fur Cap or Alpine	Planned or Silk Mixture or Soft Cuff	Fold Outing or Self-Attached Collar	Four-in-hand Tie or Stock	Tan Cape Fur or Knit	Laced Calf Russet High or Low	Pearl or Gold Links and Crest Pin
AFTERNOON TEA, CHURCH AND PROSPECTADE	Morning or Frock Coat Chesterfield Overcoat	Single or D. I. Same Material as Coat or Fancy Fabric	Striped Worsted Light or Dark	High Silk with Broad Felt Band	Plain or Plated White or Fancy Fabric with Cuffs Attached	Fold or Wing	Once-over or Four-in-hand	Suede Chambray or Rhinester	Pearl Leather Buttoned Cloth or Kid Tape	Pearl or Gold Jeweled Links, Studs and Crest Pin
EVENING DRESS										
EVENING WEDDING, BALL RECEPTION, FORMAL DINNER AND THEATRE	Swallowtail Cape Paleto or Chesterfield Overcoat	White Single Breasted of Plain Linen or Silk	Same Material as Coat or Outer Fabric	High Silk Broad Felt Hand Opera at Theatre	Plain or Anly-tucked Pique or Linen Cuffs Attached	Pale Round-tabled Wing or Lap-front	White Tie of Plain or Figured Pique or Silk Attached	White Glove with Hicks or White Cape for Theatre	Patent Leather Buttoned Cloth or Kid Tape Patent Leather Pumps	Pearl or Mahogany Lace and Crest Pin
INFORMAL DINNER CLUB, STAG, AT HOME, DINNER	Black or White Linen or Silk Overcoat	Black or White Linen or Silk Overcoat	Same Material as Coat with Dress Outer Fabric	Derby or Solt	Plated White Linen with Cuffs Attached	Fold or Wing	Brook End Dress Tie or Black and White Silk Tie	Tan Cape Lace or Black and White Silk Tie	Dull Calf Laced Tape or Black and White Gummed Pumps	Gold or Jeweled Links, Studs and Crest Pin



BY ORVILLE G. VICTOR

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Never before in the history of the trade have haberdashers provided for the well-dressed American such a remarkable variety of shirts, neckties, and other accessories to the toilet as they have in store for the fall and winter season of 1911-1912.

The soft shirt, in all sorts of nice fabrics, continues to hold the market, in exclusive and ordinary wear alike. But the much-vaulted soft collar has failed to meet the expectations of its progenitors. During the past summer it was worn very little by men of taste; for its appearance is untidy and it proved no more comfortable than the usual starched linen collar. For the fall and winter it is not in evidence at all, and probably will not be revived next spring.

Practically all shirts carry the French cuffs—that is, the unstarched, turned-back kind. These are worn almost universally at all times except for more or less formal functions that call for starched white linen. They may be obtained at all prices, from \$1.50 up. Light-weight French batiste shirts average \$5.50, so do silk negligees, custom-made. These, and the less expensive grades, made from linen, muslin, and other fabrics, including percale, madras and surah silks, are worn to business by young and old, by men of moderate income and those

who can afford to gratify expensive tastes.

A swell shirt, which will be made up for the fall and winter in both negliges and plaited, is the Russian cord. This is found mostly in lavender, blue and tan, and will undoubtedly be extremely popular among the high-class trade.

Plaids and mercerized detachable collars are on sale, but haberdashers do not predict any extensive demand for them.

Neckwear is shown in an astonishing variety of weaves and patterns, both in four-in-hands and "bat wing" ties. The latter are in great favor for early fall, and may be had in novodevne weaves, solid colors, stripes, diagonals and "polka dots."

The latter pattern has come into style again, and will be worn extensively during the coming season, especially in four-in-hands. So far, the dots are confined to white against dark blue or some other solid color; they vary in size from a quarter to half an inch in diameter.

The newest thing in neckwear, designed especially for the fall trade, is known as the handkerchief scarf. This is a four-in-hand, of generous size; most of them are exceedingly gaudy, carrying brilliant combinations of colors in what is designated as Persian designs. "It is astonishing," said a prominent haberdasher, "to see how men's taste change; this is no longer a feminine prerogative."

Thousands of men are wearing today the brightest combinations of color imaginable—men who a short while ago would not have thought of wearing anything but black, white, gray, or the soberest combinations."

But the preference for the quieter combinations still exerts an influence, and for the fall, besides the brilliant Persian designs in rumchundas and foulards, are many plain colors and combinations with neat, attractive effects in stripes and diagonals.

In fact, I have been informed that fully 60 per cent of the neckties sold of late have been in solid colors or in "self" stripes—that is, stripes of the same color, but different shade, as the body of the tie.

In the more exclusive trade—exclusive, in this connection, usually means nothing more than expensive—some houses show a striking novelty in a four-in-hand of bright scarlet, made of Irish muslin, which sells for \$1.50. Netted neckwear is practically *de trop*. A new design, created especially for autumn, is of alternating stripes of gray and green, each stripe being $\frac{1}{2}$ inch wide, and composed of countless smaller stripes in the weave. This is a decided novelty, and extremely attractive to the eye.

Fancy waistcoats are to be had practically without restriction as to style or pattern. Perhaps the most popular, and certainly one of the most in appearance, is made of silk or velvet, mother-of-pearl, Cat's-eyes, moon-

stones and amethysts are all popular and not very expensive. Stickpins for the necktie may be selected from a million designs, at all prices. The same is true of the watchfob—but it must be pendant from a black silk ribbon.

A plain, unadorned cane, with bent handle, will be carried this fall, but at the same time the buyer can indulge his individual fancy for decoration in silver or gold. Malacca, pimento and snakewood are among the more expensive sticks, while bamboo and olive-wood are inexpensive and entirely proper. The latest novelty in canes is one with an electric light, which enables the late home-comer to find the keyhole in the wee small hours of the morning.

In underwear, men's suits vie with two-piece suits in about equal ratio; in the former, the suit with half arms and ankle-length drawers, which costs from \$1.50 up, seems to be in great favor. These come in crepe, solsette and heavier fabrics.

Hardly any socks are to be seen except silk and silk-and-lisle. It is actually true that real silk socks have been sold for 25 cents a pair; the average price for the fall trade is 35 cents, or three pairs for a dollar. Cotton and woolen socks are shown only when called for. They are all in solid colors, no stripes or other combinations being on view.

Jewelry for men's wear, for formal dress or otherwise, is measured only by the contents of the buyer's purse. Almost everything is "matched" nowadays—comes in "sets," including shirt studs, vest buttons, cuff links, and, when the studsure not worn, stickpins as well. These sets may be bought expensively or otherwise. The latest offering for fall has a tiny bit of platinum in the centre of a button of mother-of-pearl. Cat's-eyes, moon-

Hats and Caps, Galore for Winter

BY ORVILLE G. VICTOR

Copyrighted, 1911, by L. J. Robinson.

At this splendid time of year, the hatmakers have provided for the American man the greatest variety of headgear ever shown within the memory of the present generation.

New styles are prominently displayed among the hat-stores, and the man who has pretensions of being well dressed must let his wife give his last season's hat to the Janitor of the Salvation Army, and provide himself with a new one.

The unbecoming derby with high crown and flat brim that has been in evidence for the last two seasons has been thrown into the discard by the designers for this fall and winter. In its place they have given the public a nice, good-looking hat, with medium low crown—about 5 inches deep—with a brim from $2\frac{1}{2}$ to $2\frac{1}{4}$ inches wide and a round curl at the edge. This makes a very attractive hat, one that is suitable for all ages; it is in striking and pleasing contrast to the other—so much so, that a last season's derby can be identified a block away.

The high silk hat, as designed for the fall and winter, 1911-1912, also shows a marked difference from that of last season. It shows a "fat" French curl, with a very slight bell. The crown is $5\frac{1}{2}$ inches high; the brim is $1\frac{1}{2}$ or 2 inches wide.

Soft hats, for early fall wear, are in countless varieties. Many of the best dressed men prefer soft hat to derby, and wear one for at least two months after laying aside the straw and before resuming the conventional stiff hat.

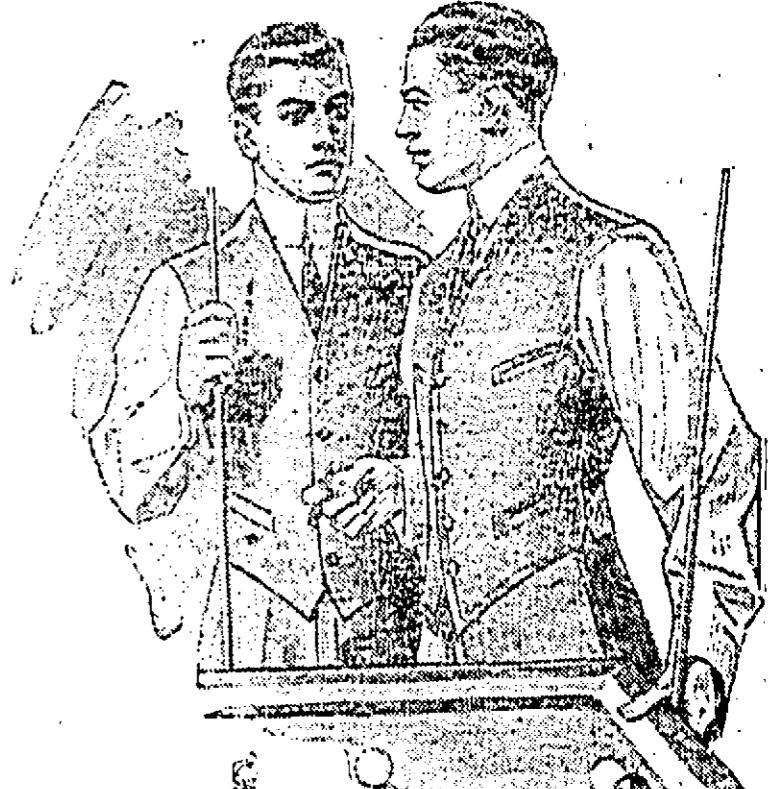
The majority of those provided for this season are of soft, smooth felt, in grays and browns, with bands of darker shades than the hats themselves. The brim of the new soft hat dips in front, and has a roll on the right side. Sometimes a brown hat may be seen with a gray ribbon band, and vice versa; but as a rule the hat ribbons are of the same color, but different shades.

A neat soft hat, affected mostly by younger men, known as the Cambridge, is made in browns and grays, mixed. It is so pliable that it can be put into almost any shape desired. It has a drop tip—that is, the brim dips down in front and is turned up at the rear. The crown is about 4 inches high.

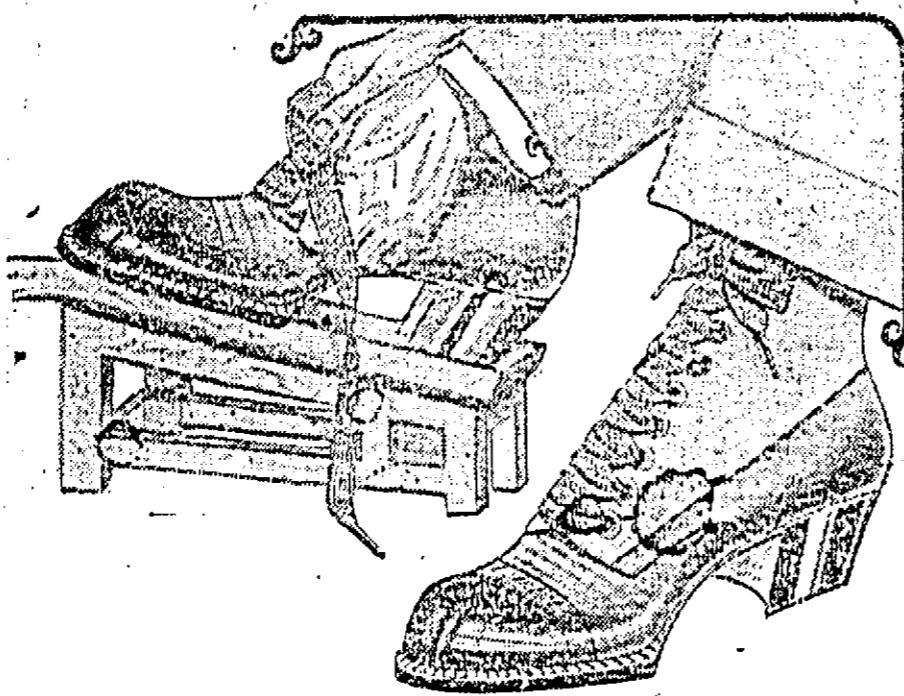
The "King Alphonzo" is a semi-soft hat that derives its name from the royal personage who first gave it sanction. The "King Alphonzo" has a flat crown, $3\frac{1}{2}$ inches high, and a flat brim $2\frac{1}{2}$ inches wide. It is to be had in all shades of pearl, nutria or brown, with trimmings to match. This hat may not be worn by all, but is extremely becoming to certain types of men.

One of the newest hats is known as the "rough scratch-up," which looks as though it might be made of a long-haired rat's hide. Its crown is five inches high; the brim is stitched with raw edge, and may be turned up or down according to the wearer's pleasure. The "scratch-up" is made up in champagne colors, steel gray and dark mixtures, and is likely to become very popular among the younger set.

Never before, in the history of the trade, have so many caps been sold among well-dressed men as during the present year, and the supply provided for fall and winter includes many new styles. As a rule, they are of uniform shape, with $2\frac{1}{2}$ -inch brim made of cashmere, tweeds, home-spun, "nigger-heads," and basket weaves. The check patterns, which have been very popular, are now superseded by the home-spuns, which seem to stand at the head of the list. The very proper cap is made from a piece of the same material of which the wearer's suit or overcoat is constructed; but this rule is by no means arbitrary. Caps are worn chiefly for traveling, by rail or steamship, and for motor-ing or walking in the country; but many men, who affect the English styles, do not hesitate to wear them to business.



D.J.DUBY



When you see the handsome styles, the excellent assortment, the striking values, we know you'll appreciate our men's shoe stock just as much as we do, and we are proud of every single style we show, because we know they are the best shown anywhere, priced at \$3.00, \$3.50, \$4.00, \$4.50 and \$5.00.

The dainty, comfortable short vamp shoes, for women, in a multitude of leathers, silk, suede, buck and velvet fabrics are displayed for the coming season. Selection is easy at this store; the stocks are complete; we can fit you comfortably and becomingly. Prices \$3.50, \$4.00, \$4.50, \$5.00.

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The Pageant of Fashions for Fall

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THE glories of the coronation of England's monarchs have been the theme of greatest interest in the eyes of all the world. And even in democratic America we have been a bit dazzled thereby. "The return of the great to medieval brilliance of color and riot of gold and jewels, for this great occasion," is reflected in the robes of fashion generally. So that all of the world shall catch a ray or two of the glories of nobles and kings. Coronation red and king's blue are not the only darlings of the mode that boast a royal descent. For there are innumerable opulent touches to be noted in gold embossed brocades and tinsel tassels, in broidery, Jewelling and heavy embroidery that hint at the influence of the great and mysterious East.

At a recent exhibition of imported models, four examples of the successful exploitation of East Indian ideas were noted. The first was an afternoon costume, of navy, blue Liberty Satin, with Oriental embroideries gleaming with metal threads. It was a one-piece robe effect, fastened down the front and收在 at the waist line, where a girdle of plaited satin cords, with heavily weighted sash ends, confined the fullness. The skirt was left open almost to knee height, so as to show the ankle in walking—the front sectionslapping across each other. This gave a very narrow effect, and wrapped the garment closely about the figure, in such a manner as to clearly reveal its lines. This costume was in low tones, relieved by sumptuous embroideries of many colors, skilfully blended, and applied in such a manner as to seem woven with the fabric itself. An evening costume, by Paquin, also bespoke the influence of East India, in motive and coloring. The foundation lining was of a peculiar shade of East Indian red chiffon, veiled with a medium bright blue shade of the same material. The over dress was scattered with an embroidered floral pattern in heavy dull blue and navy silk, and dark blue wooden beads. A deep band, at the hem, below the chiffon tunic, was in striped silk and cotton East India tissue and gave the appearance of an under petticoat. The stripes were in blue, orange, black, purple, green and pale blue, and gleaming with metal threads. Appliqued motifs of dark blue chiffon, with embroidered designs, further decorated this underskirt. Bounding the band and as a sort of border to the chiffon tunic were dark blue wooden beads. This was a two-piece dress, consisting of bodice and skirt, with a girdle placed slightly above the natural waist line, at its lowest point. As the girdle was wide, however, it increased the short-waisted effect. The bodice was of the surplice order, with the characteristic double crossing lines

of the East Indian dress, and on the right breast, falling to one side, was a brazier of the chiffon in Indian red and dark blue. The military sash girdle and bands of the surplice front were of changeable blue and purple taffeta. The variety of colors, in this

costume, was unusual, and yet so skillfully handled as to produce a delightfully harmonious effect.

As has been noted, the general lines of afternoon and evening costumes incline towards simplicity. The high waist line and rather narrow skirts prevail. In the majority of models, though there are a few which show a leaning toward the 1830, rather than the direc-toire model. Fichu effects are not uncommon, with here and there a suggestion of bertha or bretelles.

Cords, tassels and fringes are widely used as decorations, the latter being especially noticeable. Naturally with fringes to the fore, draped effects again assert themselves. A three-piece costume recently exhibited illustrates this tendency perfectly. It inclined a bit toward the quaint 1830 effects, and had, as an entirely new feature, the much talked of balloon sleeves, whose fullness at the elbow was stretched on little hoops of taffeta. The bodice had a draped fichu about the shoulders, bordered with fringe, below a small white net yoke, trimmed with tiny buttons. Lavender blue, permo crepe was the material chosen for this little gown and coat, and the fringe was in the same color. The fichu and under sleeves were of white chiffon, and the fichu collar of the wrap was of white wool. The skirt of this costume was in tunic effect, wrapping the figure closely, and the edges were bordered with fringe and heavily weight in order to produce a close clinging effect in the draperies. The wrap was also in the draped style, with fringe about the edges, the front draping over like the ends of a shawl. The sleeves were half length and across the back was a little belt of shirting which held the wrap in to the figure at the waist line.

Tunic effects continue in favor, embroidery bands, broidery and fringes finishing the lower edges and the sleeves. Broidered patterns, printed or embroidered, offer pleasing possibility of manipulation into charming tunic costumes. Kimono or butterfly sleeves still retain their hold upon popular fancy, although the draped sleeve and the balloon sleeve, which are newer, have come to dispute their popularity. Very long, close fitting sleeves are a feature of many a smart costume, suggesting early Italian styles. Girdles, sashes and cordeliers are in quaint harmony with the revival of these antique modes, as are also trimmings of mattoh and fur. Very soft satin and muslin and softly draping woolen fabrics are most appropriate in these clinging costumes, while volles, marabouttes, chiffon cloths and crepes, both plain and figured, appear in tunics and over-traperies. Heavy surah silk has again made their appearance in the field of fashion, after an absence of many years, and will find a ready welcome.

Taffeta, too, is again modish—costumes in this material, fringe trimmed, which were one of the sensations of the late summer, being shown as demi-trottoires, for fall and winter.

Short coats and close sleeves, giving the fashionably slender outlines, are not so narrow as they have been during the past few seasons, having attained just the proper dimensions for grace and ease.

Two to two and one-half yards is an average measure about the hem of the smart tail tailored skirt. Plain gored effects are, of course, ultra modish, but there are many pretty models, showing pleats let in at the side from knee to hem. Panel backs are well-nigh universal, some circular skirts or skirts with circular cut backs being about the only exceptions.

Tunic skirts of wool show simulated under-sidest effects of satin or velvet, the collar, lapels, cuffs and other trimmings of the jacket matching the underskirt.

Jackets vary from twenty-six to twenty-eight, and even in some cases,

thirty inches in length, affording a very good range for individual selection.

In addition to the usual straight cut coats there are many modish, soft fitted jackets, better suited to the lines of the average well-developed figure. Very narrow English cut shoulders appear upon the jackets of smart tailored suits, absolutely no fullness in the top of the sleeves being allowed. A few fancy suits are cut with the kimono or butterfly sleeve, which is especially dressy. Coats, with high waist line in the back, are also seen on costumes for dressy wear. The real fashion features of fall suits, and coats are the handsome wide, fancy collars, revers and broad cuffs, carried

out in a variety of novel ways. These are often of contrasting color and fabric, or lined with velvet, braid, or contrasting cloth.

Both double and single breasted effects appear in the fall models, though the former, perhaps, best suits the purposes of fancy revers and collars.

All kinds of rough, heavy materials are smart for tailored suits, bourette cloth, basket weaves and fancy mixtures being the order of the day, variegated with a few monkish cuttings.

Zibeline, plain and in two-toned ef-

fects, are again in style, as might be

expected with the vogue for long-

haired babies. Striped zibeline show-

red or white hair lines, on dark

grounds. Striped suitings, of all kinds, are very smart, for Fall and Winter wear.

For dressy wear, velvet suits will

take the place of the satin models,

which achieved such a triumph during

the spring and summer. Embroidery,

on velvet, is a new idea in adornment,

the designs being executed either in

heavy silk or colored worsted. Browns,

purples, black and white effects, grays

and dark blues are all modish and ap-

propriate for the fall tailor-made.

The popularity of pretty little dresses of

wool or silk, and of short jacket tailored

suits, renders at least one long coat an essential of the well balanced winter wardrobe.

Never was fashion's display of outer wraps more lavish

than for this season, the automobile,

perhaps, having had some influence

upon the vogue for long coats.

The fifty-four inch coat is, in fact,

preferred above all others, which is at

least a good, warm, comfortable whim

upon the part of dame fashion. For navy, black as white, brown mixture

or tan, while the inner side is of

gayer hue, pale blues, red, bright tan, or the pretty crisp plaid of the High-

land clans.

The more dressy coats of broad-

cloth, satin, velvet and plush have very

beautiful direc-toire and Charlotte Cor-

day collars cut on the deep, fashion-

able lines, often simulating hoods or

cape, and ornamented with pendant

practical color, grey, greyish mixture,

**Mrs. N. E. Walker
announces an
early presentation of
Autumn
Millinery**

*Now for the first time are
shown the Hats which will
establish the modes for Fall
and Winter seasons.*

*A cordial invitation
is extended*

**Simpson's
GARMENT STORE**



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Of A Good Complexion**

ORDINARY methods are not thorough enough to use on your skin, they only clean the surface, and do not reach down into the pores and tissues and take out the impurities and secretions that are continuously gathering there. The impurities in the pores are the cause of poor complexions, they cause pimples, blackheads and other blemishes.

You must keep the pores open and free, and to do that you must use something that will get in and help nature do her work.

PINK BLUSH
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will thoroughly clean the skin and will help remove wrinkles and crow's feet. It is a scientific cleanser and skin food that goes down into the tissues and removes all impurities.

PINK BLUSH is more than a massage cream, more than a disappear-

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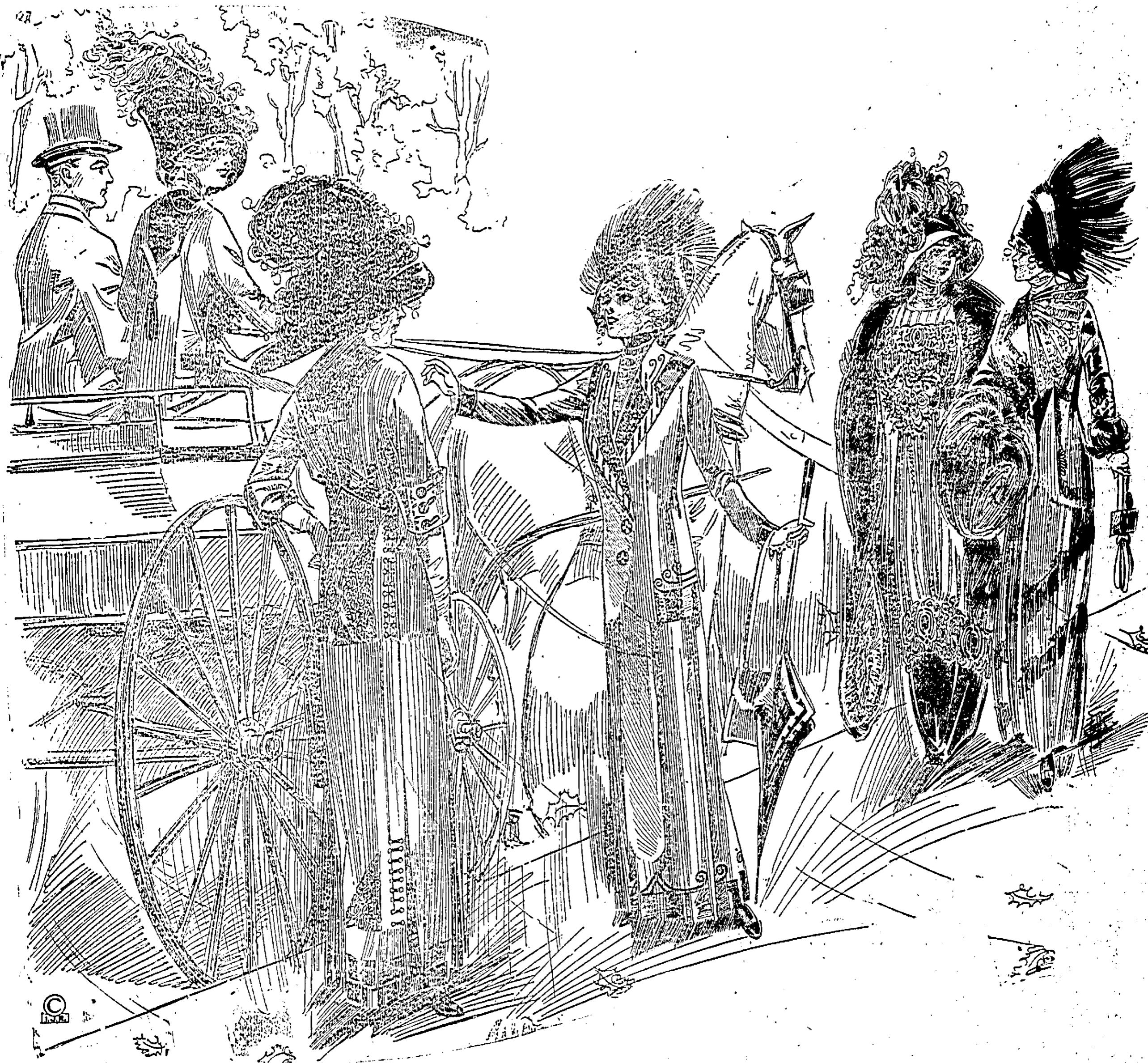
To convince you that PINK BLUSH will clear your skin and give you a good complexion,

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C. M. BOSTWICK & SONS.



AUTUMN FASHIONS

Charming New Fall Suits and Coats

Remarkably pretty are the new fall styles. So fascinating and novel that we hardly know what to tell about them. Clever new conceptions conceived by the foremost style artists of America. The display is fully representative of all that is new and correct in fall fashions, and will be of greatest interest to women who wish to note latest changes in tailored garments or those who wish to be classed among advance dressers.

EVERY GARMENT DISPLAYED IS BEAUTIFUL, DISTINCTIVE AND EXCLUSIVE.

The materials are Scotch heather mixtures, mammish grey and brown suiting, diagonals, serges and new rough, mammish weaves. Coats are 28 to 32 inches long, semi-fitted style.

Skirts afford wide choice of the season's smartest styles in plain tailored and trimmed effects.

THE NEW POLO COATS. THE NEW REVERSIBLE COATS. A charming display of these new coat creations, made of the new two-tone or double faced cloths, in all the new fall shades.

PLUSH COATS, CARACUL COATS and VELOUR COATS, beautifully lined and handsomely trimmed.

PONEY COATS in natural and black, handsomely trimmed, blended and marked. Sizes, age 14, to size 44; 52 inches long.

See our wonderful display of NEW FALL WAISTS in MESSALINE, MARQUISSETTE and NET.

\$10000 Worth of Furs

Although early, we are prepared to supply you. Our furs are made

especially for us during the summer months of selected skins and represent the best values obtainable. Our showing is a large one, including all the desired garments in the latest skins.

SCARFS, SHAWLS, MUFFS, SETS, COATS.

Rugs, Curtains, Draperies, Bedding

Our second floor is a great store by itself. The amount of money invested in new fall merchandise would buy several city blocks. All new comers are amazed at the tremendous showing on this floor.

To do the best, to see the most in rugs, curtains, etc., means buying at THE BIG STORE.



BY LOUISE BEAUFORT.

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WHEN woman was created, according to an old legend, Earth and Heaven were ransacked to provide her with charms and graces. Certainly they have been exploited ever since for new articles of adornment: mineral, vegetable and animal nature being called upon to yield their dearest treasures!

Furs are among the oldest articles of clothing which have contributed to the comfort and appearance of humanity. The idea of snatching the jackets of his four-footed brothers and enemies to shield his own tender and unprotected side must have occurred very early to prehistoric man. Even today there is a sort of primitive appeal about rich, gloomy skins, fashioned into garments of the utmost luxury and comfort.

The becomingness of furs, no less than their beauty and utility, attracts the fastidious woman—for, as is settling to feminine loveliness, they have scarcely an equal. This is particularly true of natural, undyed furs, and thus it is fortunate when a season like the present favors their use.

Natural opossum, raccoon and fox are among the most fashionable of winter furs, and are moderate enough in price, for the most part. Skunk, which is another natural, durable and comparatively inexpensive fur, also holds its popularity of the last few

seasons. Mole skin is also shown in combination with other furs, or made up in sets, with trimmings of passementerie. The working of mink, ermine and seal in patterns is one of the novelties of the present fur season. In very high priced fur, mink promises to be a leader for general wear, while the "Coronation" has given an impetus to ermine, as a fur for dressy occasions. The little tails, which are usually sewed throughout an ermine garment, are arranged more sparingly on this season's creations and in some cases entirely omitted. Some very broad scarfs of seal have linings of plain ermine.

Red, gray, brown and black fox are all used extensively, and tipped fox is exceedingly modish. White fox, for everyday wear, always has a large number of admirers, and is used this season, as formerly, in pretty, fluffy sets, or as a trimming to garments of ermine.

Power hoods and tails are seen on furs than for some years past, and this would seem an advance in taste. Of course, there are fox sets, and sets of raccoon and fisher, in natural, animal shades. But for the most part broad pelorino and shawl collar of feet, with trimmings of passementerie, a braid, fringe or tu-tu-sol prevail, accompanied by plain muffs; slightly smaller than the modish ones of last season. The best shape of muff is undoubtedly the half-barrel, or pillow

variety, which has much of the grace of full roundness of the barrel muff, without its bulk and awkwardness.

Very large pelorines of mink, ermine and chinchilla, in effect whole wraps of the shawl or cape variety, are exhibited for those whose purses can stand such luxuries—and are among the most graceful designs of this decade.

The woman who cannot, for any reason, consider a full length fur coat, will find comfort in the many pretty short jackets of fur that are to be the smart thing this winter. These little short coats are usually about the length of the fashionable suit jacket, which is twenty-six to twenty-eight inches, and they are modeled on much the same lines. Coats of fur are also pretty and correct, taking the place of the large pelorino, or fur scarf. These short coats are usually of seal or Hudson seal, broad-tail, ostrichian or baby lamb with collars and cuffs, or other trimmings, of fuller, duller fur.

The coats are sometimes bordered all about with contrasting fur, while the jackets show a great variety of large shawl collars and revers of raccoon, fox or skunk. Sailor collars, even, are used on fur coats, some in square, some in round, and some in pointed effects. Forty-five-inch coats of fur are especially seen, and offer an excellent compromise between the merits of the full-length coat and the short jacket.

BY RENE MANSFIELD.

Copyrighted, 1911, by L. J. Robinson. Dame Fashion has a relenting heart concealed somewhere about her modish person, after all. Just when our tortured locks were beginning to stand on end, so to speak, from constant pulling and snuffing and roughing the lady graciously permits us to coax them back to docility by sprucing up for the most simple effects possible in hair dressing.

At the same time, she is never deaf to the plaints of the wig-woman, who must go right on making a living, so that unless nature has given us as much hair as a Lady Godiva most of us will find that the present styles demand a luxuriance of tresses only to be obtained by the yard. Wherefore the hair about the face must be fluffy, guiltless of pads or roughing, the generous knots and twists and coils at the back of the head require the addition of at least a switch or two.

Very quaint and youthful is the

Simple but Massive are Coiffure Effects

becoming, and in hairdressing, above all, a woman should consider becomingness rather than style. A stray curl or two resting on the neck or just escaping from a coil braid will do much to soften the features. At the same time nothing will impart that old maid look so successfully as anything resembling a corkscrew curl too near the face.

There is a marked tendency toward higher effects in coiffures and it is quite likely that the banished pompadour will return again to favor. The Psycho knot placed quite high on the back of the head with a moderate pompadour will be considerably worn this winter.

Thus it will be seen that a woman may dress her hair in any style best suited to her face and consider herself quite a la mode if she but maintains a certain simplicity of contour.

Still another variation may be obtained by having a tall of curly hair in the back with the circle twists at either side. Although curly and puffed are little used these days there are many women to whom nothing is more



It Pays To Be Fashionable

The well-dressed young man or woman presents a favorable appearance to the world and increases his opportunities.

He must, however, possess something more than good clothes as a recommendation. What can he DO? is the important question.

Young men and women who have been trained in Stenography and Book-keeping have many advantages—advantages in salary, in pleasant work, in pleasant surroundings, in pleasant hours and pleasant associates. And there is such a big demand for our graduates that

We Assure Every Graduate of Our Fall Course a Good Position or Refund Tuition.

And our courses are not difficult to learn. Anyone of ordinary intelligence who is willing to apply himself for a few months can learn without difficulty. Then the opportunities of the business world are open. This training puts you in another world, where work is more agreeable, salaries higher, and where there is an ever-increasing demand for efficient employees.

The great profession of Business is much more fashionable and yields greater returns than any other profession known today.

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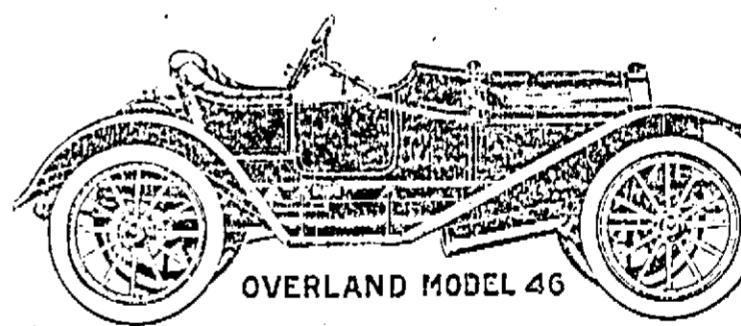
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A Mirror of the Newest Fall Fashions

Our store is filled with reflections of the latest Eastern ideas and our supremacy this season will be more marked than ever. Not only the newest here but the best is here, and not only all that but prices are so reasonable as to cause wonder.

A Word About Styles and Colors

The gorgeous coronation purple, the color of royalty, predominates. Black and white, greens, blues and browns are also in great favor. Among the many striking styles we call attention to the new fringe effects—Astrologer's shapes and the jaunty Quartier Latin Caps.

Mrs. C. A. O'Brien

Fine Millinery

309 W. Milwaukee St.





POND AND BAILEY

We Don't Care Who
Steals Our Thunder--
It's Our Lightning That's
Been Doing The Business

You may not be ready to buy your fall goods for some time yet, but you are surely ready, right now, to see and learn what the new styles are.

We take pleasure in showing the new goods to early lookers, for we realize that the person who takes pains to investigate the new styles early is the very person whose trade we want to get. And so you will find us especially anxious just now to put before your eyes, if you will come, the goods that will please you, styles so charming and values so unmistakably out of the ordinary that, later on, when you are ready to buy, you will remember the good things you have seen at this store and come in to buy them.

The styles we show are authentic—the same you would see on Broadway. The qualities are really better than ordinary. The prices we ask are unusual—so low they will delight you.

You will find the novelties at our store, also the newest models in conservative styles.

We urge you to buy early as it means better satisfaction to you.

POND AND BAILEY

Janesville's Finest Shopping Center,
23-25 W. MILWAUKEE ST.

Watch Us Grow



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[I]
Copyrighted, 1911, by I. J. Robinson.
These days when fashion seems to enter almost exclusively to the tall and willowy, the woman of the height referred to as "coming just up to his heart" has one advantage that her big sisters are denied, and that is the misses' department, where, from coats to evening gowns, she may often find exactly what is suited to her needs.

"I buy almost all my gowns and coats there," said a youthful looking woman of something under five feet, "and sometimes my suits. I find that in the misses' garments all the prevailing modes are modified into simpler effects, so that one may feel in style without being extreme, which is not always possible if one has to depend on the regular offerings of women's apparel."

In a word, the styles for the growing daughter follow very closely those

favored by her modish mother this fall, with the slight modifications just mentioned. Skirts moderately narrow, jackets medium length, coats cut on straight, long lines, a prevalence of sailor collar and wide rever effects,—there you have the characteristics of the young girl's winter outfit.

Her party frocks are simple and dainty with a preference for floral effects, carried out in bordered chiffon or tiny artificial flowers. One attractive little gown in pale blue messaline showed a happy use of the bordered chiffon scarf. Four of these scarfs, which were not very wide, were used to form a sort of paneled tunic, being allowed to hang loose in the front and back and on either side, caught in at the waist by a blue silk cord. The border was a vague clouded effect in pale brown roses on a blue ground, with a shimmering satin stripe running through it.

For the tiny tots there is a surfeit of practical, pretty garments. The new fall and winter coats show almost invariably adaptations of the sailor or shawl collar, with very wide rever. Many models are so fashioned, however, that they may be fastened up snugly about the little throats. Rough materials will predominate—cheviots, Scotch mixtures and particularly double-faced cloths. These latter are very smart when the garment is made up with the reverse side, either in a plain color or plaid, used for trimming. The trimmings this season are very simple, consisting usually of self-color braids, or big buttons. Of course, velvets and plushes and broad-cloth will be used for the dresser coats, with trimmings of fur, or having elaborate lace collars.

In wash dresses, although a few mimic the extremely narrow lines of grown-up fashions, most of them are

boxed out all around, at the side, or in clusters. A boon for the woman who makes the kiddies play dresses herself are the dress patterns in ginghams and other material which may now be obtained put up in packages which contain the required amount of trimming, even to the buttons, and full directions for making up the goods that is already cut out.

Hats and bonnets are dainty little affairs this season, framing the face bewitchingly. For ordinary wear the close-fitting bonnet or felt, with simple bow trimming, is most practicable. With the plush or carnal coats bonnets or hats fashioned of the same material are attractive. Velvet hoods, with odd little turned-up points over the ears, are trimmed with soft bows of light ribbon, matching the bonnet lining. Delicate chiffon-lined, and draped bonnets' trimmed with tiny flowers or feathers are among the dresser models.

feminine in Fall

BY RENEE MANNFIELD

Copyrighted, 1911, by I. J. Robinson. WOMAN rather wear an inexpensive piece of jewelry," said a well dressed woman the other day, "that was in perfect keeping with my costume, than a more elegant one that did not harmonize with the color scheme and general lines of the gown. It is simple matter to ruin a good effect by an awkwardly placed coral brooch, for instance, on a rose pink gown, or by a locket suspended at just the wrong distance from the throat."

It is doubtless this increasing fastidiousness in the details of correct costume that has brought out so many artistic designs in medium priced jewelry. It is usually possible to find exactly the sort of brooch or chain or bracelet that seems to give that necessary last touch to the new gown.

There are the pin sets, for the dresser gowns, that come in every conceivable combination of metals and gems—platinum set with amethysts, or coral, or rhinestone, or inlaid with enamel, and gun metal and gold treated in the same way, although platinum just at present is in the lead for mountings of all kinds.

The prevalence of the collarless waist, which is likely to endure through the winter, and according to some enthusiasts till the crack of doom, has created a greater demand for belts, chains, necklaces, La Vallieres and jeweled velvet bands. Gold beads alternating with beads of onyx, coral, jade, amethyst or any suitable stone are being much worn. Onyx is especially favored this season. A stunning necklace seen in one of the shops was

a string of the brilliant onyx and tiny seed pearls, with four pear-shaped pendants of the onyx in the fruit. Some chains appear to have superseded all others for the locket or watch. These are the chains that have a separate piece, about three inches in length depending from the juncture to which the locket is usually attached. The locket or watch which is often worn in this way, when fastened to the end of the chain thus lies much lower than formerly. Very attractive are the enamel lockets suspended from their slender gold chains, having the enamel also introduced into the chain in small places.

Something new in hair ornaments are the combs and barrettes fashioned from what is called chonoids. It is a sort of ivory-toned celluloid quite elaborately carved, with a line of black following the carving. They are especially designed for wear with the modish black and white costumes, but in grey or white hair they have a very rich effect, appearing much more expensive than they are, since a good sized barrette may be bought for \$1.00. Rhinestone hair ornaments mounted on abumium are also to the fore—or rather decidedly to the back, for the barrette is the principal ornament and need of the present coiffures. The wide velvet bands with jeweled slides will be worn by the younger women this winter. Another pretty ornament for evening wear especially adaptable to the coiled hair dressing is the bended or fligree band finished at either end with a large flat fligree wheel that comes just back of the ears.

Autumn Jewelry

You can always depend upon the jewelry you get here.

Quality, distinctness of design, seasonable novelties and moderation in price are the features of our present showing in autumn jewelry. Briefly stated the display consists of:

LA VALLIERES, LOCKETS, BRACELETS, BAR PINS, CUFF LINKS, SCARF PINS, FOBS, BROOCHES, HAT PINS, NECK CHAINS, MESH BAGS, SIGNET RINGS, SET RINGS, SILVER DINNER RINGS.

DIAMONDS
We can show you splendid values in diamond rings, especially in the popular pieces of \$30.00 to \$75.00.

WATCHES
A new lot just received of latest designs. All our watches are sold under a guarantee, hence you run no risk.

Jewelers **G. W. Grant & Co.**, Opticians
Successors to Fleek's

Simpson's
GARMENT STORE

A Complete Exhibition of the New Fall Apparel for Women and Misses

Clever Fall Novelty Suits in our showing disclose many unique and pleasing innovations. The loose panel back and front, silk braid trimmings of same color as materials, velvet collars, etc., are some of the many pleasing features of our display.

\$20.00 to \$40.00

Polo, Auto and Street Styles in Fall

An extensive showing, embracing all the novelties in rough faced materials, Two-tone weaves and Storm Serges, light or old blue, Chamois, Pebbled Cheviots, Oxford Green, Brown and Navy Blue.

Straighter lines, partly fitted, new "set in" kimono sleeves, very long and large lapels, side button effects, new bottom trimmings on side, are brought out in this first showing for the coming season. **\$15.00 to \$35.00**.



Simpson's
GARMENT STORE

Ye Bright Idea
Gifts Shoppe and
Tea Room

52 S. Main St.
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Ye Gentlefolk of this vicinity
Are informed that Ye Shoppe
of Ye Bright Ideas will be ready
to minister to various of their
Wants about ye First of ye next
October

Manic Artistick and Curious
things for gifts. Also, there
may be obtained refreshing Hot
teas, cocoa, bouillon and more
Substantial Goodies.



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W
HEN she thrusts forth her little silk-stockinged foot to have the newest footwear slipped upon it, the bride-to-be this fall will be delighted with the wide choice of styles offered for her selection.

It is when she chooses the evening patent kid. Many have the cloth top, though these are seen more often on the dresser models.

The short-vamp shoe seems to have won a permanent place in the affection of every woman who likes her foot to look as short as possible.

and her name is legion, you may be sure,—so that while not so extreme as some of the styles a while ago,

the short vamp is much in evidence.

Toes have a tendency to round out a bit, some of the mannish looking models being exaggerated in this respect.

Glovers to match the suit, worn with street pumps of satin or patent leathers will be prominent this winter.

For wear with the dressy afternoon frock the black patent, turned sole,

with the white kid top, is dashing,—perhaps too much so for the conservative taste.

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pers may harmonize with the gown. Metal embroidery is also seen on the satin slippers, while metal buckles of every description ornament street as well as dress slippers.

The trouman will not be complete without at least a pair or two of the adorable boudoir slippers. These may be obtained in a soft blue kid, with a big fluffy pom pom, no low as \$1.00.

Hosiery Suggestions

—There is a stocking on the market especially designed for the stout woman which is of pure thread silk with mercerized silk sole and tops, that has extra wide knees and tops and sells for \$1.25.

Very practical and satisfactory are the "silk boot" stockings, with the soles and entire upper part of lace.

Hosiery of vivid shade—emerald green, cerise, royal purple, crimson—is permissible for evening wear, but black or brown continues most desirable for ordinary use.

The Useful Waist and Skirt

Copyrighted, 1911, by L. J. Robinson.
A MORE convenient costume than the shirt-waist and skirt has never yet been evolved to meet the needs of the average woman, and probably never will be. This is a perennial style, with which the practical woman could hardly afford to dispense.

With long coats so fashionable this season, the separate waist and skirt will find a yet larger field of usefulness,—and designers and makers have provided some unusually chic styles in both garments. Separate skirts, of course, follow the general lines prevalent in suit skirtings. They are of the same width and much the same cut,—plain gored models, and models with pleats let in at the sides from the knee down. There are, also a few skirts with hem dashed, to show the foot and ankle. This is, however, an extreme style, and a more popular arrangement is the simulated slash, with a contrasting piece of fabric introduced in a triangular fold beneath the dashed hem.

The raised waist line continues popular in skirts, the height varying with the taste of the wearer. Many skirts, however, are contrived in the regular way with a band at the waist, to be worn with a fancy belt, or a belt of the skirt material. This style of skirt might be expected, as a great many of the most fashionable waists

are made with a peplum effect, to be worn outside of the skirt. Others, again, have very wide folded satin girdles, designed to be worn outside the skirt belt. These waists are sometimes made with the outer drapery and girdle separated from the lining, which slips underneath the skirt belt, while the outer material and girdle fit over it.

Draped and ruffled blouses will be widely worn this winter,—nearly all of the dressier waists being veiled in chiffon. Very handsome waist are designed for afternoon and evening wear, with separate skirts, real lace, hand embroidery and banding being the most usual form of decoration.

Blouses are, for the most part, three-quarter lengths,—and styles are well divided between the kimono or seamless shoulder and the set-in or seam variety. Some of the new sleeves are smooth over the shoulder, in kimono lines,—and with a puffed section attached a few inches below,—reminding one of the sleeves of the basques and jackets of the 1860 days.

Strictly tailored waists have often full length sleeves of the set-in variety, finished with the regulation cuff. Some very dressy lingerie blouses have also full length sleeves, with frilled turned-back cuffs, and high-boned collars. Very soft clinging effects are the rule in waists, as in costumes, and

soft satins, chiffons, worneds—and crepes are therefore favored materials,—with chiffons, marquisette, voiles and veillings as over draperies.

A very new arrangement is the wide side-pleated jabot, attached to the middle front or right side of the fashionable lingerie waist, and plumed over to the left, crossing the entire front of the waist. This is a renewal of a pretty and popular style of a few seasons ago,—carried, however, to a greater extreme, as the new side-pleated jabots are a size surpassing any former efforts along this line.

Colored chiffon and satin waists, with touches of yarn or silk embroidery, fancy banding and gold or silver trimming, will be much in evidence, though not eclipsing. In any way, the popularity of plain white, or white with touches of colored embroidery.

A silk or chiffon waist, carrying out the colors of a tailored costume, completes a very charming effect, and renders the tailored suit almost a wardrobe in itself.

Several handsome waists, a well-made and well-fitting skirt and a long coat or wrap, is another good, practical winter outfit,—or at least a good beginning. The lady of the dainty fingers who delights in fine needle-work, will find abundant play for her pretty fancies in the making and adorning of these handsome and fashionable waists.

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